



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

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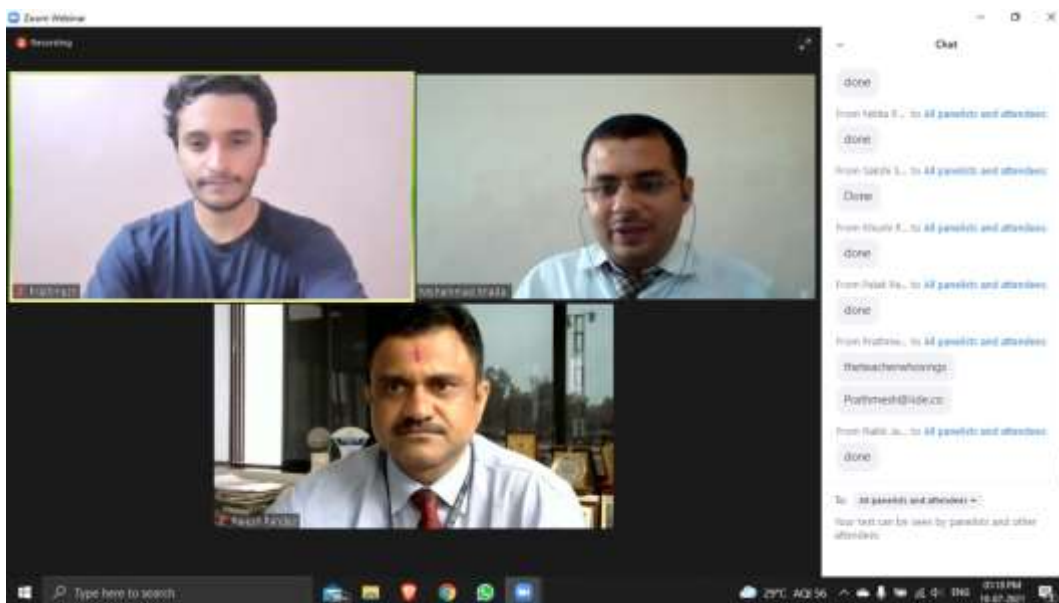
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A Session on E-Commerce

10th July 2021

Coordinator: Mr. Mohd. Bilal A. Bhada

SSR IMR, under the aegis of IQAC, organised a webinar on the theme E-Commerce. The session was witnessed by seventy (70) participants from MBA I & II on Saturday, 10th July 2021. The speaker of the session **Mr. Prathmesh Kavishwar** is associated with Indian Institute of Digital Education (**IIDE-Mumbai**) as a Trainer. The speaker gave insights on the need of the hour to learn and understand E-Commerce as a current and future of aspiring entrepreneurs. A hand on session on creating an account on “Shopify” website for individuals willing to create selling platform online was well received by the students. The Director and Professors at the Institute acknowledged the energy of the speaker along with the value adding points that he mentioned during the sessions for the students.



Session in Progress on “E-Commerce” by Mr. Prathmesh Kavishwar

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