

SSR IMR NEWS LETTER

JAN TO JULY 2017 VOL. IV

From Director's desk



SSR IMR presents to its readers the next version of its News Letter. We at IMR focus on the all round development of the students and this newsletter reflects our efforts towards our aim. A

Research oriented Institute ensures the participation of all its members into Research work and gains out of the initiatives. We are glad that the Faculties and students have been contributing to various Conferences across the Nation and also Research Papers & Case studies have been published in National and International Journals. We put forward through this newsletter to our readers the glimpse of the Extra Curricular & Academic Events at the Institute, Academic Performances of Students and Research Orientation etc. We aspire to be an Institution of choice for students and promise to deliver the best towards our goal in our academic journey.

Happy Reading!!

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SSR
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MANAGEMENT & RESEARCH

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IMR's Academic Extracurriculars

3rd National Conference – January 2017

SSR IMR organized its 3rd National Conference on 12th & 13th Jan. 2017 with the theme “Corporate Governance for Sustainable Development”. The theme of the Conference was very apt considering the Industrial scenario in Indian Context. The Institute was proud to launch the e-book of the conference during the Inaugural Session and further fortunate to launch the Placement



Brochure for Batch 2015-17 during the Valedictory session by the hands of the respective guests. We are glad to acknowledge that the conference witnessed the presence of delegates from 6 universities



representing 3 states & 1 Union Territory. Representatives from Industry, IMR Alumni & Students & IMR Faculties contributed their research papers to the e-book. The Finance Students at IMR presented a fantastic thematic show on the Corporate Governance. The Two days National Conference was a grand success with the help of Students committee & All Faculty team members.

Panel Discussion organized by ISTD Silvassa Chapter on Employee Engagement: Reality or Myth?



Indian Society for Training & Development (ISTD) Silvassa Chapter in association with the venue partner SSR IMR, conducted a Panel Discussion with the theme Employee Engagement: Reality or Myth? on 11th Feb 2017. The event was attended by approx. 120 Industry Representatives,

IMR Students & Alumni. There were Two Panels constituted for the session comprising of four representatives from Industry and One IMR Faculty in each panel. There was an Interviewer team comprising of Three Industry representatives and a couple of IMR Students. The level of interaction experienced was commendable and the major beneficiaries were the students, IMR Faculties and Industry at Large.



ENTREPRENEURSHIP Workshop Organized by Makeintern.com in association with IIM (C) Carpe Diem

SSR IMR's MBA 1st Year students had a learning opportunity by attending the Two days workshop on Entrepreneurship conducted by MakeIntern.com in association with IIM (C) Carpe Diem. The Trainer Mr. Yogendra Oza had engaged students for two days. The massive learning from the workshop was essentials of starting up business and with the presentation rounds during the session, the students had ample opportunity to knock the door inside & promote the Entrepreneurial instinct. As part of the process, 5 students namely Jenish Patel, Virensinh Thakor, Pooja Sarada, Amit Ishwar & Akhil Udayan shall represent the Institute at IIM Calcutta.



Tally Course:

SSR IMR's Financial Management Specialisation students had a wonderful opportunity of undergoing the Tally course followed by the certification. This is an IMR initiative since last two years where by the Finance specialisation students & also interested students from any other stream learn the Tally course in order to enhance their employability factor. The team imparting training is situated at Vapi and certifications are provided by the Bangluru based certifying authority.

Industry Visits @ IMR

NiSM Visit by IMR Finance Team



Students of MBA 2nd year (Finance Specialization), along with the Director, IMR and Finance Faculties visited NiSM on 22nd March, 2017. The motive of this visit was to expose the financial management students to "Capital Market" and the "Financial Assets traded Online in the Capital Market". The IMR team had an opportunity to have hands on online trading viz, NSE-NEAT the fully automated trading system of National Stock Exchange. Students at NiSM, Navi Mumbai Post tutorial session on online trading by the team of faculties at NiSM, the students were assigned the systems with NSE-NEAT for performing online trading. The quick competition on "Intra-day Trading in Equities" was hosted and the top five gainers were appreciated. These top five gainers were: Megha Patel, Shantilal Patel, Priyanka Mishal, Lipika Patel and Deepika Sharma.



