Yearly Status Report - 2019-2020

Part A	
Data of the Institution	
1. Name of the Institution	**SSR INSTITUTE OF MANAGEMENT AND RESEARCH,SILVASSA**
Name of the head of the Institution	**Praveena S. Muley**
Designation	**Director**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**0260-2681114**
Mobile no.	**9081160002**
Registered Email	**director@ssrimr.edu.in**
Alternate Email	**directorssrimr@gmail.com**
Address	**SSR College Campus, Sayli - Silvassa Road, UT of DNH & DD.**
City/Town	**Silvassa**
State/UT	**Dadra And Nagar Haveli**
Pincode	**396230**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Rural**
Financial Status	**Self financed**
Name of the IQAC co-ordinator/Director	**Mr. Mohd. Bilal A. Bhada**
Phone no/Alternate Phone no.	**02602681114**
Mobile no.	**9824284123**
Registered Email	**mb.bhada@ssrimr.edu.in**
Alternate Email	**mb.bhada@gmail.com**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://ssrimr.edu.in/naac/

4. Whether Academic Calendar prepared during the year

4. Whether Academic Calendar prepared during the year	**Yes**
if yes,whether it is uploaded in the institutional website: Weblink :	http://ssrimr.edu.in/wp-content/uploads/2021/08/Academic-Calendar-2019-20.pdf

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**B+**	**2.72**	**2020**	**11-Mar-2020**	**10-Mar-2025**

6. Date of Establishment of IQAC

6. Date of Establishment of IQAC	**04-Jan-2019**

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Workshop on BUSINESS ANALYTICS by	**26-Jul-2019** **2**	**54**

Makeintern.com in association with i5 summit an IIM Indore Event		
Faculty Development Program on Bloom	28-Jul-2019 1	6

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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Nil	Nil	Nil	2020 0	0

View File

9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	**3**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

• **Setup Google Classroom for LMS** • **Setup Google Meet for Online Classes** • **Guidance and motivation to students and faculties to attend webinars and take up MOOCs** • **Feedback System of Subject, Curriculum and Training Sessions** • **Subject Specific Sessions covering the part of curriculum in the form of Guest lectures**

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
NAAC Peer Team visit	Successfully completed on 21st and 22nd Feb, 2020 and Institute received accreditation on 11th March, 2020 with grade of B (2.72 CGPA)
Celebration of National Safety Week (NSW)	The Institute observed NSW wherein Students presented their thoughts on Safety aspects in the assembly activities and the Institute felicitated the winners and participants of Road Safety Week Competition participants on 12th March 2020. The felicitation happened in presence of representatives of Sun Pharmaceuticals Industries Limited, Silvassa Plant.
Certification Courses for Industries	The Pandemic situation presented a challenge of survival and hence the collection of recommendation from Industries on topics/courses will be completed in forthcoming period.
Personality Development Programmes concentrating on skill development	Successfully completed in the sessions of PDP programs at the Institute
Faculty Development Program	Faculty Development Program on Bloom's Taxonomy and Orientation on MBA revised curriculum 2019 CBCGS & OBE Pattern
[View File](#)	

14. Whether AQAR was placed before statutory body ?	Yes

Name of Statutory Body	Meeting Date
National Assessment and Accreditation Council	21-Feb-2020

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes
Date of Visit	21-Feb-2020

16. Whether institutional data submitted to AISHE:	Yes
Year of Submission	2020
Date of Submission	23-Jan-2020

17. Does the Institution have Management	No

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

SSR Institute of Management & Research develops academic calendar at the start of each semester. Time table is prepared as per the subjects allotted to each course coordinator and due consideration is given regarding the load and sequence for each teaching faculty. Time table gets revision if need occurs during the semester. Each Course coordinator prepares study plan and gets the approval of Director. During the semester curriculum delivery, each faculty recommends text books and reference books to encourage students to visit and issue the same from library. Each faculty keeps a detailed and updated teaching record mentioning the date, topic covered and number of students attended.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Nil	Nil	Nil	0	Nil	Nil

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	Management	15/07/2019
	View File	

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Management	15/07/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	52	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Nil	Nill	Nill
	View File	

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Enterprise Analysis	58

	Desk Research	
MBA	Summer Internship Project	58
MBA	Dissertation	58
View File		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	No
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

