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**“Edited Book Launch @ IMR”**  
**Industry 4.0 – An Economic Perspective**  
**Edited by Dr. Rajesh K. Pandey**  
**Released on 5<sup>th</sup> Oct. 2020**


The New Edited Book of **Dr. Rajesh K. Pandey, Associate Professor, SSR IMR, Silvassa** in the name of **Industry 4.0 – An Economic Perspective** was released recently by the Mumbai based Publisher **Bestow Edutrex Int. LLP**. The Edited Book launch at SSR IMR was done by the hands of **Director SSR IMR Dr. Praveena Muley** through the online release of a launch video. The edited book primarily talks about the Industry 4.0 aspects extended through the 12 Chapters contributed by various Academicians, Industry representatives & SSR IMR Alumni. The Foreword is extended by **Mr. Varinder Joshi, President and Managing Partner, S.Q.A. Canada Inc., Toronto, Canada**. The SSR IMR faculties **Mr. Mohd. Bilal Bhada & Mr. Amar Vangad** have also contributed their respective Chapters to the edited book. All together the book is handy for UG & PG Management students and also a reference for Industry at large.



**About the Book:**

Industry 4.0 - An Economic Perspective is an edited book reflecting the thoughts around the new industrial revolution that focuses on digital transformation and value creation in the industry. This revolution has created a new wave of Value chain enhancement. The book creates a momentum for discussion on the economic perspective of the Industry 4.0 leading to development of a viable context. The insights shared in the form of various chapters contributed by the Authors, intend to endorse the diversified form of Industrial domain in the contemporary world. The book serves to be a critical insight for Industry & an intellectual support to academia.

**Author's Details**



Dr. Rajesh Kumar Pandey is an Associate Professor at SSR IMR, Silvassa, and has completed Ph. D from Savitribai Phule Pune University (SPPU), Pune in the faculty of Management (Year 2015). A B. Com (Hons) Graduate & M. Com Post graduate, he has completed his MBA in Marketing & Finance and also PGDHRM. His domain expertise spans across wide range of academic interests like Strategic Management, Entrepreneurship, Marketing Strategy & Communication, Strategic HRM, Business Communication & Sustainability etc. He has a total of 16 Years of experience including Good 6 years of Industrial Experience and has participated in FDPs & presented Research Papers in more than 60 State, National & International Conferences / Seminars with contributions to ISSN Journals & ISBN publications. Notable Prize winning performances at various conferences & has to his credit the publication in UGC Care list Journals. He has two books to his credit. He is a life time member of IAECT, Mumbai, India (Membership No.: BEIL/ISO/20/M/081). A public orator by passion & a freelance Trainer, he has an aim to excel in the field of Management Education with virtue of openness to learning & sharing knowledge.

**Front Cover & Rear Cover Page of the Edited Book**

**SSR IMR Family extends**  
**Best Wishes to Dr. Rajesh K. Pandey for future literary ventures**

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