

# SSR IMR NEWS LETTER

NOV'18 TO JAN' 2019 VOL. X

## From Director's desk



SSR IMR continues with its aim of meeting educational excellence. IMR is progressing well with its venture of spreading knowledge & insight to build the career of students. The current edition focuses on presenting our success in various exciting events at IMR. This phase every year has mix of ventures. At one end students appear for exams and to the other end we have extracurricular like sports. All round development of the students is the extreme motto of the Institute. Being Research oriented Institute we could witness good amount of participation in this respect as well. We put forward the glimpses of all these literary achievements and also the insight on Extra Curricular & Academic Events at the Institute. We aspire to be an Institution of choice for students and promise to deliver the best towards our goal in our academic journey.

Happy Reading!!

**Editor-in-chief**

Dr. Mrs. Praveena Muley  
Director, SSR IMR

**Editorial Team**

Dr. Rajesh Kumar Pandey & Mrs. Diksha Swaroop

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**SSR**  
INSTITUTE OF  
MANAGEMENT & RESEARCH

*Empower Yourself @ IMR.*

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# Intellectual Corner

## Faculty Corner

### “E-learning: Today’s need”

The advent of Information and Communication Technology (ICT) brought a significant impact on education systems in this digital age. The sources of Learning and Teaching in the academic institutions are moving electronic, digital and virtual. In Information age, the growth of higher education and research is becoming increasingly dependent on the ability to create, distribute and exploit knowledge and e-learning related infrastructure plays a very important role in this regard. Web-based learning, Computer base learning, virtual classrooms and digital collaboration are becoming an important part of all educational institutions and corporate world. Any learning that utilizes electronic technology and network for delivery, interaction or facilitation is e-learning. ICT plays an important role in Information dissemination, teaching quality, research methodology and learning.



There are some Library information networks established in India which is providing e-learning education in different subjects:

- **ADINET** (Ahmedabad Library Network) located at Ahmedabad which is providing economic, scientific, and technical information through network systems and co-ordinates with other regional, national and international information Centre for sharing information.
- **DELNET** (Developing Library network) located at Delhi which is promoting resource sharing among the libraries. It aims to collect, store and disseminated information besides offering computerized services to users.
- **INFLIBNET** (Information and Library Network) located at Ahmedabad which is promoting information transfer and access, to support scholarship, learning and academic pursuits. The Learners can use e-theses, e-project, e-books, e-journals and e-content of all university in India.
- **ERNET** (Education and Research Network) is a national research and education network to support the needs of research and education community within the country.
- **SIRNET** (Scientific and Industrial research Network) sponsored by CSIR which is providing information about scientific communication, lather technology, Natural technology, food technology, and medicinal plants.

Contributed by Mr. Somnath Bava, Librarian, SSR IMR, Silvassa

**“Online learning is not the next big thing, it is the now big thing.”**

**- Donna J. Abernathy**

## Student Corner

### “Training & Development”

Training and development play an important role in the effectiveness of Organisation and to the experiences of employees at work. Training has implications for productivity, health and safety at work and Personal Development. Training and development is a subsystem of an organization which emphasizes on the improvement of the performance of individuals and groups. Training is an educational process which involves the sharpening of skills. *Decenzo & Robbins* defines Training as Programs that are more present day oriented, focuses on individuals current jobs, enhancing specific skills and abilities to immediately perform their job.

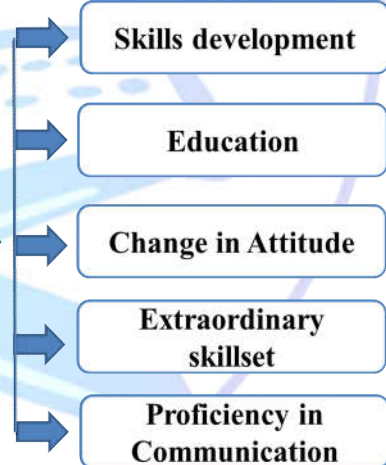


#### **General benefits from Employee Training & Development:**

- Increased job satisfaction and morale among employees
- Increased employee motivation
- Increased efficiencies in processes resulting in financial gain
- Increased capacity to adopt new technologies and method
- Increased innovation in strategies and products
- Reduced employee turnover
- Risk management

Training and development programs are imperative for an Organization to develop the Human Capital. While Organisations are essentially credited for the success of the T&D activities, it is the Employees who support the function by ensuring dedicated performance.

Basic Inputs through  
Training & Development



Contributed by Miss. Shital Nikuliya, Student MBA 1<sup>st</sup> Year, SSR IMR, Silvassa

**The only thing worse than training your employees and having them leave is not training them and having them stay.**

**- Henry Ford**

## Results @ IMR

The IMR Semester toppers were felicitated by the IMR Director. **Miss. Neha Agrawal** topped the Sem I results with 8.77 SGPA and **Miss. Khadiza Khan** topped the Sem III results with 9.07 SGPA. Miss. Khadiza was the topper in Sem I as well. The university examination was held in Nov. / Dec. 2018 and the results were declared on 23rd Jan'19. Both the meritorious candidates were presented a book. The academic excellence has once again witnessed the girl power at IMR.