MBA HR Team's Industrial Visit

Students of MBA 2nd Year (HR Specialization) went for a few short Industry visits with definite purpose of getting acquainted to the practical working of HR departments. The effort also enhances the Industry connect of the faculties as well as the Institute at large. The following companies were visited by the students of HR Specialisation:

- a) IPCA Laboratories Ltd., Piparia
- b) Manfoods, Silvassa (Key Supplier to Parle G)
- c) Labour Court visits and Interaction with Judge & other officials

MBA 1st Year Industry Visit to Navneet Education Ltd, Silvassa

The MBA 1st Year students had the visit to Navneet Education Ltd. Silvassa and the same was very fruitful from Industrial exposure perspective. The students had the opportunity to meet the officials at the company and seek their guidance. Short visit to the site / plant added value to the exposure. This has been a trade mark activity that IMR has been following since inception. One day Industry visit is conducted for Sem II students in order to acquaint them with Industrial culture, more so because post Sem II the students proceed for summer internship programme.

Industry visit to Writefine Products Pvt. Ltd, Umbergaon One Day Educational cum refreshing visit

The Training & Placement team at SSR IMR had organized a wonderful Industry Exposure opportunity for the students. The touring team enjoyed a One Day Industry visit cum refreshing tour to Writefine Products Pvt. Ltd., (DOMS) Umbergaon. The touring team visited the plant site and witnessed the production process of stationary materials. Although



plant site visit was educationally exciting, yet the excitement wasn't over. The team went on to visit the Studio at Umbergaon and had the opportunity to seek blessings of Shani Dev (Shooting of TV Serial "Shani" was in progress). Post studio visit, it was only fair to have the delicious home cooked food and what better could have been the location for the lunch than the sea shore. The touring team had an equally exciting time spent at the Umbergaon beach.

Fun @ IMR...

Zest @ IMR 2017



Zest @ IMR 2017 an inter collegiate competition was organized for the UG students with an aim to provide a platform to the students to showcase their talent. The event comprised of 4 competitions namely Quiz, Best out of Waste, Ad Mad show and Pitch Your Ideas. The event had attracted 126 students from the colleges from the region of Silvassa, Vapi, Valsad and Navsari. Dr. Poonam Chauhan, Incharge Principal at KBS College, Vapi was the Chief Guest for the event.

Inter-College Sports Meet 2017 @ SSR Campus



SSR Campus celebrated the Sports Meet in Jan 2017 and the charm of this year's sports meet was the mega success of IMR students. **Miss. Nivina Nixon** was awarded as the Best Sports Woman of the Sports meet. She demonstrated her excellence in individual games and also was part of the Finalist IMR Girls cricket team. The IMR Boys Basketball team was the champion this year and it was maiden venture for IMR to lift the winner trophy. Also IMR was Runners up in Volleyball. Students participated in every event and all round performance was appreciated. Even the faculties had the winning opportunity in track & field and Table Tennis.



Vision 2017- SSR's Annual Function 25th Feb 2017



SSR Colleges celebrated its Annual Function on 25th Feb 2017 with the evening full of cultural mood and enthusiasm. The function started with the auspicious prayer followed by the welcome of the Chief Guest Shri. Mohan S. Delkar, Chairman SSR Memorial Trust, Silvassa and other dignitaries present at the occasion. IMR Students presented a Fusion Dance "IMR Studio" expressing their tribute to Bollywood's glorious years. The foot tapping performance by IMR was applauded by the audiences, as a series of songs with dance continued for 30 minutes with the last formation expressing the cultural strength of IMR with more than 80 participants on stage reflecting the true sense of celebration. The academic gems at IMR in the name of Ms. Pooja Chandarana & Mr. Seby Abraham were felicitated for being the toppers in their respective batches 2014-15 & 2015-16.



Farewell of IMR's 8th Batch 2015-17

SSR IMR celebrated the farewell of its 8th Batch on 15th April 2017 amidst cultural, fun activities & Prize Distribution. The 1st Year students had organized the programme and their commitment towards conducting the event successfully was well applauded by all faculties & Director. The Batch 2015-17 had its own charm and the students during the programme were felicitated under several categories. The prominent category was Best Outgoing student.



There were 15 contestants and the Jury comprising of Director & Faculties chose Mr. Mohnish Kapadi as the Best outgoing student of the Batch 2015-17.

Academic Performance: Results

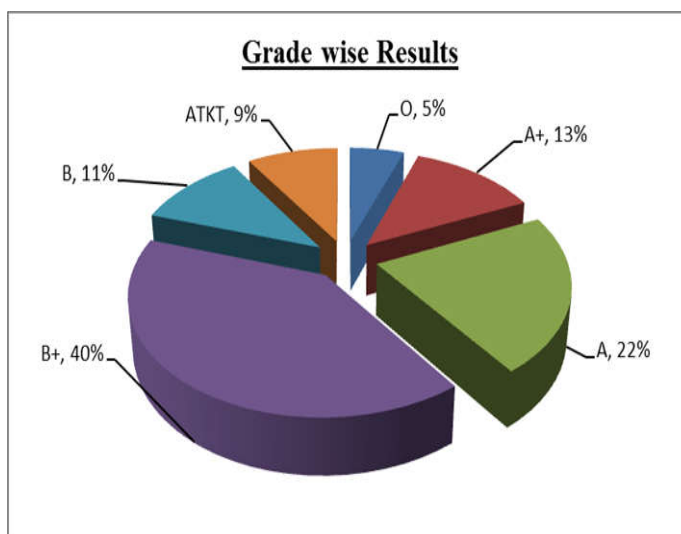
Results of overall Batch 2015-17 (Gradewise result)

IMR has experienced 91% results for its Batch 2015-17.

