



# SSR INSTITUTE OF MANAGEMENT & RESEARCH

An ISO 9001:2008 Certified Institute

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## “Business Plan Competition”

At Carpe Diem 2K15 - 16 Conducted by IIM Calcutta

in Association with **MakeIntern.com**

On **31<sup>st</sup> Jan. 2015**

SSR IMR students had the fortune of engaging themselves in a very productive effort which initiated in the month of January 2015 with a Two days workshop on **Soft Skills** conducted by



The Merit Students at the Workshop along with the Director, Faculties and Trainer

MakeIntern through their Resource person from Pune, Mr. Amit Chilka. The workshop was aimed at developing soft skills among the students and adding value to their overall personality. All the participants were awarded with the Participation certificate. The list of Participants also included a few representatives from the other colleges at the SSR Campus.

As a part of the overall association with MakeIntern, 5 students were selected by the Trainer to represent the Institute at the National Level Business Plan competition scheduled at IIM Calcutta on 31<sup>st</sup> Jan 2015 (as part of their Annual Function Carpediem 2K15-16). **Ritesh Patel, Rajani Agrawal, Sayantan Pramanik, Rubna Iqbal Jaliawala and Karan Bhawsar** were selected as the merit candidates. These students proceeded with the Business Plan to IIM Calcutta along the Faculty support Mr. Rajesh Pandey. The team prepared their plan on a **Sales Support Website** promoting the products of the Tribal regions. The idea was the brain child of Mr. Kunal Pandya (Faculty- Finance) and all other faculties also supported with their inputs & encouraged the students. The presentation attracted a good response from the Judges and audiences. **The team stood 2<sup>nd</sup> in the Business Plan Competition.** The Director of the Institute Dr. A. G. Jayakumari, appreciated the performance of the students and acknowledged the fact that this was one of its kind participation from IMR students and this certainly is the beginning with a lot more achievements to follow in future.



The Team receiving the Winning prize by the hands of the Organizers