



# SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

*Empower Yourself @ IMR*

NAAC Accreditation with Grade "B+"

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Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

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## SSR IMR Conducted

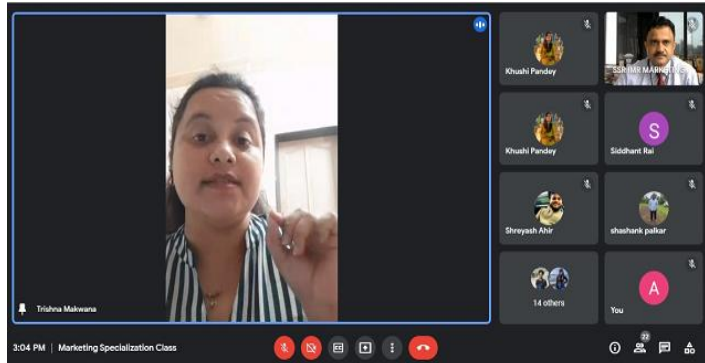
### "Print Advertisement Competition"

MBA SEM II Marketing Sparklez Batch 2020-22

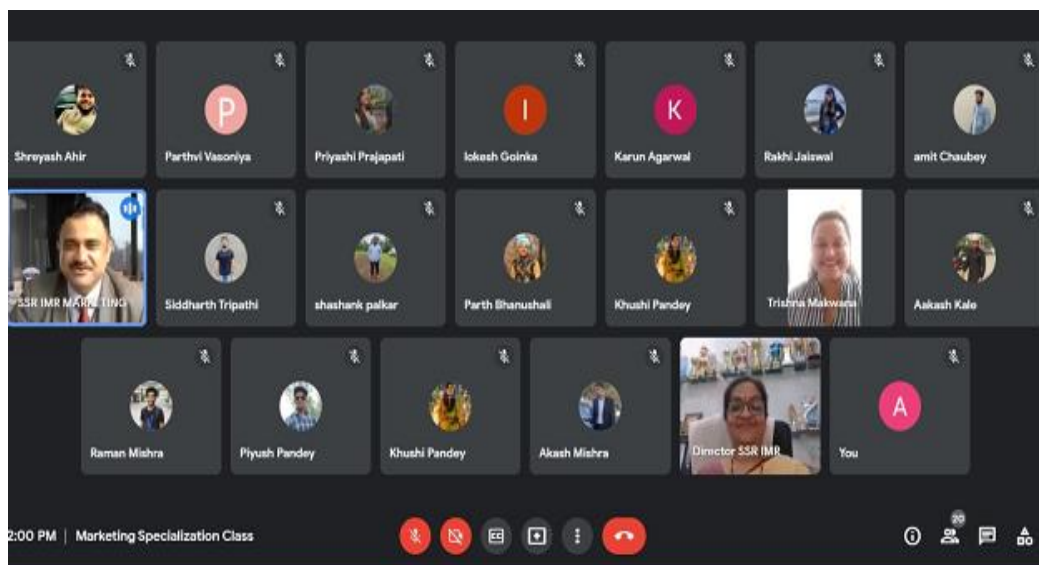
16<sup>th</sup> July 2021

Event Coordinator: Dr. Rajesh Kumar Pandey

SSR IMR MBA Sem II Batch 2020-22 Marketing Sparklez students witnessed a creative activity in the form of **Print Advertisement Competition** on 16<sup>th</sup> July 2021. This event is a trade mark event conducted at IMR since the year



2009 as part of the course **Integrated Marketing Communication (IMC)**. The aim is to inculcate the creative trait among the Marketing specialisation students. The event was conducted under the aegis of IQAC where by 20 participants presented their Print Ads. The event was judged by **IMR Alumni Batch 2009-11 Dr. Trishna Shah**. Top Three presenters were declared as winners: **1<sup>st</sup> Position – Miss. Khushi Pandey**, **2<sup>nd</sup> Position – Mr. Karun Agrawal**, **3<sup>rd</sup> Position – Mr. Piyush Pandey**. The students had a wonderful opportunity to express their creative thoughts in the form of Advertisement design, Tag Line etc.



Session in Progress

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