SSR Institute of Management and Research, Silvassa has a proper and institutionalized feedback mechanism in place. The Course Delivery Feedback system is sought from the students twice in the semester one midsem and one at end sem. The reason for the same is to have appropriate and enough time to respond to the need of the students with reference to the course within the same semester and avoid the challenges of analyzing the feedback at the end of the semester and not being able to do much for the current students. The feedback consists of the individual subject/course feedback along with general amenities, library and administrative services. The identity of the student is neither asked for nor traced to elicit the true and unbiased response and improvement areas. The Director of the institute has the excess to the responses and invest in the efforts to analyze the same. Director acts on the concern areas and based on the interaction with the relevant stakeholders, address the issues at hand. The respective faculties are appreciated and encouraged for the positive response from student and also directed towards improvement areas in case if needed. The Institute also collects the curriculum or syllabus feedback from the students, alumni, teachers and parents. The same is analyzed and communicated to the concerned university department. A plan of action is prepared for the improvement areas and the report along with the analysis statistics report is available on the institute's website.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Management	60	58	58
View File				

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution	Number of students enrolled in the institution	Number of fulltime teachers available in the	Number of fulltime teachers available in the	Number of teachers teaching both UG

	(UG)	(PG)	institution teaching only UG courses	institution teaching only PG courses	and PG courses
2019	Nill	116	Nill	6	Nill

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
6	6	6	4	Nill	4

View File of ICT Tools and resources

View File of E-resources and techniques used

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Students mentoring deployed at the Institute is post assessment of learning levels. The mentoring scheme is as follows: a) Learning levels assessment at the Institute: • At the time of Entry of the Student: A well-planned session on "The Strength and Weaknesses" is conducted in the MBA 1st year Orientation Program. Thus, at the entry of a student in the MBA programme s/he is aware of the strength and weakness they possess. This is the qualitative assessment. Quantitative assessment of the learner classification at the time of entry is based on the "MBA Entrance Test/Examination Percentile". • During the tenure of Programme: The students' performance is monitored throughout the programme and assessed after every semester-end examination. Based on the score attained by the students is preceding semester examination the learner classification is done. b) Programmes for Advanced Learners and Slow Learners: • Common Programmes: o Mentor-Mentee sessions are conducted frequently to address general and specific requirements of both advanced as well as slow learners. o Peer-Learning sessions are also encouraged where in learning-sharing happens among both the advanced and slow learners. • Advance Learner specific Programmes: o Additional Classes for enhancing the Higher order of thinking and learning and o Students are also encouraged for Research Publication activity. • Slow Learner specific Programmes: o Extra Classes are conducted to reinforce better understanding on the concepts taught in the regular classes. o Remedial Session are arranged post End-Term Formative Assessments so that they can perform well in Summative Assessment taken by the University.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
116	6	1:19

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
6	6	Nill	Nill	2

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2020	Dr. Rajesh Kumar Pandey	Associate Professor	Best Research Paper Award
2019	Mr. Somnath Bava	Nill	Best Oral Presentation Award

2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	1-1435054519	Semester IV	24/10/2020	14/12/2020

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Institute appoints an "Assessment Evaluation Committee" for the affairs of Comprehensive Continuous Evaluation (CCE). Mechanism of Formative Assessment followed by Assessment Evaluation Committee at the Institute is as follows: 1. Prepare an evaluation schedule and communicate to the students well in advance. 2. Conduct the evaluation as per the evaluation schedule. 3. Post evaluations display the scores on the notice board within a week of an evaluation. 4. Communicate the areas of improvement. 5. Compile the scores for uploading on the university internal marks portal. 6. Display the final complied score on the notice board for students' record. Comprehensive Continuous Evaluation (CCE) are as per University prescriptions. University prescribes minimum of 3 CCE's for core course, 2 CCE's for elective courses and 1 CCE for foundation enrichment courses. Institute follows the pattern of evaluations laid down by the university. Frequency of Assessments: The frequency of assessments is as follows: CCE # Course Completion 1 20 and Above 2 50 and Above 3 At the End of Semester Mode of Assessments: The University has defined 46 mode of assessments in its curriculum. These are further classified in various groups based on learner participation. Institute based on course requirement adopts the mode like Assignments, Tests, Quiz, Case Study, Group Activities, Reports presentations etc.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Continuous Internal Evaluations are scheduled adhering the academic calendar. Academic calendar prepared by the institute is circulated to the teachers for developing their respective study plans and accordingly identify the evaluation type as well as time. Internal Evaluation Committee takes the evaluation dates from the teachers for their respective courses and plan evaluations month-wise. Due care is taken in preparation of the evaluation schedule and major considerations are proper coverage of syllabus, multiple subject evaluation etc. From the semester point of view the evaluations are spread over the semester in such a way that the student has holistic opportunity to understand and score in the course.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://ssrimr.edu.in/syllabus/

