



SSR INSTITUTE OF MANAGEMENT & RESEARCH

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DIGITAL MARKETING

Workshop Organized on 27th & 28th July 2018 by
Makeintern.com in association with IIM (Indore) Event

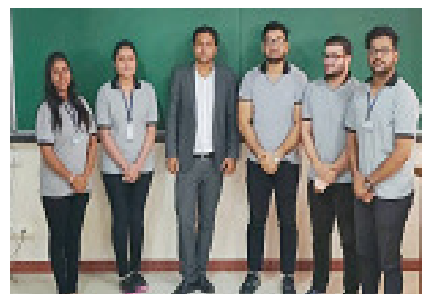
Workshop Coordinators

Faculty Coordinator - **Dr. Rajesh Kumar Pandey**
Student Coordinator - **Miss. Khushboo Patel & Mr. Kuldeep Jangid**



SSR IMR's MBA 2nd Year students had a learning opportunity by attending the Two days workshop on *Digital Marketing* conducted by MakeIntern.com in association with IIM Indore Event. The Trainer **Mr. Pravin Thite** from Pune had the students engaged for two days. The take away from the workshop was pertaining to the knowledge on Conceptual

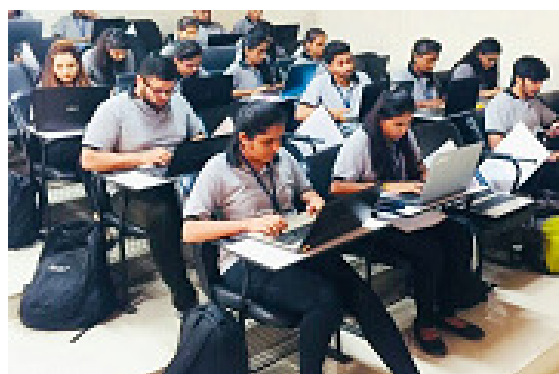
aspects of Digital Marketing, Search Engine Optimization (SEO), Blogging exercise, Social Media Management etc. As part of the process, the selected 5 students namely **Mr. Abhishek Singh Chauhan, Miss. Ridhi Pathak, Mr. Farhan Khan, Miss. Khushboo Patel and Mr. Kuldeep Jangid** shall now represent the Institute at IIM Indore for an International B-Plan competition.



Winners at the Workshop to represent IMR at IIM (I)



Participants with the Trainer & Faculties at IMR



Participants during the Workshop

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