SSR IMR’s
EDITED BOOK PUBLICATION
ON
"ORGANISATIONAL TRANSFORMATION"
Through
Innovative Practices in HRM

The sub themes highlighted above are indicative; the Authors may contribute their thoughts with encouraging Research work, Articles, Case Studies pertaining to the Core Theme “Organisational Transformation through Innovative Practices in HRM”.

Our Inspiration
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ABOUT THE THEME:

“Change before you have to”– Jack Welch

Transformation encapsulates the reassessments and redesigning approach of the Organisations. It has been uttered since ages that Change is inevitable & practically it has been experienced. Change leads to Transformation. The Organisations that have transformed their Businesses, have certainly believed in the theory of Change. The Organisational Transformation can occur in response to the anticipation of major changes in the Business domain. Essentially the aim of Transformation starts within the Organisation. It has been well experienced that People don’t resist change. They resist being changed- Peter Senge. This leads to the perspective of the Organisational Transformation that signifies the essence of Human Resource Management at the Organisation. The Innovative practices in HRM have lead to the developmental changes in Organisations and has transformed the businesses.

IMPORTANT DATES
Final Submission of Paper / Article/ Case study : 1st Aug 2016
Notification of the Acceptance : 10th Aug 2016

WHO CAN PARTICIPATE?
Teaching Faculty, Professionals from the Industry, IMR Alumni & Research Scholars

GUIDELINES / FORMAT
Participants are requested to send their full length papers along with abstract as per instruction given bellow in hard & soft copy:

1. Covering sheet with Personal Information: Name, Title of Research, Affiliation (Institution or Organisation), Email ID, Contact number & Postal Address

2. Paper/ Article Format:
   Abstract : Maximum 250 words
   Full Paper : Maximum 4000 words
   Font type : New Times Roman,
   Font Size : Size 12 (14 for headings)
   Spacing : 1.5

3. All correspondences at: conference@ssrimr.edu.in

4. All Papers will be reviewed by the panel at the Institute and authors of the selected papers will be communicated via email.

5. All the Selected Research papers / Articles/ Case Studies will be published with the ISBN Reference 978-81-927130-3-8

6. Adopt the standard referencing styles like Harvard, APA, etc.
REGISTRATION DETAILS
The candidates will need to pay the requisite fees in the form of Demand Draft / Cheque drawn in the favour of “SSR Institute of Management & Research” payable at Silvassa post the acceptance of the Paper/Article/Case Study.

REGISTRATION FEE DETAILS: (PER AUTHOR)
Rs. 1500 Per Author across all categories, post the acceptance of the Paper/Article/Case Study. The Fees will be Inclusive of the Registration & Publication Copy.

ABOUT THE SSR MEMORIAL TRUST & SSR IMR

Swargeeya Sanjibhai Rupjibhai (SSR) Memorial Trust is a self financed charitable Trust started with a mission to promote education towards excellence and education for all. SSR Trust along with Institute of Management & Research (IMR), it is having in its campus Arts, Commerce and Science College (ACS), College of Pharmacy and College of Education (B. Ed). This is the only campus, in its kind in Silvassa affiliated to Savitribai Phule Pune University, Pune. The educational premises is located at Sayli, Silvassa, with a beautiful lush green campus elaborately spread over 50 acres of land. IMR, presently running the two years post graduate programme in Business Administration, is working with a vision for its academic excellence, research contribution, creative ability and innovation. Our aim is to carve the students as leaders with a sense of commitment to the society and the industry. The Institute collectively has experienced more than 100 Research Papers from Faculties & Students. With this, transforming untrained graduates into highly skilled corporate worthy individual is what SSR IMR wants to specialize in. The Institute puts its best efforts to develop professionals who are armed not only with professional knowledge, but to kindle positive attitude, entrepreneurship, sense of responsibility and vision to fulfill organizational goals. IMR is progressing to greater heights of academic excellence year on year.

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