Our Vision
To emerge as an Institution of Choice with sense of commitment to the World of Education.

Our Mission
To Impart Education of Global standards by inculcating creative ability and innovation in the students in order to achieve academic excellence while maintaining ethical management practices.

Our Objectives
1. To impart quality education through academic excellence.
2. To lead the profession globally by setting the highest standards of management practices, ethics, and excellence.
3. To nurture quality, creative ability and innovation in stakeholders to emerge as leaders with a sense of commitment to the society and industry.

To enrich with a combination of Industry and Academic experience supported by global standard infrastructure.

Our Inspirations
Hon’ble Chairman
Shri Mohan S. Delkar
Secretary
Shri Keshubhai Patel
Managing Trustee
Shri Ajit Deshpande

Quality Policy:
“SSR Institute of Management & Research” strives to be recognized as one of the leading business school in the Nation.
We will achieve this through the commitment to provide the quality service for education in management as per professional standards, government rules and regulations, in order to develop qualified individuals who are well appreciated by the Industry.
The commitment includes the desire for continually improving the effectiveness of imparting knowledge and quality management system. We aim for achieving our objectives through challenging periodic targets.
Dear Recruiters,

It gives me great pleasure to invite your attention to this brochure and the details of our students profile of MBA batch 2013-15 comprising of specializations in Marketing, Finance & Human Resources. To impart the finest in management education, SSR IMR has inculcated an approach that aspires to ignite the zeal among students to excel in being competent as well as caring professionals. There is special emphasis on Critical Thinking and Leadership in addition to Communication skills. Various pedagogic tools help our students to develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

Our green and luscious campus is the best infrastructure for a business school in the region. The faculty members along with the director are the strong pillars that help in transforming the small budding managers into managers that are well equipped with skills and willing to take up corporate challenges. SSR IMR students are trained to conform to myriad situations and are poised to enter the corporate world. They are given in depth inputs in academics through various Workshops, Seminars, Case studies, Projects(both internal as well as external), Guest lectures, Industrial visits and management fests which facilitate them with more professional edge than their counter parts. Our library houses large volumes of the magazines including the latest management practices and subscribes to the latest journals fueling the thirst for information in our students and realizing the corporate visions.

It gives me great pleasure to welcome you to our Campus and I look forward to your esteemed organization as our partners in progress.

- Dr. A. G. Jayakumari
SSR Memorial Trust

In 2003, a self financed charitable Trust "Swargeeya Sanjibhai Rupjibhai (SSR) Memorial Trust" ventured into the field of Education to undertake the great task of setting up a chain of Institutions in order to provide quality education to the students of Dadra & Nagar Haveli. Dadra & Nagar Haveli, then, was a small progressive place and a business hub, but did not have any proper educational institutions to cater to the varied requirements of the resident and industrial community. Shri Mohan S. Delkar voiced the feelings of many concerned parents of Dadra & Nagar Haveli about the dearth of educational facilities and the urgent need of the people to bridge the demand and supply mismatch for a higher Education Center.

Shri Mohan S. Delkar, a great visionary and nationalist, who translated his ideas and dreams of promoting higher education into reality. In no time, he has carved out a niche for himself as an educationist, who believes in inculcation of values through education in the young generation. The group, under the able leadership of Shri Mohan S. Delkar and the active support and association of renowned academicians, experienced professionals, eminent industrialists and technocrats, has established the educational center in the following branches:

- SSR College of Arts, Commerce and Science College.
- SSR College of Pharmacy.
- SSR College of Education.
- SSR Institute of Management & Research (IMR).

This is the only campus of its kind in Silvassa affiliated to Savitribai Phule Pune University. The educational campus under SSR Memorial Trust has a beautiful lush green campus elaborately spread over 50 acres of land catering to the aspirations of many students.
SSR IMR

SSR IMR, affiliated to Savitribai Phule Pune University and approved by All India Council of Technical Education (AICTE), New Delhi, is an ISO 9001:2008 QMS Certified Institute. It presently runs the two years post graduate programme in Masters of Business Administration (MBA). The Institute is working with a vision for its academic excellence, research contribution, creative ability and innovation. The learning process involves extensive classroom instructions, case analysis, individual and group projects. The curriculum and the depth of coverage are at par with that of the top B-Schools in the country. The aim is to carve the students as leaders with a sense of commitment to the society and the Industry. With this, transforming untrained graduates into highly skilled corporate worthy individual is a strong aim of SSR IMR. The Institute puts its best efforts to develop professionals who are armed not only with professional knowledge, but also with positive attitude, Entrepreneurial skills, sense of responsibility and vision to fulfill organizational goals. Continuous evaluation is being done through assignments, quizzes and class tests along with soft skills training to fine tune the students. IMR provides the need of the hour environment to the students with regular Industry Interface, Mentor Mentee Approach, International & National Educational Tours, Live Projects, Conference opportunities to students & staff and various other Educational & skill development avenues. The Industry Oriented approach & the Skill development environment at the Institute, enhances the personality of students and equips them to combat competition.
Infrastructure

Nurturing a Learning Community

A perfect blend of fun and learning is what defines life @ IMR in a single sentence. The academic block boasts of auditorium, seminar halls and spacious classrooms access equipped with the latest Technology viz, LCD Projectors, Wireless Internet. Spread over 50 acres of lush green campus along with well furnished hostels and administrative building provides the apt homely ambience for high intellectual pursuit.

