



SSR
INSTITUTE OF
MANAGEMENT & RESEARCH

Empower yourself @ IMR

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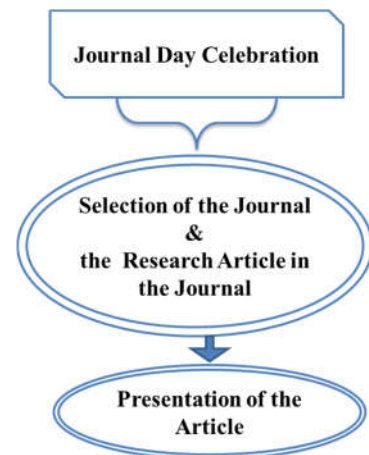
Journal Day Celebration

Marketing Management Specialisation

On 6th Sept. 2019

Coordinator: Dr. Rajesh Kumar Pandey

SSR IMR Marketing Specialisation Students celebrated **Journal Day** on 6th Sept. 2019. As part of the Journal day celebration students were engaged in reviewing & presenting a recent research article from any marketing journal. Such exercises have the potential of developing strategic marketing acumen in students. The students from Batch 2018-20 performed well during the presentation session. **Mr. Sagar Patel** and **Mr. Ansar Kaliya** were adjudged as the best presenters. The Librarian **Mr. Somnath Bava** addressed the students and encouraged them to utilise the services at Library.



Presentation in Progress during Journal Day Celebration