



## SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

*Empower Yourself @ IMR*

NAAC Accreditation with Grade "B+"

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Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

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### SSR IMR Startup & Innovation Cell

As part of the Entrepreneurs Week Celebration

conducted the session on

**"How to build a successful start-up"**

By

**Mr. Ajay Kumar S., Academician and Founder - My Santhe, Bengaluru**

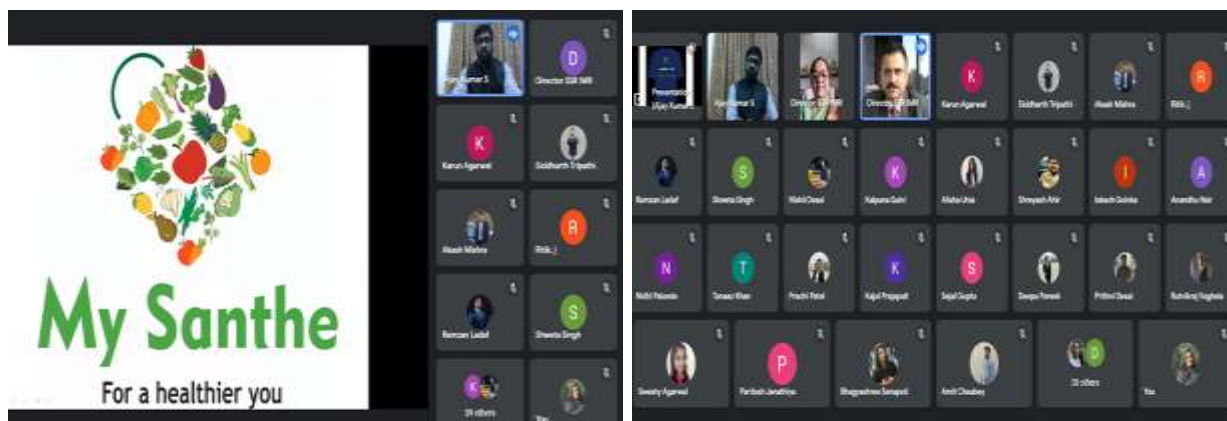
**27<sup>th</sup> Aug. 2021**

**Coordinator: Dr. Rajesh Kumar Pandey**

The SSR IMR Start-up & Innovation Cell under the aegis of IQAC and while celebrating Entrepreneurs Week organised a Session on **"How to build a successful Start Up"**. 21<sup>st</sup> August is celebrated as **World Entrepreneur's Day every year**. In this series SSR IMR



conducted the session on 27<sup>th</sup> Aug.'21 and the 1<sup>st</sup> Year Sem II Batch 2020-22 students were the beneficiaries to the session. The aim of the session was to acquaint students with energy & inspiration to build business ventures. Bengaluru based Academician and founder - MySanthe **Mr. Ajay Kumar S.**, interacted with the students and guided them on the aspects of Start Ups and necessary actions to be taken to build a successful start-up. A Total of 48 students attended the virtual session on Google meet. The Director of the Institute **Dr. Praveena S. Muley** addressed the Students on this occasion and motivated them towards Entrepreneurship. The Speaker being a venture owner stated his intent to support the Institute with Incubatory services and employment opportunities in future. The session was inspiring & well received and appreciated by Students & Staff.



Session in Progress

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