Miss. **Ankita Prajapati** with 9.4 CGPA is the **TOPPER** of the Batch 2015-17

Miss. **Amandeep Kaur** stood 2nd

Miss. **Shraddha Sharma** stood 3rd



“Success is nothing more than a few simple disciplines, practiced every day.” - Jim Rohn

GUEST LECTURES @ IMR

First Responder Training in Accidents 2nd March 2017

SSR IMR hosted a First Responder Training in Accidents programme on 2nd March 2017 conducted by the Divya Bhaskar group in association with the Doctors from Life supporters Institute of Health Sciences (LIHS), Bandra, Mumbai. The programme is a Social Responsibility campaign of Divya Bhaskar group which has completed its 6 years of circulation in this region



and successfully running its media operations. Silvassa Correspondent Mr. Dharmesh Pandya addressed the students on this occasion and explained the purpose of the session. The accidents have larger impact on victims if their care wasn't taken between meeting accidents & reaching to the hospital. The session was inclined towards the immediate responses that general people may perform at the time of accidents. Dr. Meenu Pandit and Dr. Prakash Pandey from LIHS took the session with students & faculties of the Institute. They focused on the various aspects of responses during any circumstances pertaining to accidents. They emphasized on the potential situation of victims and respective responses of the general public while dealing with any sort of accidents. Covering a few technicalities, the doctors ensured that the students have some effective take away from the session.

Session on Careers in Capital Market & NISM Certification

“Make a successful career in finance”. A session on Career in capital market and NISM certification was held on 6th Jan 2017 at Auditorium of SSR IMR wherein the key speaker was Mr. Heramb Vadalkar, (ICICI Direct). The students were briefed about the importance of capital market and how one can develop a successful career in it. The session also briefed about the career in Banking, Financial, Service and Insurance (BFSI) sector, one of growing sector, and farther the usefulness of NISM course in walks of professional life. The overall session helped students in shaping their career.

Session by Brahmakumaris, Silvassa Centre

Shri. Mahesh Mahajan from Brahmakumaris Silvassa Center engaged the students through his thought provoking value education session. SSR IMR has been witnessing sessions from Brahmakumaris team since the inception of the Institute. Amidst the syllabus & other academic requirements, the spiritual & motivational thoughts from Brahmakumaris team always reenergize the students.

Session by Snehal Rana from S-MART on Retail Marketing

The Owner of the growing retail unit S- MART, Mr. Snehal Rana visited the campus to address the students of Marketing Specialisation on the topic of Retail Marketing- Avenues & Challenges. The Marketing Team at SSR IMR visited the retail unit post the classroom session. The visit primarily concentrated on learning pertaining to the Retail Marketing subject.

STUDENT ACHIEVEMENTS:

National Champion – STOCK Mind Season 5 Competition:



Miss. Priyanka Mishra from MBA Sem II was adjudged as the National Champion Women's category at the STOCK Mind Season 5 Competition organised at National level by ICICI Direct. This is a big achievement on Individual level and also at the Institute level it is one of its kind success & an inspiration for all at the

Institute.

Silvassa Open Fashion Show:

Miss. Monaz from MBA Sem II won the Best CAT walk round at the Silvassa Open Fashion Show. Students at the Institute are motivated to participate in such extracurricular as well & gain confidence while developing their overall personality.



Paper Presentation by Sem II students at SIES COMS, Nerul, Navi Mumbai:

MBA Sem II & IV students participated in the National Conference at SIES COMS, Nerul, Navi Mumbai. The students presented the review papers on CSR activities of various companies. Miss. Aradhana Yadav, Miss. Pooja Sarada, Miss. Priyanka Mishra & Mr. Amit Ishwar were the students experiencing this venture.