Classrooms

The air-conditioned classrooms are well equipped with PC, LCD, and Internet connectivity.

Computer Centre

The internet is fast emerging as an essential tool in modern business education. SSR IMR has made no compromises, asserting this belief that internet is more a knowledge base than a mere communication tool. The class rooms and reading rooms are networked to enable the effective use of laptops. The computer centre is equipped with more than 60 state of art Desktop PCs with high speed internet connection with multimedia capacity nodes and high-end servers on a LAN for imparting education. IMR Gifts Students on their entry to the Institute with Latest Configured Laptop for Effective and Worryless Learning.

Learning Centre

The Library continues to offer a 'hybrid library' service, combining paper and electronic resources as appropriate in each subject area. The Library meets the challenge of providing an integrated infrastructure for research, by expanding the digital library and at the same time safeguarding the print collections that still underpin research in many subjects. It is well stocked with 4365 books, both general and specialized, 1992 Titles, around 48 national and international journals, 100 video titles 185 compact discs, the library represent the facial point of all intellectual activities in the B school. The institute also subscribes to 11 National Newspapers (in 4 languages). The library also offers a Book-Bank facility for its students. Citing the changing trend in learning.

Auditorium

The Institute not only celebrates freedom of thought, cultivates vision and encourages growth, but also inculcates the spirit of professionalism. To fulfill these aspirations, the Institute has a huge air-conditioned auditorium to accommodate 150 people. Various events such as seminars & conferences, workshops, and other extracurricular activities are organized in the auditorium on regular basis. The auditorium is equipped with latest public address system, LCD projectors, modern lighting system and comfortable seats.

“It’s not the strongest of species who survive, nor the most intelligent, but the one most responsive to change.” - Charles Darwin
Career Path

**Personality Development Program:**

“Be the Change you wish to see in the world”

-Mahatma Gandhi

Self Grooming
- Impression Management
- Communication Skills
- Charisma-Personality
- Public Speaking

Corporate Preparation
- Interview techniques
- Group Discussion
- Resume Writing

Personal Management
- Positive Thinking
- Goal Setting
- Stress Management
- Time Management

WE at SSR IMR work towards illuminating the inner radiance through self-conditioning, goal setting and positive attitude building which is reflected in one’s communication, etiquettes and dynamic living. Right from sowing positive qualities in the students we completely nurture them into fruitful humans in the various aspects of life being professional, social and personal.

Student Activities

**Project Presentation amidst Industry Interaction**

MBA 2nd Year students went through a Project Presentation programme in the presence of Industry representatives during the period 24th to 26th July 2014. It was a good representation from the industries where we could find the representatives from HUL, Welspun, JFR, Micro Fibre and newly established Vibrant team with a set of Entrepreneurs representing Technological solution companies. Also the Alumni of the Institute were present during the session. Students had a good opportunity to interact and seek the guidance from the Industry representatives & Alumni.
Student Activities

Industrial Visit

Industrial exposure is one of the essential aspects of the Management Education and certainly helps in providing a good exposure to the students. The MBA 1st Year students went for One day Industrial visit at the following locations: Castrol India, Reliance Industries and PPL. The visit was followed by presentation by the groups and then submission of a Report at the respective Organisation. SSR IMR Family is very Thankful to all the Industries, specifically the management of Castrol, Reliance and PPL for providing their support to complete the Industry visits. Such events will be organized in future as well to ensure the continuous improvement in students.

Census 2011 Data Dissemination Workshop

Census 2011 Data Dissemination workshop was organized on 14th Aug 2014 by IMR in association with Directorate of Census Operations, Gujarat through Ministry of Home Affairs, Government of India. Hon’ble Collector of DNH Shri. G. S Meena (IAS) was the Chief Guest of the session and the session was obliged by the presence of Shri. V. K Avasti, Chief Officer SMC & other Government officials, representatives from Census Department, Participants (Students & Faculties) from different colleges etc. At this occasion IMR students, Ritesh Patel and Rajani Agrawal presented their thoughts on the Census data pertaining to DNH & Gujarat and its comparison with India. A full day workshop attracted the participants and the specific data on gender, castes, and their impact on Marketing etc. made the audience realize the impact of the Census data.

FESTO Beats

SSR Campus witnessed the cultural extravaganza in the form of FESTO Beats. The campus celebrates its Cultural Function in the name of VISION every alternate year. This year it was considered as a Mini-Vision as the programme was planned on a short note. FESTO Beats was more like a Talent hunt show where the students represented their talent in the form of singing, dancing, Poetry, Dramatics, Fashion Show etc. IMR participated in all these activities. The evening witnessed the Social Instinct of the SSR Family with donation to an Orphanage.

“Leaders must be close enough to relate to others, but far enough ahead to motivate them.” — John C. Maxwell
**Student Activities**

**Tour - Goa**

SSR Institute of Management & Research had organized a Leisure cum educational tour to Goa. The students had the opportunity to witness the scenic beauty at Goa, its cultural heritage and Tourism aspects. The students experienced the enchanting beauty of nature at beaches and visited church for spiritual connections.

