



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

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Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

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SSR IMR Startup & Innovation Cell

conducted the session on

"Story of an Entrepreneur - The Medimix Man"

By Dr. A. V. Anoop, MD, AVA Group, Chennai

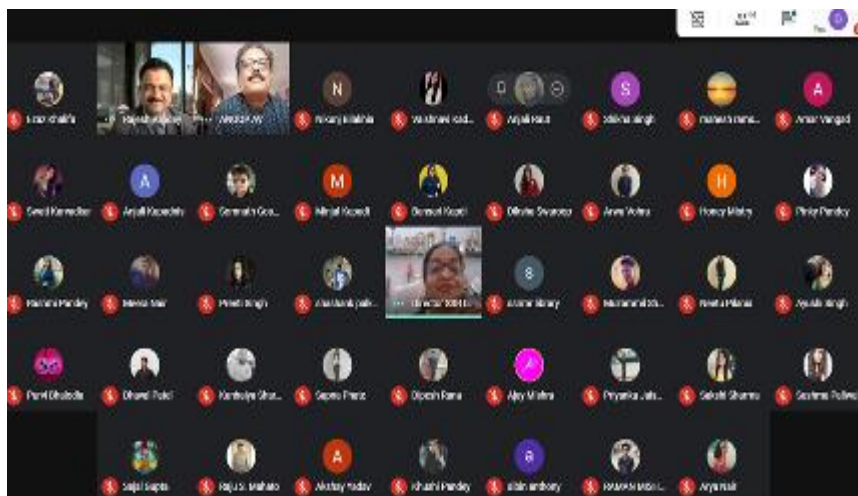
22nd Dec. 2020

Session Coordinator: Dr. Rajesh Kumar Pandey

A webinar on the theme **Story of an Entrepreneur – The Medimix Man** was organised at SSR IMR, Silvassa for the MBA 2nd Year Students and aspiring students of MBA 1st Year. The Resource person for the session was **Dr. A. V. Anoop, MD, AVA Group, Chennai**. The speaker for the day



stated his story of various ups & downs in business journey, the challenges associated and the strategies adopted. Medimix is the record holder of handmade soaps. The speaker through his story motivated the students to opt entrepreneurship. He responded to questions of budding entrepreneurs. The students had a good learning opportunity and the same shall certainly enable them to adopt Entrepreneurship as an exciting career opportunity. SSR IMR's Start up & Innovation Cell under the aegis of IQAC conducted this webinar. The student representative from the Cell Mr. Ezaz Khalifa introduced the Guest Speaker and Miss. Shikha Singh presented the Vote of Thanks.



Session in Progress on the Theme Story of an Entrepreneur – The Medimix Man

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