



SSR
INSTITUTE OF
MANAGEMENT & RESEARCH

Empower yourself @ IMR

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SSR IMR START UP & INNOVATION CELL

Conducted Session on

“Developing Entrepreneurial Instincts”

Resource Person: **Mr. Sagar Hosurkar, CEO, Colour India, Vapi**

On 6th Mar. 2019

The Start up & Innovation Cell at SSR IMR conducted a Session on “**Developing Entrepreneurial Instinct**” on 6th Mar. 2019. The Resource person was **Mr. Sagar Hosurkar, CEO, Colour India, Vapi**. The students of MBA 1st Year as participants had the opportunity of gaining insights on Entrepreneurial factors like *Identifying Scope for the start up, seeking expert opinion upon the same, analysing the financing avenues, seeking support of schemes like CGTMSE etc.* The speaker who represents Colour India, a company that is an ancillary company in Paint Industry, also referred to his own experiences, learning, challenges and real life instances while motivating the students to gear up for Entrepreneurship. Such programme has the potential of developing the Entrepreneurial Instinct among students. The Start up & Innovation Cell extends heartiest Thanks to **Mr. Sagar Hosurkar** for his support.



Students with the Guest Speaker Mr. Sagar Hosurkar and session Coordinator Dr. Rajesh K. Pandey

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