**Women's Day**

The Institute celebrated the International Women's Day by saluting the Power of Women with the theme ASTITVA. The audiences were proud to witness the presence of Hon’ble President of Silvassa Municipal Council Kumari Chandanben Delkar, Vice President of SMC Smt. Jigishaben Patel and Smt. Kalaben M. Delkar - Founder of Navshakti Mahila Mandal, DNH. The Institute was also fortunate to have the company of a few leading Ladies at the Union Territory namely Mrs. Anju Desai, President Rotary (Women Cell), Dr. Archana Jain, Leading Psychiatrist, Ms. Amee Daru, HR Head, Hamilton Houseworks Pvt. Ltd., Mrs. Sangeeta Menon, GSFI, and Mrs. Padma Jayanth, Educationist at DNH. These invitees shared their notion on Women Power at the occasion of Women's Day. The guests were felicitated by the Director & other Women Teaching staff at the Institute. The session was aptly supported by the a few Cultural performances.

**Patriotic week**

IMR celebrated the Patriotic week at the Institute by arranging programmes like Drawing and Singing Competitions with the common theme as Patriotism. Overall 15 students participated in the Drawing Competition. 4 selected candidates from the competition represented the Institute at the Drawing Competition organized by VBC Hospital at SSR ACS. The patriotic week also experienced the singing talent of the students. 2 Solo performances and 3 group song performances were presented and top performers in each category were selected to represent the Institute on 15th August 2014 at the Independence day celebration.

“Management is, above all, a practice where art, science, and craft meet” — Henry Mintzberg
Guest Lectures

Awareness Programme on Corporate Governance, Capital Market, SME and Companies Act 2013

Students were fortunate to experience the One Day Awareness program on Capital Market, Corporate Governance, SMEs & Companies Act, 2013 held on 13th March 2014 at our premises from 11 AM to 5:30 PM, conducted by the ICSI-WIRC. The Institute expresses its deep respect to the resource persons during the session: Mr. Bhagirath Merchant, Ex-President, BSE, Mr. Robert Pavrej, Practicing Companies Secretaries, Mumbai, Mr. Bharat Dave, Deputy Manager, Investors Protection Fund, BSE and Mr. Ranjith Krishnan, Education Officer, ICSI-WIRC. The session was attended by 150 members including the students, faculty members and other participants from the campus.

MSME’s Industrial Motivation Campaign

SSR IMR in association with the MSME, Silvassa branch had organized an Industrial Motivation Campaign on 20th Oct 2014. The aim was to motivate students towards Entrepreneurial ventures and learn through the session about the role of MSME towards promoting the Self Employment & Entrepreneurial Culture. Shri. K P Sharma Hon’ble Asst. Director MSME contributed to the session with his presentation on MSME’s functionalities. The session enlightened the students & staff especially pertaining to the various schemes of the Government towards Entrepreneurial Development. The day progressed with the motivational session by Shri. Rakesh Desai, an eminent speaker with vast experience in conducting inspirational & motivational sessions. Overall it was an informative and a good academic experience for the students & staff at the Institute.

Seminar on Naturopathy and Yoga

Vikalpa Social and Charitable Trust, An NGO based in Nagpur-Maharashtra conducted a Seminar on “Field of Naturopathy and Yoga” on 21st November, 2014. Mr. Gopal Singh, the speaker of the Day enlightened the audience with the explanation on basics of Spondilitis, Diabetes, Acidity/Gastric and Stress. He gave an excellent coverage to Symptoms, Precautions and remedies (Home Made and Yoga) of the above mentioned diseases and disorders. Mr. Vijay Thakur demonstrated certain Yoga Asanas and encouraged to make the same as habit for healthy, happy and balanced life. The Team Vikalpa, inspired by the great founder Mr. Rajesh Kole is into providing consultancy to the interested for protection and therapy for various diseases based purely on natural phenomenon. The session was informative and enlightening and a kit of Acupressure Equipments was distributed to the registered members.

Stay hungry, stay foolish. -Steve Jobs
Intellectual Capital

We believe in furnishing values through two-way communication, with the active participation of both the instructor as well as the Students and the test of quality education is not how much is taught but how much is assimilated. Quality inputs, hands-on approach and model conduct are the cardinal principles that constitute the core of teaching methodology. SSR IMR is empowered with a strong faculty team with vast experience and expertise.

Dr. A. G. Jayakumari
Director
M.Com, MBA, M.Phil., Ph.D

Mr. Rajesh Kumar Pandey
Assistant Professor
(MBA, PGDHRM, B.Com (Hons.) Pursuing Ph. D)

Mr. Nainesh Mutha
Assistant Professor
(MBA, B.E.(Computers Science))

Mr. Suraj C. Kamble
Assistant Professor
(MBA, B.Com, Pursuing Ph. D)

Mrs. Natasha Nunes
Assistant Professor
(MBA, B.Com)

Mrs. Divya, Head HR – Hindustan Unilever Ltd

Mr. Tarang Shah, Director, Essenzaa Lifescience Ltd., Executive-President, Maximaa Systems Ltd.