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the	Number of students passed in final year	Pass Percentage

1-1435054519	MBA	Management	58	58	100%

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

http://ssrimr.edu.in/wp-content/uploads/2021/08/Student-Satisfaction-Survey.pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Nill	0	NA	0	0

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Entrepreneurial Talk – My Story	MBA	22/07/2019
MSME Promotion by Govt. of India its variouMSME various Schemes for Budding Entrepreneurs	MBA	23/07/2019
Entrepreneurial Competencies Challenges	MBA	14/08/2019
Entrepreneurial Charms Challenges	MBA	26/08/2019
Entrepreneurship Overview Entrepreneurship as Career Option	MBA	21/09/2019
Ideation – Business Idea Contest	MBA	19/10/2019
Being an Entrepreneur	MBA	18/01/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Academic Research	SSR IMR, Silvassa	MTC Global, Bengaluru	25/05/2020	Research Activity
Academic Research	SSR IMR, Silvassa	SRJIS, Pune	01/01/2020	Research Activity

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
SSR IMR Startup Innovation Cell	Mr. Umang Patil Mr. Meghraj Solanki	Self	Food Mohalla	Food and Beverages Franchisee	24/11/2019

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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
	1	1

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NA	Nill

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	MBA	13	6.3

View File

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MBA	7

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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
A case study on leveraging human capital through organisational culture engagement	Dr. Rajesh Kumar Pandey	International Journal of Advance and Innovative Research	2019	1	SSR IMR, Silvassa	1

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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self	Institutional affiliation as mentioned in

					citation	the publication
A case study on leveraging human capital through organisational culture engagement	Dr. Rajesh Kumar Pandey	International	2019	1	1	SSR IMR, Silvassa

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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Presented papers	6	3	Nill	Nill
Resource persons	1	Nill	Nill	Nill

View File

3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Guidance and Counselling Session (Sickle Cell)	Dr. Ketan Rathod, Vinoba Bhave Civil Hospital, Silvassa	2	55
Sexual Harassment Prevention Session	Humanagers MBA 2 (HR)	1	40
National Safety Week	Sun Pharmaceuticals Industries Limited	1	48
Pulse Polio Campaign	Kartavya NGO	1	10

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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Business Plan Championship	B Plan Championship Participation Award	Make Intern. Com in association with IIM Bangluru event	54

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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites

Red Ribbon Club Inauguaration	VBCH, Silvassa	Red Ribbon Club Inauguaration	2	50
Swachh Bharat Abhiyan	SMC, Silvassa	Awareness on Swachh Bharat Survey of Silvassa	1	51
[View File](#)				

3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Industry Visit	Students - 54	Institutional	1
Field Trip	Students - 53	Institutional	1
Consultancy on New Product Development	Faculty - 1	Self	90
Consultancy on Marketing Function	Faculty - 1	Self	120
Faculty Exchange - Session on Stress management	Faculty - 1	Institutional	1
Academic Sessions - S Mart	Students - 46	Institutional	1
Entrepreneurship Development - Color India	Students - 55	Institutional	1
Workshop - MakeIntern.Com	Students - 54	Self	2
Academic Sessions - Enjay IT Solutions	Students - 32	Institutional	1
Academic Sessions - EAC	Students - 45	Institutional	1
[View File](#)			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Summer Internship Project	Partnering Industry List Attached	15/05/2019	15/07/2019	58
[View File](#)					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Kartavya NGO	Nill	Social Activities	10
MakeIntern.Com	Nill	Workshop	54
Enjay IT Solutions Ltd. Bhilad	Nill	Academic and Research	32
Classic Colours Pvt. Ltd.	Nill	Academic and Research	55
EAC Management Consultants	Nill	Academic and Project Training	45
S MART	Nill	Training and Visits	46
Colour India	Nill	Academic and Research	55
[View File](#)			

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
0	0

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
[View File](#)	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
KOHA	Partially	16.04	2009

