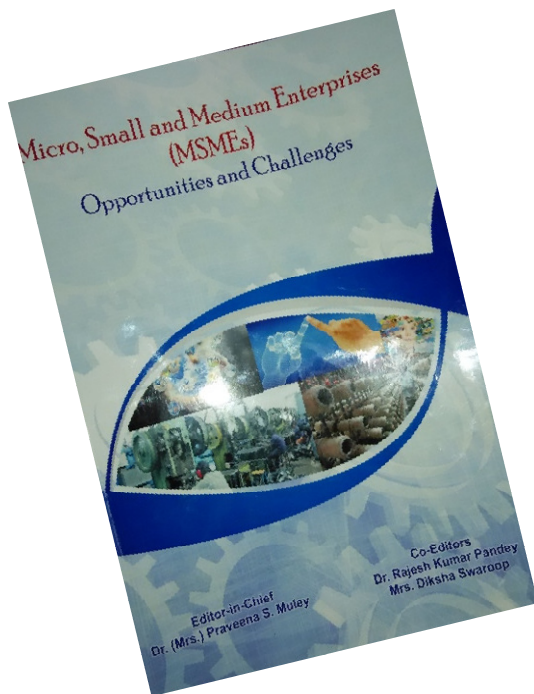




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3rd ISBN Publication **MSME's: Opportunities & Challenges**



SSR IMR celebrates the release of its 3rd ISBN Publication with the theme **MSME's: Opportunities & Challenges**. The Edited Publication is a compilation of 33 Research Papers running into 240 pages. Under the guidance of the Hon'ble Director & Editor-in-Chief **Dr. Mrs. Praveena Muley**, the Editorial Team comprising of **Dr. Rajesh Kumar Pandey** and **Mrs. Diksha Swaroop** have ensured the diligence of the Publication.

We are glad to receive the contributions from all the authors that include our students & Faculty team as well. IMR is now all set to work on its 4th ISBN **Publication** and also we are coming up with our **ISSN Journal- Insights: IMR Journal of Management (IIMRJM)**.



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