Mr. Vasis Calcattawala, Area Sales Manager, Vashi Electricals Pvt. Ltd

Mr. K P Sharma, Asst. Director MSME

Mr. Neelabh Kaushik, Deputy Manager, Accounts and Compliances, JSK Industries Ltd.

Mr. Sameer Pandya, Asst. Manager, Business Development, Jai Research Foundation

Miss. Indu Nair, HR Executive- T & D, Bayer Vapi Pvt. Ltd.

Mr. Gopal Singh, Speaker- Vikalpa Social and Charitable Trust, Nagpur

Mr. Bhada Mohd. Bilal A.
Assistant Professor
(M.B.A, B.E.(Mech.))

Mr. Kunal Pandya
Assistant Professor
(B. Com, MBA, Pursuing Ph. D)

GUEST SPEAKERS

- Mr. Bhagirath Merchant, Ex-President, BSE
- Mr. Bharat Dave, Deputy Manager, Investors Protection Fund, BSE
- Mr. Robert Pavrey, Practicing Companies Secretaries, Mumbai
- Mr. Ranjith Krishnan, Education Officer, ICSI-WIRC
- Mr. Sunil Kannur, HR-Head, Welspun Synthetic Ltd.
- Shri. Rakesh Desai, Motivational Trainer
- Mr. Abhishek Rane, Officer-HR, Symphony Ltd.
- Mr. Ashish, Partner-Proprietor, Vibrant Team
- Mr. Jigar Patel, Partner-Proprietor, Vibrant Team

VISITING FACULTY

Mr. Rajesh Natkarni
(Subject – Direct Taxation) - (C.A)
Practicing Chartered Accountant

The only vital value an enterprise has is the experience, skills, innovativeness and insights of its people -- Leif EdvinssonMarketing:
**Sushil Patel**

HR Business Partner - Bayer Vapi Pvt. Ltd.

SSR is definitely a renowned business school in this belt of South Gujarat. The centricity and efforts put in by the institute in making GenY employable by bridging academics and the business sector need, are worthy and commendable. With those students whom I have come across, I could see that zeal and learning agility along with good fundamentals and subject clarity. On behalf of the Bayer Family, my best wishes to the institute and its students for a successful future ahead.

---

**C. N. Modi**

GM operations-Dorf Ketal Chemicals (I) Pvt Ltd.

I congratulate SSR Institute of Management & Research for its uphill journey. The employees that have worked under me, Anand Patel (Batch 2008-10), has been one of the best subordinates I have had till date. The Institute nurtures its students with the principles of dedication, hard-work, initiative and learning culture. Anand’s ability to work with a large team enthrals everyone around him and he has a fantastic grasping power & first one to take up initiatives in each and every field of operations. Without any doubt, I can say that he has increased the glory of SSR Institute.

---

**K. Khambata**

HR Head - Sterling Generators Pvt. Ltd.

Let me personally wish your team and your management for sustainable efforts in imparting the best education to your students. We have given placement to your students and I have observed that each and every student possess and demonstrates the "Leadership Traits". We are proud of your students. This is your SSR USP and that makes a real difference as India has a pool of talents but shortages of "Visionary Leaders". I wish you all the best and wants to see that they not only contribute to state or to the Nation but to the universe who has true faith in Values.

---

**COO – Srinidhi Industries Limited**

I’ve been knowing and recruited post graduate management students from SSR Institute Of Management & Research for the past few years. Very glad to corroborate the excellent caliber and aptness of SSR IMR students.

I find that SSR IMR students are adaptable and are eager to adjust to the environment and to that extent ‘less demanding’ and are more eager to prove that they can contribute first. Also, impressed by the infrastructure and the Institute provides and feel that this will go a long way in enabling your students to be great future managers. My compliments to the team running the Institute and the best wishes for its continued success.”

---

**Ashok Kaushik**
Managing Director-Vashi Electricals Pvt. Ltd.
I am overwhelmed with the new concept of Including the Recruiter’s view in your Placement Brochure and appreciate the same. I have come across the quality of SSR IMR in form of my Subordinate Mr. Vasim Calcuttawala who have Showcased skills like Dedication, adaptability and Leadership to name a few which makes him as face of IMR in front of me and I can surely say that these practices will take the Institute to Zenith.

Alumni’s Views

Neelabh Kaushik
Deputy Manager-Accounts & Complainces, JSK Industries Pvt. Ltd
Yes, there was certainly a value addition which I see in myself and yes the people also notice the same. “A college education shows a man how little other people know. Education is not preparation for life, education is life itself. ” My institute has helped me in personality development and grooming of myself, in developing of communication skills, self confidence & presentation skills. After being in this practical field where I need to implement the theories what I learned in institute, I now feel the importance of being an MBA. As said by - -Tom Hanks, “While I was (in college) I was exposed to this world that I didn’t know was possible.” Institute has really played a role in my social/industrial exposure