4.2.2 – Library Services

Library Service Type	Existing	Newly Added	Total

Text Books	5058	1073995	164	58659	5222	1132654
Reference Books	204	188056	Nill	Nill	204	188056
e-Books	1000	Nill	100	Nill	1100	Nill
Journals	34	43765	31	45003	65	88768
e-Journals	Nill	13570	Nill	13570	Nill	27140
CD & Video	280	Nill	Nill	Nill	280	Nill
Library Automation	1	Nill	Nill	Nill	1	Nill

[View File](#)

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Nil	NA	NA	Nill

[View File](#)

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	65	1	1	1	1	1	0	30	0
Added	0	0	0	0	0	0	0	0	0
Total	65	1	1	1	1	1	0	30	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

30 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Resource Material	https://ssrimrlibrary.webs.com/students corner.htm

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites

500000	530577	400000	393370

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Physical Facilities: Housekeeping of these facilities are done on a religious basis by the concerned staff. The class rooms, corridors, rest rooms, staff rooms, administrative offices, stairs, library, computer lab, conference room and auditorium are cleaned and shined on a daily basis by the sweepers. The utilization of these facilities is under the supervision of Faculty Members and the Director. The cleaning of pedestrian friendly roads, maintaining the Gardens of the lush green campus and any other requirements of upkeep of sports facilities is done by the Gardeners which are employed for full time by the Institute. Academic Facilities: The classroom, tutorial rooms, Library and conference rooms are utilized by the faculty and students as per their need. Access to computer lab is done under the supervision of a faculty member and the Director have to be kept Informed regarding the same. The classrooms are equipped with the Computer System and an LCD Projector with internet facility and speakers. Each Student is provided with a latest configured new laptop whenever they commence the Program and thus the same aids in effective academic results achievement. The maintenance of these laptops are done on requirement basis by the vendor. Support Facilities: Hostel facility for Boys and Girls maintained by Trust. Any visiting guest faculty or officials on Examinations duty have opportunity to avail the hostel facilities on the recommendation by Head of the Institute and approval of management. The process of upkeep and maintenance of the Hostels is in line With the Campus Policy mentioned above. Three Buses provides the services of free commutation from the campus to Silvassa for staff and students. The trained drivers and the cleaners take care of the vehicle and maintenance requirements are sufficed through a proper channel. Bio Metric Attendance Systems for the regular attendance of staff and students help in tracking the Punctuality and attendance requirements. CCTV cameras are installed for 24 x 7 surveillance of the Building and movements. Any issues in these machines or systems are properly channelized for resolve by the service provider. The campus outsources its physical security through the external authorized security firm i.e. CPF Security services with check points at the main entrance of the Campus along with a security personnel placed at the entrance of each Institute. A Visitor's Pass system is effective for a new comer with ID card to be put on until the visit is over and sign to be taken from the concerned person whom the visitor have met. The employees too have to showcase a gate pass at the security within then working hours if they exit from the campus. The documents at the security are frequently reviewed by the respective authority.

http://ssrimr.edu.in/wp-content/uploads/2021/08/Infrastructure-Maintenance-SOP.pdf

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Learning Management Scholarship and Freeship	176	6313000
Financial Support from Other Sources			

a) National	Scholarship by UT of Dadra Nagar Haveli and Daman Diu, Education Department	21	5769800
b)International	Nill	Nill	Nill
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Yoga ,Meditation	Nill	244	Details in Excel File
Personal Counselling and Mentoring	Nill	412	Details in Excel File
Soft Skill Development	Nill	528	Details in Excel File
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2019	Psychometric Test	50	Nill	Nill	31
2019	Strength Matrix & Areas of Improvement	Nill	49	Nill	Nill
2019	MSME promotion of GOI & its various Schemes for Budding Entrepreneur	Nill	49	Nill	Nill
2019	Entreprene urial Competencies and challenges	Nill	49	Nill	Nill
2019	Entreprene urial Talk - Entrepreneur ship Charms & Challenges	Nill	48	Nill	Nill

2019	Being an Entrepreneur	Nill	51	Nill	Nill
2019	Mentor - Mentee	Nill	58	Nill	Nill

View File

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nill	Nill	Nill

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
NA	Nill	Nill	As Per List Uploaded	37	31

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2020	1	MBA	Management	Mumbai University	PhD
2020	1	MBA	Management	SPPU, Pune	PhD

View File

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	1

View File

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Esperanza @ IMR 2019	PG	55
SPOTAL @ IMR 2020	PG	37
Tattva @ IMR 2020	PG	26
Zest @ IMR 2020	UG	80
SSR Sports Meet 2019	PG and UG	49