Conference/ Seminars/Research Papers / FDP

Sr. No.	Name of the Faculty / Student	Title of the Research Paper / FDP	Place
1	Mr. Mohd. Bilal A. Bhada	Qualitative and Quantitative Analysis and Thesis Writing	NCRD's SIMS, Navi Mumbai
2	Dr. Rajesh Kumar Pandey	A study on Environmental, Social & Governance (ESG) factors towards Sustainable Development of Industries in Indian Context (Co-Author: Sagar Hosurkar, Colour India)	SSR Institute of Management & Research
3	Mr. Nainesh Mutha	A study on role of Information Technology in Corporate Governance	
4	Mrs. Diksha Swaroop	A study on Emerging Trends in Corporate Governance	
5	Mr. Mohd. Bilal A. Bhada	HR Governance for Sustainable Development (Co-Author: Mehul Vaidya, Essel Mining)	
6	Mrs. Natasha Nunes	A study on Corporate Governance practices and its relationship with Profitability	
7	Mr. Amar Vangad	TATA Group: Upholding Governance Standards - A case in reference of ousting Cyrus Mistry as Chairman at TATA Group	
8	Mr. Charanjeetsingh Dadiyal	Corporate Governance: Transparency with Stakeholders - A case of Nestle India's Maggi	
9	Dr. Rajesh Kumar Pandey	Non-Government Organisations (NGOs): Catalyst to societal change	
10	Mr. Somnath Bava	User Education in Academic Libraries: Today's need	PIMSE, Pune
11	Mrs. Diksha Swaroop	FDP on Research Methodology	Daulat Usha, Valsad
12	Mrs. Natasha Nunes	FDP on Research Methodology	
13	Mr. Charanjeetsingh Dadiyal	Compensating Expatriates in India: A challenge for HR Managers	NIM, Nashik
14	Dr. Rajesh Kumar Pandey	Role of Academia in CSR	TIMSR, Mumbai
15	Mr. Amar Vangad	FDP on Trading on Equities	NISM, Navi Mumbai
16	Dr. Rajesh Kumar Pandey	Case study on Silvassa Bottling company	PIM, Gwalior
17	Mr. Amar Vangad	Role of Financial system in Economic Development	Journal- IJBARR
18	Miss. Shraddha H. Sharma	Corporate Governance failures in India	SSR Institute of Management & Research
19	Miss. Amandeep Kaur Multani	Case study on Maggi controversy	
20	Miss. Ankita Prajapati	A review on Corporate Governance at Raymond Ltd.	
21	Mr. Shijo Varghese	Independency to Directors lead to better Governance: A Case Study on Infosys	

Sr. No.	Name of the Faculty / Student	Title of the Research Paper / FDP	Place
22	Mr. Amit Ishwar	A review study on Corporate Social Responsibility (CSR) with special reference to selected companies	SIES COMS, Navi Mumbai
23	Miss. Aradhana Yadav	A Review on CSR Practices of Selected Companies In Indian Context	
24	Miss. Pooja Sarda	Corporate Social Responsibility (CSR): A review paper on CSR practices in Indian Context	
25	Miss. Priyanka Mishra	A review study on Corporate Social Responsibility (CSR) with reference to Indian companies listed in "FORTUNE 500"	
26	Miss. Shraddha Sharma	A Study on Brand Management with reference to FMCG Products	MGM's IMSR, Navi Mumbai
27	Miss. Madhuri Karode	The Role of Human resource department in corporate social responsibility	
28	Miss. Ankita Patel	A Study on Consumer Satisfaction towards Patanjali Products at Silvassa City	
29	Miss. Amandeep Kaur Multani	A Study on Impact of Internet Usage on Youth	Journal - IJBARR
30	Mr. Mohnish Kapadi	An Analytical Study on top 5 Scripts of BSE	
31	Mr. Shantilal Patel	A comparative study on online buying behaviour of at Rural & Urban areas of D&NH	
32	Miss. Bhavini Tandel	A Study on Role of Media in Generating Awareness among the Society	TIMSR, Mumbai



Congratulations ...

Dr. Rajesh Kumar Pandey for being adjudged at the Best Research Paper Presenter at SIES COMS, Navi Mumbai and Best Case Study Award at Global Case Competition organised by Prestige Institute of Management, Gwalior.

SSR Memorial Trust, a self financed charitable Trust started with a mission to promote education towards excellence and education for all. **The Institute of Management & Research (IMR)** is the latest feather in the SSR Memorial Trust's cap, operational since 2008-09. The Institute is affiliated to **SAVITRIBAI PHULE PUNE UNIVERSITY** and approved by AICTE, presently running the Two years' Post Graduate Programme '**Masters in Business Administration**' (MBA). The Institute enjoys the uniqueness of being affiliated to a University of repute and it is privileged to find its existence amidst a huge Industrial belt at Dadra & Nagar Haveli. The University Results, Teaching quality, overall personality development of students and great assistance with placement makes the Institute stand tall in this ever increasing competitive professional world. The Institute is working with a vision for its academic excellence, research contribution, creative ability and innovation.



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