**“A true champion can adapt to anything.”**

*~ Floyd Mayweather, Jr.*

## IMR's Extracurricular

### Orientation program for MBA I & II



A one day orientation session was conducted on 26th December 2018 for the students of MBA I & II. The session in MBA was conducted by training and development team followed by session on research work and summer internship project. Key highlights of MBA I and MBA II orientation were a session by Director on theme “FOCUS”, Management games, HR Specialization orientation and Session Industry readiness.

### Book Review

SSR IMR conducts Book review Competition every year for MBA first year students. This year it was organized on 31st December, 2018. The main objectives of this Competition was creating awareness of Library Books and collections as well as to develop reading habits, creating presentation skills and to increase self confidence in the students. SSR IMR Director Dr. Praveena Muley addressed the students and inspired them with her speech on importance of book and reading habit in student's life. Total 29 students participated and best presenter was awarded with prizes and gift.



## Cultural Day



SSR IMR celebrated Cultural Day - Tattva @ IMR on 25th January 2019 with the objective of providing a platform to showcase the talents of the students. The students of MBA I & II actively participated in the event. The event was a true platform of cultural representation where the students could showcase their hidden talents without any fear of winning or losing. Indeed in a nutshell the Programme left unforgettable memories and gave learning on event management. The event was well organized by the student's cultural committee comprising of representatives from MBA I & II with the support of the staff members.



## Annual Sports Meet 2019

SSR Memorial Trust's Colleges had a wonderful experience of the Annual Sports 2019 during the period of 29th Jan to 31st 2019 inaugurated by the Chief Guest **Shri. Ammar Miyaji, Iron Man Winner**, International Triathlon



Player. The Chief Guest inspired the students with his thoughts & wished the participants for their performances. It was an enthusiastic demonstration of sporting talent at the Campus and more than 800 students participated in various games & Sports. The Prize distribution ceremony was held on 31st Jan 2019. The students & the staff participated in various Track & Field events like 100 meters Sprint, Discuss Throw & Shot Put, various indoor games like Table Tennis, Carrom & Chess and various team games like Cricket (Boys & Girls both), Volleyball, Basketball and Tug of War.



## ZEST @ IMR 2019

An inter collegiate competition was organized for the Undergraduate students on 11th & 12th January 2019. The event comprised of six competitions namely Poster making, Best out of Newspaper, Ad Mad show on 11th January and Presentation, Singing and Quiz on 12th January 2019. The event attracted 215 students from 15 different colleges from the region of Dadra & Nagar Haveli (DNH), Western Maharashtra & South Gujarat. The Guests for the valedictory event on 12th Jan were Dr. Anjali Kulkarni, Principal, N.B. Mehta College, Bordi, Maharashtra and Shri. Shahid Azmi, Sr. Mgr. HR & Admin. HPPL, Silvassa.



## UKA Tarsadia, Bardoli Event



Students of SSR IMR participated in the Youth Fest at UKA Tarsadia University, Bardoli. A team more than 20 students visited the campus and explored their talents in various events. IMR could win prizes in Debate Competition, Ad Mad show and Management Game. **Congratulations to Team IMR !!!**

## Republic Day Celebration @ SSR Campus

Team SSR celebrated the Republic Day at the campus with full of enthusiasm. IMR Student Miss. Riya Agrawal presented her speech on this occasion and Mr. Anand Agrawal recited a poem. The celebrations were packed with cultural & patriotic feelings.



## FDP @ IMR

IMR Faculties had an opportunity to gain insight on Faculty Development activities. The SSR Campus is preparing for the NAAC Accreditations. In this context an Orientation session was conducted by Dr. V. B. Gaikwad, Principal KTHM College, Nashik. The Session was attended by all the faculties at SSR Campus. In another opportunity, IMR faculties together had a Peer learning session where by all the faculties presented their highlights regarding the subjects scheduled for Sem II & IV during the current academic session.



## INDUSTRY VISITS @ IMR:

SSR Institute of Management & Research, Silvassa had organized an Industry visit for the students of HR (Humanagers) Batch 2017-19 at **Blue Star Ltd.** Dadra, UT of DNH on 22nd Jan 2019. All HR students with two Faculty coordinators visited the Company. The entire visit was planned in two parts with site visit being the initial phase followed by the interaction session with **General Manager HR – Shri.**



**Utkarsh Desai.** Students had an opportunity to understand the HR Policies at Blue Star and also some interaction upon the HR strategies and compliances at the Company. Overall the visit culminated into a fruitful exercise and gainful Industrial exposure. Also in another opportunity SSR IMR students visited Anchor



Electrical Pvt. Ltd., Daman for attending a session on Success through NLP conducted by the Head HR, Huber Group India Pvt. Ltd. Shri. Aniruddha Panchal. Further the students had an opportunity of listening to **Mr. Suresh Srinivasan, International Motivational Speaker,** at Impact Talks, VIA, Vapi.