View File

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)						
Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
Nill	Nil	Nill	Nill	Nill	Nill	Nil

View File

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Institute has a vigorous Students Council which coordinates various activities related to student welfare. As per the provisions of section 40(2) (b) Maharashtra Universities Act 1994, the college has constitutes a student council every year whose composition structure is as mentioned below. Members: 1 Director Chairman 2 Director of Sports and Physical Education Management Representative 3 Faculty Student Welfare Officer 4 Female Faculty Female Faculty Representative 5 Student of MBA II Class Representative 6 Student of MBA I Class Representative 7 Student Sports Representative 8 Student Cultural Representative 9 Female Student Ladies Representative The Student Council Committee of SSR IMR is responsible for the general and specific well-being of students. The committee works for the overall welfare of the student in terms of student development which consist of personality development program, sports, cultural and co-curricular and extra-curricular activities. Academic Year: 2019-20 Name of the Student Role/Post Umang Patil General Secretary Rahan Menon Class Representative Arwa Vohra Sports Representative Sakshi Singh Cultural Representative Nazma Menon Ladies Representative SSR Institute of Management and Research believe in overall development of the students for which various students committee has been forms. Committee name and their roles and responsibilities are mentioned below: Name of Committees at SSR IMR- • Cultural Committee • Zest Committee • Discipline Committee • Library Committee • Placement Committee • Sports Committee • Technical Committee CULTURAL COMMITTEE ? Organize the entire cultural event under the guidance of cultural coordinator namely Fresher, Farewell, TATVA, Teachers day, Inception day, Patriotic day and other related events. ? Prepare list of all interested participants along with roles and responsibility of each member ? Coordinate organize all the activities regarding "TATVA" in-house cultural activity initiated at SSR IMR since 2017. SPORTS COMMITTEE ? Sports committee is responsible for organizing "Spotal" (IMR interclass sports competition) and annual sports meet. ? Committee main job is to get the name of all the participants, short listing and preparing fixtures. ? Arrangement of required equipment for competition and provide first aid help to participants. Result compilation and prize distribution PLACEMENT COMMITTEE ? To communicate the placement updates among the students as well as coordinate with the faculties. ? Maintain the records of all training sessions, placement offers. ? Prepare the placement brochure by collecting all the data of students DISCIPLINE COMMITTEE ? Maintain discipline in the various events and activities. ZEST COMMITTEE ? Zest committee is responsible to plan the entire ZEST@IMR. ? Poster preparation and distribution of posters to nearby colleges. ? Invite colleges for the competition by interacting with students. ? Manage activities on the day of event by providing necessary support TECHNICAL COMMIITEE ? Provide technical help at various activities and session. ? To check the technical equipment before beginning of any event. Library Committee ? Provide feedback/suggestions about library services, collection and user satisfaction. ? Help in indexing services

