

SSR IMR NEWS LETTER

JULY – DEC. 2016 VOL. III

From Director's desk



SSR IMR presents to its readers the next version of its News Letter. We at IMR focus on the all round development of the students and this newsletter reflects our efforts towards our aim. A

Research oriented Institute ensures the participation of all its members into Research work and gains out of the initiatives. We are glad that the Faculties and students have been contributing to various Conferences across the Nation and also Research Papers have been published in National and International Journals. We put forward through this newsletter to our readers the glimpse of the Extra Curricular & Academic Events at the Institute, Academic Performances of Students and Research Orientation etc. We aspire to be an Institution of choice for students and promise to deliver the best towards our goal in our academic journey.

Happy Reading!!

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Dr. Mrs. Praveena Muley
Director, SSR IMR

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SSR
INSTITUTE OF
MANAGEMENT & RESEARCH

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IMR's Academic Extracurriculars

MBA Batch 2015-17 Project Presentation



SSR IMR organized Summer Training Project Presentation by second year MBA students from 20th July to 28th July 2016, coordinated by Dr. Rajesh K. Pandey & Mrs. Natasha Nunes. Industry representative from DNH, Vapi & Daman were

presented for this event and encouraged students with their valuable feedback. We were fortunate to have alumni for the same to motivate and inspire students. We appreciate the gesture of the Industry representatives and express our gratitude to all the Organisations.



Hindi Pakhwada



Hindi Pakhwada is celebrated annually by the Raj Bhasha Vibhaag, Secretariat, DNH to spread the usage of Hindi language. Every year there are academic competitive rounds and SSR IMR this year got 2nd and 3rd prize in Essay writing by 2nd year MBA students Ms Rinal Patel, Balu Ram & Amandeep Kaur Multani respectively. SSR IMR secured 3rd position in Patriotic group song

while IMR Assistant Professor Dr Rajesh Kumar Pandey got 2nd position in elocution competition.

International Youth Day

Directorate of Medical & Health Services organized International Youth day on 12th August 2016. SSR IMR has been passionately participating every year and continuing the winning streak this year Ms. Amandeep Multani from 2nd year MBA secured 1st position in Elocution competition



Patriotic Day @ IMR

15th August 2016 marked the 70th year of India's Independence. To pay a tribute to our motherland, SSR IMR organized a Patriotic Day Celebration at IMR on 13th August 2016 with the theme "Aazadi 70", wherein students of SSR Campus participated in Poster Making Competition and Rangoli Competition. There were 15 groups for Rangoli competition with a total participation of 60 students. The Poster Competition was an Individual contest and there were 15 participants. Overall, there was an ambience of heartfelt gratitude & patriotism and Aazadi 70 was truly depicted in the messages of the participants work.



Inception Day and Fresher's Party

26th August 2008 marked a new chapter in the Union Territory of Dadra & Nagar Haveli. The first and the only MBA Institute in the territory started its journey on this day. It has been a culture at IMR to celebrate 26th August as Inception Day every year and is clubbed with the Fresher's Party Celebration.



This year was the 9th Inception Day. The Ceremony was graced by the presence of Honorable Chairman Sir, Shri Mohan S. Delkar, Vice-Chairman, Shri Keshubhai Patel, Managing Trustee, Shri Ajit Deshpande, Principal – College of Pharmacy, Dr. G.K. Jani, Principal – College of Arts,

Commerce and Science, Dr. Rajeev Singh, Director – SSR IMR, Dr. Mrs. Praveena Muley, and In-charge Principal – College of Education, Mrs. Sarika Patel. On this day, the achievers in various fields were honored by the Institute in the category of Academics, Summer Project, Sports and Handwriting. Honorable Chairman Sir then inspired the gathering with his thoughts and shared the vision of prosperity in the Institute. The Inception Day ceremony was then followed by the Fresher's Party. All the new students of MBA I got a chance to showcase their talents and Mr. & Ms. Fresher's were chosen by a jury of faculty members.



Fun @ IMR...

SpoTal@IMR



SSR IMR Celebrated the Children's Day by Organizing Inter Class Sports Meet 2016 under the banner of "SpoTal@IMR" on 14th & 15th November, 2016. This event was coordinated by Mr. Mohd. Bilal A. Bhada & Mr. Dadiyal Charanjeetsingh and Physical Director of the SSR Memorial Trust Mr. R. R. Waghchure. This event was a blend of outdoor and indoor games like Basketball, Cricket, 3-Leg Race, Lemon & Spoon and Futsal, Table Tennis, Chess and Carrom. The Team IMR was encouraged to have continuous practice sessions so as to remain healthy and happy.

Students' Engagement Programme: One Day Outing at Nakshatra Van

SSR IMR Students & Teaching staff had a wonderful engagement session in the form of a One Day outing to Nakshatra Van on 24th Dec. 2016. The motto was pretty clear to take fun very seriously and the result was bang on. The touring squad had a wonderful time playing the school time games & executing the basics of strategizing & coordinating. The game of Housie brought all on the same track of excitement & engagement. The delicious home cooked food added further flavour to the outing.