HR Coordinator & Medico Incharge, Civil Protection Force Pvt. Ltd., Social Worker
I have entered in SSR IMR as a Stone But The Faculties and The Institute By Polishing Made Me A Diamond In 2 yrs & It was then my duty to make my value judge as a diamond or still as a ordinary stone. My Work for society as a Social Worker started by skills of management I learned. I got Two awards & many appreciations For Help in Medical Emergency Situation & Saving life, But the precious award I got in my life is getting Post Graduate through SSR IMR. Thanks to Honorable Chairman, Respected Director Ma’am & All Teaching/Non Teaching Staff for everything they gave me through SSR IMR & Made Me Realize that What I Am and What Can I Do. “HELP HUMANITY, LIVE LIKE A LEGEND”. Proud to Be SS Rians
Ashish Tulsani
Founder-Scalatica Solutions
SSRIMR has been an invaluable experience. A no holds barred introduction into what it really takes to be an entrepreneur. I have gained a comprehensive understanding of the current and most useful frameworks for starting up, running and scaling a new business. My experience at SSRIMR has created greater insight how the business world works and laid the initial foundation for my tech venture Scalatica Solutions as career. It was wonderful and challenging experience to be a part of IMR.

President-NGO Kartvya & Rotaract club of DNH, Project Manager-Pratham Education Foundation
Two years in SSR IMR helped me to gauge the meaning of my professional life. While serving the society on grass root level I frequently had to get in touch with people and interact with masses. MBA in IMR not only brought confidence in my body language and made my communication strong but it also taught me to speak SENSE rather just speaking. I implemented essence of event management leaned from classroom session which helped our team to successfully organize the events like Uttarakhand Rehabilitation Relief fund marathon. There can be a never ending list of learning and memories. for me IMR is a book of Rags to Riches and bible of Professionalism which if read carefully can take one to the heights of ultimate success. Proud and blessed to be a part of SSR IMR Family. Thanks a lot to all my GURUS who molded and polished me made me what I am today.

Biji Nair
Accountant-Directorate of Accounts (PAO-Silvassa)
SSR IMR has a very important role in building up my career and making me what I am today. It was a great experience studying in IMR. From what I gained from two years journey, today it has helped me build my confidence, develop my leadership quality, taught me how to work in team and to analyze every situation at work in a proper way. Today I am working as an Accountant in Government office looking after the pension section.
Thanks to all the staff and Jaya Ma'am specially for playing such a big role in my career.

Tarang Shah
Director, Essenza Lifescience Ltd., Executive-President, Maxima Systems Ltd.
I am fortunate to pen down a few words for the radical changes that SSR IMR has been a catalyst in me. The pillar of SSR IMR i.e. its Values and culture has made a lasting impact on me and many others. Today when I look back at hectic schedule of IMR, I address it to a complete rehearsal of real life journey. The efforts taken by the Director and Faculty members are invaluable and can be regarded as pious service. I thank my Stars that I got associated with IMR and got all that it takes to become a Good Entrepreneur and a Good Citizen.
AAKASH GANDHI
Date of Birth : 7/14/1993
Qualification : Bachelor of Business Administration
Project Title : A Study on Retailer and Consumer Satisfaction Towards Amul Milk Supplied by Vasudhara Dairy at Valsad Dist. Co-op Milk Producers Union Ltd. (VASUDHARA)
Areas of Interest : Marketing, Interaction
Achievements : Cricket Champion for 2 years in school
Contact Number : 8401222224
e-mail Id : aakashgandhi98@yahoo.in

SAYANTAN PRAMANIK
Date of Birth : 12/8/1990
Qualification : Bachelor of Management Studies
Project Title : A Study on The Effectiveness of Communication Mix towards Attracting the Customers at Big Bazaar
Areas of Interest : Advertising, Event Management, Retail Management
Achievements : Diploma in Advertising and PR
Contact Number : 9824649401
e-mail Id : sayantan8542@gmail.com

RONAK MEHTA
Date of Birth : 1/10/1991
Qualification : Bachelor of Commerce
Project Title : A Study on Customer Satisfaction at Fabtech Technologies International Ltd.
Areas of Interest : Event management, Pharmaceutical Industry
Achievements : Long Jump, High Jump 3rd place at State level and 100 mtrs running 3rd place at District level
Contact Number : 9904046471 / 9228863400
e-mail Id : mehtaronu2@gmail.com

HIMANSHU SHARMA
Date of Birth : 11/9/1991
Qualification : Bachelor of Commerce
Project Title : Study on Export Marketing Strategy and Consumer Response to It, at Oracle Home Textile Ltd.
Areas of Interest : Industrial Marketing
Achievements : State level handball player
Contact Number : 7878234538
e-mail Id : himanshu.s.sha@gmail.com

AYECSHAN IRANI
Date of Birth : 7/24/1992
Qualification : Bachelor in Management Studies
Project Title : Study of Logistics Management at Aaiilance Logistics Solutions
Areas of Interest : Event Management, Advertising, Public Relations, Brand Management, Services Marketing,
Achievements : Prizes in intercollegiate Fashion Show, Presentation, Cricket tournament, Table Tennis, Skit, Speech Competition at college level, Social work for Lionness Club
Contact Number : 96847628956
e-mail Id : iraniyeshan.1992@gmail.com

NIRAV TAILOR
Date of Birth : 12/22/1992
Qualification : Bachelor of Commerce
Project Title : A Study of Customer Satisfaction with Special Reference to Apar Industries Ltd.
Areas of Interest : IT, Event Management, Finance, Banking, Active Participation in Cultural Activities, Dramas,
Achievements : Skit, Singing, Attend Seminar of Census
Contact Number : 20119033175931
e-mail Id : niravtailor9033@gmail.com