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?
Yes
SSR Institute of Management Research, Silvassa has an active and registered Alumni Association since 2019 (Registration Number: 23/SSRIMRAA/2019) .Alumni Association institute significantly contributes for the development and upliftment of institute and its students. Financial contribution in terms of membership fees has been collected from alumni. Alumni of SSR Institute of Management Research, Silvassa are in touch with institute and provide support in several ways. The massive objective of alumni is student grooming through class of alumni. At numerous occasions support has been extended by alumni like summer internship projects, guest lectures, real time projects, counseling and final placement, Specialization orientation and Mock interview. Alumni association organizes meeting on last Sunday of every September. So far institute has conducted two alumni meet, first on 30th September 2018 and second on 27th September 2019. SIAA: Introduction ? Established Year : 2019 ? DNH Registration No. : 23/SSRIMRAA/2019 ? Current Lifetime Members : 09 ? Current Annual Members : 01 ? Membership Fees : For Life time : Rs. 1500 (For Ten Years) For annual : Rs. 250 ? Alumni Meet : First Meet : 30th September, 2018 (70 Participants) Second Virtual Meet : 27th September, 2020 (50 Participants) ? SIAA Managing Committee 1. Dr. Praveena Muley : President 2. Mr. NeelabhKaushik : Vice President 3. Dr. Rajesh Kumar Pandey : Secretary 4. Mr. Somnath Bava : Treasurer 5. Mr. Mohd. Bilal A. Bhada: Committee Member 6. Ms. Natasha Nunes : Committee Member 7. Mr. MadhusudanSamal : Committee Member 8. Dr. Sarika Patel : Committee Member ? FUTURE EXPECTATION FROM ALUMNI Academic student grooming support through Class of Alumni References from Alumni of their high Officials at Organization, also in general references More Members in the Alumni Team Regular Interactions and visits whenever possible for the Alumni Mentorship to Students Good practices sharing at the Organisations with Teachers and Students Aiming for developmental contribution at IMR right from Library support to Infrastructural. Considering the Educational Institutional trends, IMR can also aim its Alumni Team contributing donating Student support equipment and other developmental support at the Institute. Conducting Academic Conferences, Seminar and Workshop Alumni Chapter creation in future in different cities ? BENEFITS OF ALUMNI MEMBERSHIP A Give Back opportunity for Alumni – Noble Cause Access to the Institute Library Networking Benefits with Experienced Alumni Members Opportunity to groom other Alumni members as Mentor Free Entry to Institutional Academic Annual Events Augmentation to Alumni overall Persona with a Membership addition – Helps self-profile build up Pride of being the initial members of the Association
5.4.2 – No. of enrolled Alumni:
86
5.4.3 – Alumni contribution during the year (in Rupees) :
25980
5.4.4 – Meetings/activities organized by Alumni Association :
Meeting: 01, Weblink: http://ssrimr.edu.in/wp-content/uploads/2020/10/SSR-IMR-Alumni-Meet-2020.pdf Activities Organized by Alumni Association: 1. Guest Lectures 2. Mock Interviews 3. Assistance in Final Placements 4. Support in Summer Internship Projects

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500

words)

Institute practices delegating authority and providing autonomy to all faculty and students to work towards decentralized and participative management. Director first carves strategy in consultation with all staff. Further faculties are assigned a committee wherein they conduct various program through student subcommittees. Complete autonomy is provided to all faculties to plan and implement assigned task. Case study showing decentralization and participative management in the institution Training Placement Committee: It has an important role to play in student's future and is an essential pillar of the Institute. This committee constantly strives to help students in pursuing their career goals by acquiring skills and ultimately to attain desired employment. This is accomplished through building a strong partnership amongst students, alumni, faculty members and industries. IMR follows decentralized training and placement activity which gives each batch equal opportunity to grow for sustained excellence in career through training placement activities. The regular interaction of the students with industries is organized through lectures, case studies, competitions, workshops and mock-interviews etc. for expanding the students knowledge Research Activities : The Teaching – Learning process at SSR IMR focuses on empowering the Faculties students to reach greater heights of educational excellence. As part of the Strategic plan and its deployment the Institute shares its experience in the field of literary exposure in the form of Research paper writing and attending Conference Seminars. The Institute aims to achieve Research excellence with involvement of both Students faculties. The Academic Research Coordinator (ARC) under the guidance of the IQAC Director of the Institute supervises the Research related activities at the Institute. Intellectual Capital at the Institute and the students, both are promoted to publish papers, attend conferences / workshops and present papers. The students are encouraged to publish their research work with the faculties which enables the students to seek mentoring facilitates the Teachers with grooming opportunity. Altogether in the year 2019-20 there were 45 such opportunities of Paper publications / attendance at Conferences. As part of the process it all start from identification of the theme for Research and gets completed with publication. The Institution ensures the selection publications of repute like UGC Care / Peer Reviewed Journals etc.

6.1.2 – Does the institution have a Management Information System (MIS)?

No

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	The Institution ensures a fair opportunity of application for admission by eligible candidates in to 2 years full time MBA Programme. The Admission process is governed by the Centralized Admission Process (CAP), administered by DTE, Maharashtra and Governed by Admission Regulatory Authority (ARA), Maharashtra. Student counselling Programme is conducted to create awareness among the students pertaining to the MBA education. Youth activities during the year and Promotional techniques like promo posters are used for attracting