Academic Performance: Results

Results of overall Batch 2014-16 (Top 10)

Name of Students	Percentage
Seby Abraham	74.60%
Rubna Iqbal Jaliawala	72.63%
Bhawsar Karan Rasik Harsha	72.37%
Badakshani Sana Salim	72.00%
Ruchita Rangnath Shukla	71.87%
Patel Jigishakumari Dineshbhai	70.87%
Pandya Chandrakant Krupali	69.00%
Valyakadavil Nithu Thampy	68.57%
Adhiya Deep Kiran	68.53%
Hardik Narendra Bhandari	68.03%

Results of 1st Year Batch 2015-17 (Top 10)

Name of Students	Percentage
Prajapati Ankita Babulal	78.88%
Sharma Shraddha	77.94%
Multani Amandeep Kaur Singh	77.19%
Megha Deepak Patel	73.44%
Bhoye Sneha Pravin	70.88%
Naik Alka Shivkumar	70.69%
Patel Jignesh Mohanbhai	70.63%
Mohnish Kapadi	69.88%
Madhuri Purushottam Karode	68.63%
Niyati Bipin Mehta	67.25%

“Success is nothing more than a few simple disciplines, practiced every day.” - Jim Rohn

GUEST LECTURES @ IMR

Session on Challenges & Success of Entrepreneur-

Mr. Sagar Hosurkar, CEO- Color India, Vapi took a session on Challenges, Success, Failure & Qualities of Entrepreneur for the subject Start Up & New venture Management on 30th July 2016

Session on Transfer Pricing-

A session on Transfer Pricing under the subject Enterprise Performance Management was conducted on 5th August 2016 by **Mr. Neelabh Kaushik**, Entrepreneur- Eminent Advisor & Consultant, Silvassa.

Session on Employee Provident Fund & Miscellaneous Act 1952-

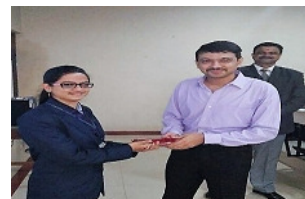
On 17th August 2016, **Mr. Abhishek Rane**, HR Professional from Symphony Ltd, Ahmedabad, conducted a session on Employee Provident Fund & Miscellaneous Act 1952 for the subject Labour Laws.

Session on Human Rights by Honorable Shri. S. G. Mehare, Principal District & Session Judge

A session on Human Rights was organized by SSR colleges as part of the Expert lecture series for PG students. The event was graced by Honorable **Shri. S. G. Mehare**, Principal District & Session Judge. The main highlight of this session was human right and the responsibilities which come along with our fundamental rights. Sir



emphasized on principle of natural justice based on which Indian Judicial works. Sir encouraged the youth to be more responsible towards the right which has been given by our constitution.



Respective Speakers during Guest Sessions

Conference/ Seminars/Research Papers / FDP

Sr. No.	Name of the Faculty / Student	Title of the Research Paper	Place / Conference Type
1	Dr. Rajesh Kumar Pandey	A Study on Organisational Development (OD) Interventions leading to Organisational Transformation & Reengineering	Pune, DAWN Journal SVIMS
2	Amar Vangad	Owners Exit: The Case of CBA Incorporation	IJBARR, Journal, Bangluru
3	Mohd. Bilal A. Bhada	Knowledge Management: Arena unfulfilled without HRM	Pune, MIT COE, CMSR
4	Dr. Rajesh Kumar Pandey	Kartavya: The Dilemma Unlocked? A case study on an Inspiring NGO with aspiring future	Ansal University, Gurugram, Haryana
5	Shijo Verghese & Mohnish Kapadi	A Study on Investor's Behaviour towards Financial Market Instruments Investments With special reference to Vapi city	Pune, MIT COE, CMSR
6	Nikhil Gavli	A study on Distribution Management	
7	Unni Jacob	A study on B2B Marketing in Indian Context	
8	Jignesh Patel	A Pragmatic study conducted with respect to Business of PVC Pipe and Fitting Product at Vadodara City	Pune, MIT SOM



Congratulations!!!

***Mr. Mohd. Bilal A. Bhada** for his paper being adjudged as the Best research paper at
MIT COE, CMSR, Pune*

***Dr. Rajesh Kumar Pandey** for his Case study being awarded as the Best Case Study
during the competition at **Ansal University, Haryana***

SSR Memorial Trust, a self financed charitable Trust started with a mission to promote education towards excellence and education for all. **The Institute of Management & Research (IMR)** is the latest feather in the SSR Memorial Trust's cap, operational since 2008-09. The Institute is affiliated to **SAVITRIBAI PHULE PUNE UNIVERSITY** and approved by AICTE, presently running the Two years' Post Graduate Programme '**Masters in Business Administration**' (MBA). The Institute enjoys the uniqueness of being affiliated to a University of repute and it is privileged to find its existence amidst a huge Industrial belt at Dadra & Nagar Haveli. The University Results, Teaching quality, overall personality development of students and great assistance with placement makes the Institute stand tall in this ever increasing competitive professional world. The Institute is working with a vision for its academic excellence, research contribution, creative ability and innovation.



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