“Marketing is not the art of finding clever ways to dispose of what you make. It is the art of creating genuine customer value.” — Philip Kotler
HITESH GUPTA
Date of Birth: 9/29/1989
Qualification: Bachelor of Business Management
Project Title: Effectiveness of advertisement and promotion at creativa
Areas of Interest: Event management
Achievements: Represented Twice for Intercollegiate Cricket Championship for Mumbai University
Contact Number: 8140288163
e-mail id: guptahit92@gmail.com

HIMANSHU RAWAT
Date of Birth: 11/8/1992
Qualification: Bachelor Of Business Administration
Project Title: A study on Demand Forecasting at Jal Research Foundation
Areas of Interest: Sports, choreography (Dance), Event management, advertising
Achievements: Represented Valsad district at State level under 18 for Handball
Contact Number: 8866279942
e-mail Id: himanshurawat7411@gmail.com

MANISH KUMAR
Date of Birth: 3/2/1990
Qualification: Bachelor of Science
Project Title: A Study on Customer Satisfaction in Store Experience at V-Mart Retail
Areas of Interest: Retail Industry
Achievements: Diploma in Computer Applications
Contact Number: 9624143474
e-mail id: manishkumars17@gmail.com

SANTOSH KSHATRIYA
Date of Birth: 9/17/1989
Qualification: Bachelor of Business Administration
Project Title: A Study of Consumer Satisfaction at Vadilal Products
Areas of Interest: Industrial & Agriculture Marketing
Achievements: Bronze Level in United Minds 2011 Conducted by IIM Bangalore, vista and Unite World School of Business, Participated in University of Cambridge Examination in ESO with A2 Level in 2009
Contact Number: 8140409088
e-mail id: santoshrajput2221@gmail.com

NIRAJ MEWADA
Date of Birth: 5/30/1991
Qualification: Bachelor of Commerce
Project Title: A Study Report on Demand Analysis at Shri Nakoda Enterprises
Areas of Interest: B to B Marketing, Media, Textile Industries, Certificate Course in 3D Max, Tally, Auto Cad, CNC Operating
Achievements: Multimedia Sound Editing and Forge, Photoshop CS 2
Contact Number: 9924510116
e-mail id: niramewada4@gmail.com

NINNIE TANDEL
Date of Birth: 10/1/1992
Qualification: Bachelor of Computer Application
Project Title: Customer Satisfaction at Hotel Foreign
Areas of Interest: Event Management, Advertising
Achievements: State Level Player- Table Tennis
Contact Number: 9624958828
e-mail Id: tandelinnie07@gmail.com

“Business only has two functions—marketing and innovation.” - Peter Drucker-
A good financial plan is a road map that shows us exactly how the choices we make today will affect our future. - Alexa Von Tobel
KAJAL BHALERAO
Date of Birth: 10/6/1992
Qualification: Bachelor of Business Administration
Project Title: A Study on Profitability & Comparative Analysis
at BK Pharma Ltd.
Areas of Interest: Event Management
Achievements: Navneet Drawing Competition Stood 2nd in Valsad.
Contact Number: 8141370663
e-mail Id: kajalbhalerao@gmail.com

PRIMA KOPPATIL
Date of Birth: 7/6/1992
Qualification: Bachelor of Business Administration
Project Title: A Study on Cost of Inventory Management
at Megafine Pharma (P) Ltd.
Areas of Interest: Event Management, Airline Industry
Achievements: Prizes Won in Cricket Match 2012, Group Dance in 2013,
Merit Certificates in 200mts Dash in 2004
Contact Number: 9979746972
e-mail Id: rimak7772@gmail.com

PAYAL DHAN DHUKIA
Date of Birth: 9/10/1990
Qualification: Bachelor of Business Administration
Project Title: A Study on Debtors and Creditors Management
at Saroj Fibretex (P) Ltd.
Areas of Interest: Financial Management
Achievements: 1st Position in kho-kho at School level, ‘A’ grade-tally 9.0,
3rd Rank in Rangoli, Certification of Diploma Computer Course.
Contact Number: 8469287533
e-mail Id: payal20950@gmail.com

NAYAN PRAJAPATI
Date of Birth: 3/14/1991
Qualification: Bachelor of Commerce
Project Title: A Study on Capital Structure Analysis at Bluestar Ltd.
Areas of Interest: Banking, Corporate Finance
Achievements: Certification in Computer Basics and Tally
Contact Number: 9925254575
e-mail Id: prajapatin91@gmail.com

GEORGE BINO
Date of Birth: 9/27/1989
Qualification: Bachelor of Commerce, Bachelor of Arts, Bachelor of Education
Project Title: A Study on Various Aspects of Indirect Taxation and its
Implication at Gulf Oil Corporation Ltd.
Areas of Interest: Financial Analyist, Financial Consultant, Investment Banking,
Corporate Finance, Financial Planning
Achievements: Tally 9.0, Fundamentals of Computer Application
Contact Number: 8141372991
e-mail Id: georgebino27@gmail.com