	students. Adequate technical support is provided to the candidates during admission rounds. Flexible Fee payment terms is provided to the needy candidates during admission.
Industry Interaction / Collaboration	? Interaction with industry representatives for Placement activities ? Organised training session by Industry experts ? Conducted Subject specific guest lecture through Industry Representatives ? Scheduled Industrial visits for the students to provide practical exposure
Human Resource Management	The Institute provides various monetary and non-monetary welfare facilities to its employees. The objective of employee welfare is motivation and appreciation of performance of employees. The Institute provides Safe drinking water and provision for tea, clean and well maintained staff rooms, Leave provision which include duty leave for attending Seminars, Conferences and Workshops and special leave in the form of Maternity and Paternity leaves, Uniform to Peons and Sweepers, First aid facility, Employee Provident Fund, FDPs and training to Office and Supporting staff, etc.
Library, ICT and Physical Infrastructure / Instrumentation	? Purchase of latest edition books ? Use of koha in fully automated library like other functions of library ? Provided different e-books and e-materials to the students during Covid-19 lockdown ? Using Google meet and Zoom meeting software for online teaching -learning ? Using Google classroom for online communication for assignment and other work with students
Research and Development	The research cell has been constituted at the Institute that encourages students and faculties to take up research activities. The ARC supervises and directs the activities of the research cell. The students are encouraged to publish their research work with the faculties which enables the students to seek mentoring facilitates the Teachers with grooming opportunity. Altogether in the year 2019-20 there were 45 such opportunities of Paper publications / attendance at Conferences. As part of the process it all start from identification of the theme for

	Research and gets completed with publication. The Institution ensures the selection publications of repute like UGC Care / Peer Reviewed Journals etc.
Examination and Evaluation	Mentioned below are the points on assessment and evaluation being conducted at the Institute: a. Assessment Evaluation types for various courses were planned and executed as per the course requirements and to test the learner course outcomes. b. Timely announcements regarding assessment and evaluation were made and transparency of student performance was ensured by communicating the scores to students. c. ICT based Assessments Evaluations were adopted by all the instructors via, Google Classroom Assignments, Google Forms for Quiz, and others.
Teaching and Learning	To improve Teaching-Learning at the Institute for an academic year 2019-20, following strategies were adopted: a. Pedagogical suitability was considered by all the course instructors. b. Use of ICT tools was enhanced. This academic year being impacted by the Covid-19 pandemic towards late of its term II, Institute made quick arrangements for ensuring uninterrupted learning. c. Students were encouraged to get enriched by additional certificate courses from online learning platforms like, Swayam, Udemy, NSIM etc.
Curriculum Development	SSR Institute of Management Research develops academic calendar at the start of each semester. Time table is prepared as per the subjects allotted to each course coordinator and due consideration is given regarding the load and sequence for each teaching faculty. Time table gets revision if need occurs during the semester. Each Course coordinator prepares study plan and gets the approval of Director. During the semester curriculum delivery, each faculty recommends text books and reference books to encourage students to visit and issue the same from library. Each faculty keeps a detailed and updated teaching record mentioning the date, topic covered and number of students attended

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details

Student Admission and Support	o Link for Students enquiry form for admission uploaded on the website for easy access o Use of Google classroom for academic and non-academic announcements
Examination	o Internal assessments conducted with the help of Google classroom o External Examinations conducted by the university through online mode

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
Nill	Nil	NA	NA	Nill

View File

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Bloom's Taxonomy and Orientation on MBA revised curriculum 2019 CBCGS OBE Pattern	Nill	28/07/2019	28/07/2019	6	Nill
2019	Nill	Eligibility Training Progra mme	Nill	Nill	Nill	3

View File

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Bloom's Taxonomy and Orientation on	6	28/07/2019	28/07/2019	1

MBA revised curriculum 2019 CBCGS OBE Pattern				
Accreditation and Outcome based learning – NPTEL Certification	2	26/08/2019	18/10/2019	56
Brand Management : IIM (B) Certification	1	15/07/2019	31/10/2019	42
Marketing Research Analysis – NPTEL Certification	1	26/08/2019	18/10/2019	56
Principles of Human Resource Management - NPTEL Certification	1	27/01/2020	20/03/2020	56
Consumer Behaviour - NPTEL Certification	1	27/01/2020	20/03/2020	56
Emotional Intelligence - NPTEL Certification	1	27/01/2020	20/03/2020	56
Sales Distribution Management - NPTEL Certification	1	24/02/2020	17/04/2020	56
Annual Refresher Programme in Teaching (ARPIT) Course on Emerging Trends Technologies in Library Information	1	01/09/2019	31/12/2019	112
Behavioural and Personal finance - NPTEL	1	27/01/2020	20/03/2020	56
[View File](#)				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching	Non-teaching