## PDP @ IMR

IMR students experience Personality Development Programme (PDP) on regular Intervals. Massively these sessions are conducted in-house by the Faculty team

Sr.No.	Name of the Instructor / Resource	Theme of the session
1	Dr. Rajesh K. Pandey Associate Professor, SSR IMR	Group Discussion in MBA Sem II
2	Mrs. Diksha Swaroop Assistant Professor, SSR IMR	Interview Techniques in MBA Sem IV
3	Mrs. Diksha Swaroop Assistant Professor, SSR IMR	Contents of Resume MBA Sem II
<b>Mentor – Mentee Session</b>		
In addition to the Guest sessions from Industry Representatives and In-house PDP sessions, The IMR faculties had a good Mentor – Mentee Interaction & guidance provided to the students.		
<b>Specialisation Orientation</b>		
IMR Faculties, further to the orientation conducted by the Industry representatives & Alumni, conducted the Specialisation Orientation sessions with the MBA 1 <sup>st</sup> Year students. Such activities support the students in taking decisions pertaining to the Specialization selection in 2 <sup>nd</sup> Year.		

## Guest Lectures & Workshops @ IMR

Sr.No.	Name of the Guest	Speaker Credentials	Theme of the session
1	Mr. Partha Dutta	VP- Marketing, Bayer Crop Sciences, Vapi	Session on Industry Readiness
2	Miss. Indu Nair	IMR Alumni and Lead L&D, Bayer Crop Sciences, Vapi	Orientation on HR Specialisation
3	Mr. Neelabh Kaushik	Consultant, EAC, Silvassa	Orientation on Finance Specialisation
4	Ms. Labdhi Shah	Practicing CS, Surat	Orientation on Finance Specialisation
5	Mr. Jitendra Agrawal	Marketing Manager, Owens Corning	Orientation on Marketing Specialisation
6	Mr. Anil Tripathi	Operations Head, HPPL, Silvassa	Orientation on Operations Specialisation
7	Mr. Limesh Parekh	CEO, Enjay Solutions, Bhilad	Workshop on Artificial Intelligence
8	Mr. Ashish Jha	HR Manager, HUL, Dapada	Resume & Interview Techniques
9	Mr. Chirag Sharma	BOB, Branch Manager	Banking Operations at BOB
10	Mr. Dhanyawad Singh	HR Executive - Tuff Ropes Pvt. Ltd.	PF Act - EPFO portal demo





## Conference/ Seminars/Research Papers / FDP

Nov.'18 to Jan'19

Sr. No.	Name of the Faculty / Student	Title of the Research Paper / FDP	Place of Presentation / Publication
1	Dr. Rajesh Kumar Pandey	Nurturing Talent & Managing Progress: A Case Study	Nashik
2	Mr. Hardik Dhonde	A study on Ambit of GST as career through the concept of Input Tax Credit & its impact on Profitability	Valsad
3	Mr. Parthik Rohit	Attended the National Conference on GST as a Career	Valsad
4	Mr. Kuldeep Jangid	A Study on Customer Satisfaction with special reference to the After Sales Services experienced by the Customers	Bengaluru
<b>Teacher – Student Combined</b>			
5	Dr. Rajesh K. Pandey Miss. Babita Thakur	An Article on Status & provisions towards sexual harassment of Women at workplace	Bodh Gaya
6	Dr. Rajesh K. Pandey Mr. Farhan Khan	Talent Management at Organisations: Perspective & Challenges	Bengaluru

**“Research is the highest form of adoration”**

— Pierre Teilhard de Chardin, French Philosopher



**Congratulations ...**

Miss. Sandhya Sutar & Miss. Megha Pandoria for being adjudged as the Institute level winners for the All India Essay Competition organised by Team Heartfulness.

**SSR Memorial Trust**, a self financed charitable Trust started with a mission to promote education towards excellence and education for all. **The Institute of Management & Research (IMR)** is the latest feather in the SSR Memorial Trust's cap, operational since 2008-09. The Institute is affiliated to **SAVITRIBAI PHULE PUNE UNIVERSITY** and approved by AICTE, presently running the Two years' Post Graduate Programme '**Masters in Business Administration**' (MBA). The Institute enjoys the uniqueness of being affiliated to a University of repute and it is privileged to find its existence amidst a huge Industrial belt at Dadra & Nagar Haveli. The University Results, Teaching quality, overall personality development of students and great assistance with placement makes the Institute stand tall in this ever increasing competitive professional world. The Institute is working with a vision for its academic excellence, research contribution, creative ability and innovation.



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