KRISHNA SANAP
Date of Birth: 8/17/1990
Qualification: Bachelor of Commerce,
Project Title: A Study on Cost of Production at R.R. Polynet Pvt. Ltd.
Areas of Interest: Banking, Corporate Finance
Achievements: Team Member of Runner-Up Football Match
at College level
Contact Number: 8732933199
e-mail Id: krishnakuseba1990@gmail.com

“Do not save what is left after spending, but spend what is left after saving. If you buy things you do not need, soon you will have sell the things you need.” – Warren Buffet
FINANCE

NEHA SINGH
Date of Birth : 8/2/1992
Qualification : Bachelor of Commerce
Project Title : A Study on Analysing the Annual Budget at IPCA laboratories Ltd.
Areas of Interest : Banking, Corporate Finance
Achievements : Certification Course- Tally (9.0) Awards- Best Student of the Year (Helpfull), 1st in Tug of War
Contact Number : 7359128996
e-mail id : nsneha081@gmail.com

VISHAKHA SURMA
Date of Birth : 4/24/1993
Qualification : Bachelor of Commerce
Project Title : A Study on Inventory Management at Nlikamal Ltd.
Areas of Interest : Banking, Corporate Finance
Achievements : Article on "Risk Management and Entrepreneurship" NATIONAL SEMINAR, Faculty of Management Studies, The ICFI University, Jharkhand, Data Entry Operator Course, CCC, Tally
Contact Number : 9427802938
e-mail id : vishakhasurma@gmail.com

SANGRAM S SINGH
Date of Birth : 2/21/1991
Qualification : Bachelor of Commerce
Project Title : To Study on Financial Performance Analysis, Filatex India Ltd.
Areas of Interest : Equity Analyst, Bank Teller, Loan Officer, Personal Financial Advisor
Achievements : CA Foundation, CS Executive Group 2, Drawing Competition, Football, Basketball
Contact Number : 7575092120
e-mail id : sangramsingh072@gmail.com

DEEPAK YADAV
Date of Birth : 7/23/1992
Qualification : Bachelor of Commerce
Project Title : A Study on Inventory Management in Today's Writing Instrument Ltd.
Areas of Interest : Banking, Corporate Finance
Achievements : Basic and Tally in Computer
Contact Number : 9979405009
e-mail id : deepak.dnh@gmail.com

SANJANA SINHA
Date of Birth : 1/1/1992
Qualification : Bachelor of Commerce
Project Title : A study on selected products of IndusInd bank and analysing their performance, IndusInd Bank
Areas of Interest : Banking, corporate Finance
Achievements : Participation in Singing, Debate and Sports at School Level
Contact Number : 9099987448
e-mail id : sinha.sanjana27@gmail.com

SHAHBAZ BHIKHA
Date of Birth : 9/4/1992
Qualification : Bachelor of Commerce
Project Title : A Study on Comparative Financial Performance Analysis at Atul Ltd.
Areas of Interest : Financial Management
Achievements : Computer Courses- Basic+Tally, Man of the Match in Cricket at School Level, Won the Chess Tournament at School Level
Contact Number : 8690364529
e-mail id : shahbaazbhikha1992@gmail.com

If you want to reap financial blessings, you have to sow financially. - Joel Osteen
When it comes to tackling your financial goals, whatever they might be, there's no time like the present. - Suze Orman
FINANCE

SMITA SINGH
Date of Birth: 1/29/1992
Qualification: Bachelor of Computer Application
Project Title: Project Topic: A STUDY OF THE PROFITABILITY ANALYSIS at STERLING GENERATORS Pvt. Ltd.
Areas of Interest: Banking, IT Industry, Event Management
Achievements: Paper Published on the Topic "Role of Technology Towards Success of Entrepreneurs" by IIFU University, Jharkhand, Won 1st Prize in Badminton Held in Hindalco, Won 1st Prize in Table Tennis in Annual Sports Meet SSR College-2014, 3rd Prize in Graduation (1st year), Prizes in Singing
Contact Number: 9913946264
e-mail Id: smita.singh654@gmail.com

POOJA SUBRAMANIAM
Date of Birth: 7/3/1990
Qualification: Bachelor of Commerce
Project Title: A Study on Indirect Taxation & Profitability Analysis At Anchor Electricals Private Limited by Panasonic, Daman
Areas of Interest: Banking, Corporate Finance
Achievements: PARTICIPATE IN SPORTS ACTIVITIES.
Contact Number: 9974345104
e-mail Id: poojja003789@gmail.com

HIRAL UPADHYAY
Date of Birth: 7/3/1992
Qualification: Bachelor of Commerce (Cost Accountancy)
Areas of Interest: Banking
Contact Number: 9601508167
e-mail Id: hiralupadhayy03@gmail.com

We tend to focus on assets and forget about debts. Financial security requires facing up to the big picture: assets minus debts. - Suze Orman
“Hire character. Train skill.” - Peter Shulz
RAJANI AGRAWAL
Date of Birth: 4/17/1992
Qualification: Bachelor of Commerce
Project Title: Training Needs Assessment at United Phosphorus Ltd., Vapi.
Areas of Interest: Training & Development, Recruitment and Selection, Teaching
Achievements: Women Entrepreneurship (E-ISSN-2349-6746; ISSN -2349-6738)
Contact Number: 9904220005
e-mail id: ragrawal1704@gmail.com

