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"An Orientation to the Digital Business Course"

20th & 22nd Feb. 2021 Coordinator: Dr. Rajesh Kumar Pandey

An Orientation to the Digital Business Course as per SPPU -MBA Revised Curriculum 2019 CBCGS & OBE Pattern was organised for the students of MBA 1st Year Batch 2020-22 on 20th & 22nd Feb 2021. The Resource Persons for the Orientation were Prof. Pooja Karekar, International Institute of Management and HRD, Sai Balaji Educational Society, Pune, Maharashtra (20th





Feb'21) and Dr. Vrushali Y. Ahire, Asst. Professor, MGV's Institute of Management & Research (IMR), Nashik, Maharashtra (22nd Feb'21). All the Five Units of 106 – Digital Business Course were discussed and students were oriented. The session was informative and equipped the students to tackle the course further in the semester.



Session in Progress