



SSR INSTITUTE OF MANAGEMENT & RESEARCH

Empower Yourself @ IMR

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Farm Visit

On 27th February, 2019

Coordinator – Mr. Mohammad Bilal A & Mrs. Diksha Swaroop

We at SSR IMR believe in holistic development of students through Academics, Co-curricular and extracurricular activities. We have regular interaction with Industries and other association in the form of Industry Visits, Guest Lectures and Co-hosting Industrial conferences.

Agriculture has been our prime contributor of employment and GDP.

Also, if the Nation and world is to

survive, environmental sustainability has to be an integral part to it. Hence, with the objective of making aware our students of MBA Second Year who would venture



their pursuits of career in next few months and as a part of our subject visit namely ‘Managing for Sustainability’, we had the opportunity to visit at DNH Farmers Training Centre and also visited to Nursery

Farm at Dokmardi on 27th February, 2019 with 53 Students and 2 Faculty Representatives.

Mr. Bhoja oriented the students on the theme of Career Opportunities in Agri Business Management along with support from government in terms of training and subsidy that would be beneficial to students and families especially from non-agriculture background.

The visit motivated the students to make contribution towards our Mother Nature and understand the importance of environmental importance towards sustainability.



Students Team at the Farm Visit



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