



**SSR**  
**INSTITUTE OF**  
**MANAGEMENT & RESEARCH**

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## **INTERNATIONAL BUSINESS PLAN COMPETITION**

on 17<sup>th</sup> & 18<sup>th</sup> Aug 2018 by

**Makeintern.com in association with i5 Summit IIM (Indore) Event**  
**Coordinator - Dr. Rajesh K. Pandey**

SSR IMR's MBA 2<sup>nd</sup> Year students *Mr. Abhishek Singh Chauhan, Miss. Riddhi Pathak, Mr. Farhan Khan, Miss. Khushboo Patel and Mr. Kuldeep Jangid* participated in the International Business Plan Competition organised by the Makeintern.com in association with i5 Summit IIM Indore event. The product selected by the team for the competition was an engagement center (V5 Engagement Centre) with services to three segments of the society i.e., kids, family and Senior citizen. Total 32 Institutions participated from across the Nation i.e, Chandigarh, New Delhi, Noida, Gorakhpur, Patna, Massourie, Bengaluru, Mangalore, Chennai, Jaipur, Pune, Indore, Bhopal, Mumbai, Ahmedabad etc. and also included team from Nepal. The IMR team qualified in the Round 1 and was selected in top 14 to present the Business Plan in round 2 (finale). The team unfortunately could not win the race but certainly has increased its stamina. Defeat has more learning and team IMR shall gear up for an enhanced performance in future.



**IMR wishes all the participating students a very competitive & deserving career ahead.**

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