RADHIKA KAMALIA
Date of Birth: 1/22/1993
Qualification: Bachelor of Business Administration
Project Title: A Study on Employees Welfare at Daman Ganga Board Mills Pvt. Ltd.
Areas of Interest: Event Management, Training and Development
Achievements: Stood 1st in Group Singing Competition
Contact Number: 9558483121
e-mail id: radhikakamalia@rocketmail.com

NEHA BHAVSAR
Date of Birth: 12/21/1992
Qualification: Bachelor of Business Administration
Project Title: A Study on Motivational Approaches for Employees at Alkem Laboratories Ltd.
Areas of Interest: Event Management, Industrial Relations
Achievements: Participation in Cultural Events and Basketball
Contact Number: 9426899021
e-mail id: nbhavsar1992@gmail.com

TAMANNA PATEL
Date of Birth: 5/19/1992
Qualification: Bachelor of Commerce.
Project Title: A Study on Competency Mapping at Managerial Level Employees at Emami Ltd.
Areas of Interest: Event Management, Industrial Relation, Training and Development.
Achievements: Certificates- Best Player in Silvassa Young Girls Football Team, DBNH and NSS Volunteer for 2 Years Each at School and Graduation College.
Contact Number: 8155851578
e-mail id: tamannapatel017@gmail.com

SAGAR S JAIWAL
Date of Birth: 11/29/1991
Qualification: Bachelor in Business Administration
Project Title: Employee Satisfaction at Micro Fiber Corp Pvt. Ltd.
Areas of Interest: Human Resources
Achievements: Participation in District Level Cricket and Inter-Collagiate Cricket Tournaments
Contact Number: 9727402734
e-mail id: sagarjaiwal89@yahoo.in

SONALIKA RAI
Date of Birth: 3/9/1993
Qualification: Bachelor of Commerce
Project Title: A Study on Performance Management System at Hamilton Writing Instrument Pvt. Ltd.
Areas of Interest: Event Management, Training and Development, Industrial Relation, Financial Advisor
Achievements: Participated in Kabaddi and Kho-Kho at School Level, Drawing Competition
Contact Number: 9033242731
e-mail id: sonalikara2014@gmail.com

“Great vision without great people is irrelevant.” - Jim Collins
Take our 20 best people away, and I will tell you that Microsoft would become an unimportant company -- Bill Gates
RAJANI TANGANIYA

Date of Birth: 5/16/1992
Qualification: Bachelor of Business Administration
Project Title: Study on Training and Development of Employee at Ipsa Laboratories
Areas of Interest: Event Management, Training and Development, Recruitment
Achievements: Award for Best Sports Person of the Year 2014, Stood First in Short Put.
Contact Number: 8341454803
E-mail Id: rtanganiya@yahoo.com

DEEPIKA PATEL

Date of Birth: 3/10/1991
Qualification: Bachelor of Arts
Project Title: A Study of Recruitment & Selection Process at Shubhlakshmi Pvt. Ltd.
Areas of Interest: Recruitment and Selection, IT Industry
Achievements: PGDCA, Won Prizes in Dancing and Poster Presentation
Contact Number: 9624452863
E-mail Id: d9824480071@gmail.com

Curriculum Panoply

Semester I
- Accounting for Business Decisions
- Economic Analysis for Business Decision
- Legal Aspects of Business
- Business Research Method
- Organizational Behavior
- Basics of Marketing
- Management Fundamentals
- MS Excel & Advanced Excel Lab
- Business, Government & Society
- Personality Development Lab

Semester II
- Marketing Management
- Financial Management
- Human Resource Management
- Decision Science
- Operations & Supply Chain Management
- Management Information Systems
- Emotional Intelligence and Managerial Effectiveness Lab
- Geopolitics & the World Economic System
- Computer Aided Personal Productivity Tools Lab
- Industry Analysis - Desk Research

Semester III
- Strategic Management
- Enterprise Performance Management
- Startup and New Venture Management
- Summer Internship Project

Semester IV
- Managing for Sustainability
- Dissertation

Marketing Management
- Contemporary Marketing Research
- Consumer Behavior
- Integrated Marketing Communications
- Strategic Brand Management
- Customer Relationship Management
- Marketing of Financial Services - I
- Services Marketing
- Sales and Distribution Management
- Retail Marketing
- E-Marketing
- International Marketing
- Marketing of Financial Services - II

Financial Management
- Financial Regulatory Framework
- Merchant Banking and Financial Services
- Income Tax - I
- International Financial Reporting Standards
- Equity Research
- Financial Statement Analysis
- International Finance
- Corporate Financial Indirect Taxation
- Practice of Life Insurance
- Wealth & Portfolio Management
- Financial Modeling Using Excel

Human Resource
- Labor Laws
- Performance Management
- Employee Health & Safety
- Employee Welfare
- Human Resource Information System
- Public Relations & Corporate Communication
- Industrial Relations
- Strategic Human Resource Management
- Organizational Design and Development
- Global HR
- Change Management
- Conflict & Negotiation Management

“You can have the best strategy and the best building in the world, but if you don’t have the hearts and minds of the people who work with you, none of it comes to life.” – Renee West