



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

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NAAC Accreditation with Grade "B+"

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A Virtual Conclave on Corporate Social Responsibility (CSR)

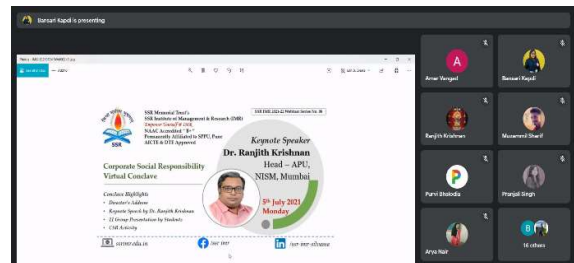
5th July 2021

Coordinator: Mr. Amar Vangad

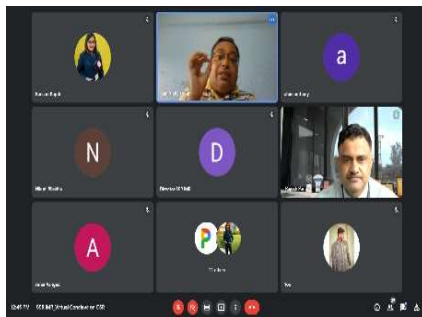
SSR IMR organized *One (01) day Virtual Conclave on Corporate Social Responsibility (CSR)* for the MBA 2nd Year students. The conclave was attended by a) Students, b) Faculty Members, and c) Other Staff Members at the Institute. This conclave had two-fold motives; *(i) Integrated activity of a University Level Course on "Corporate Social Responsibility (CSR) & Sustainability", and (ii) Personality Development Program (PDP) viz Expert Session.* The highlights of conclave were (i) Director Address, (ii) Expert

Session by Dr. Ranjith Krishnan Sir, Head APU, NISM (The SEBI Initiative), Mumbai, and (iii) 11 Student Group Presentations on varied CSR themes.

At the Conclave opening Dr. Praveena S. Muley Madam, Director, SSR IMR addressed the gathering highlighting the significance of the theme and its relevance for Management Graduates in practice. Further, the expert session by Dr. Ranjith Krishnan Sir that focused on CSR in India deliberated on following aspects: (i) Concept CSR, (ii) CSR Genesis in India, (iii) CSR & its Legal Framework in India, (iv) CSR Projects Success vs. Failure, (v) CSR Statistics, (vi) Success Stories, and (vii) Cardinal changes in CSR Provisions. Post Lunch there were 11 Student Group presentations on various aspects of CSR. The Conclave ended with the concluding remarks of Mr. Amar Vangad, Course Instructor for CSR & Sustainability at the Institute.



1: Conclave Opening @ IST 10:00 AM to 10:30 AM



Left: Q & A Session in progress post Expert Session | Mid: Keynote Speech by Dr. Ranjith Krishnan Sir in Progress | Right: Student Presentations in Progress