Permanent	Full Time	Permanent	Full Time
6	6	3	3

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Duty Leave for attending conferences or Seminar or FDP, First Aid facility, Safe drinking water, Tea provision, Clean and well maintained staffrooms	Uniform, First Aid facility, Safe Drinking water, Employee Provident Fund, Tea provision	Common room facility, Safe drinking water, First aid facility, Sports Complex, Recreational Activity

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The Institute submits the yearly budget regarding the expected estimated receipts in the form of fees collected to the management. As per the Management's policy a fixed amount is sanctioned to meet the recurring expenses of the month. At the end of the month, the accounts along with the bills and vouchers are submitted to the Management. The following month's funds are sanctioned only after scrutinizing and verifying all documents submitted with the account details of previous month. A separate file is maintained for monthly expenses. Any additional funds if required, a separate proposal is submitted to the Management for approval. The institute makes cash payments only as per the policy from the monthly sanctioned amount. The Institute uses Tally ERP software for maintaining the records. The office takes care that the details of the transaction are updated timely and the same is verified by the Trust's authorized Chartered Accountant Firm twice in the Year. The Trust has appointed a CA firm that conducts yearly audit and also provides expert guidance at all stages.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
NA	0	NA
View File		

6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	MVP SAMAJS K.T.H.M. COLLEGE, Nashik	Yes	Academic Coordinator
Administrative	Yes	MVP SAMAJS K.T.H.M. COLLEGE, Nashik	Yes	IQAC Coordinator

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Feedback on syllabus review from parents 2. Anti-Ragging Committee member 3. Support in identifying guest speakers from industry

6.5.3 – Development programmes for support staff (at least three)

1. Training to support staff with respect to administrative activities 2. Soft Skills Session on Communication 3. Awareness Session on Eco-friendly activities

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Adopted Google Classroom as LMS 2.Online classes conducted through Google Meet 3. Guidance and motivation to students and faculties to attend webinars and take up MOOCs

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	MSME Promotion by Govt. of India its various MSME Promotion by Govt. of India its various Schemes for Budding Entrepreneurs	23/07/2019	23/07/2019	23/07/2019	49
2019	Session on " Importance of Skill Development"	24/07/2019	24/07/2019	24/07/2019	52
2019	Session on " Tally for All"	24/07/2019	24/07/2019	24/07/2019	52
2019	Workshop on BUSINESS ANALYTICS by Makeintern.com in association with i5 summit an IIM Indore Event	26/07/2019	26/07/2019	27/07/2019	54
2019	Session on "Entrepreneurial	14/08/2019	14/08/2019	14/08/2019	50

	Competencies Challenges"				
2019	Session on Entrepreneur ship - Charms Challenges	26/08/2019	26/08/2019	26/08/2019	42
2019	Session on CEO Talk - Designing Your Life	03/10/2019	03/10/2019	03/10/2019	32
2019	Student Motivation Session	10/08/2019	10/08/2019	10/08/2019	46
2019	Celebrating 150 Years of Mahatma	03/10/2019	03/10/2019	03/10/2019	51
2019	Ideation – Business Idea Contest	19/10/2019	19/10/2019	19/10/2019	105

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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Sexual Harassment Prevention Session	10/01/2020	10/01/2020	27	13
Red Ribbon Club Inauguaration	16/01/2020	16/01/2020	32	18

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Agriculture has been our prime contributor to employment and GDP. Also, if the Nation and world are to survive, environmental sustainability has to be an integral part of it. Hence, with the objective of making aware our students of MBA Second Year who would venture their pursuits of a career in next few months and as a part of our subject visit namely 'Managing for Sustainability, we had the opportunity to visit at DNH Farmers Training Centre and also visited Nursery Farm at Dokmardi on 4th March 2020 with 53 Students and 2 Faculty Representatives. The visit motivated the students to contribute towards our Mother Nature and understand the importance of environmental importance towards sustainability

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nill
Ramp/Rails	Yes	Nill
Rest Rooms	Yes	Nill

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2020	1	Nill	02/01/2020	1	Guidance for MBA Entrance Examinations	Awareness for Higher Education	42
2020	Nill	1	19/03/2020	1	Student CSR Projects	Sensitizing Students towards societal needs and values	59
[View File](#)							

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
SSR IMR Code of Conduct Handbook	26/07/2019	SSR Institute of Management and Research, Silvassa has a handbook for the code of conduct that is published and available on the website for reference of stakeholders. The Institute and its stakeholders make sure the guidelines provided in the handbook are implemented in principle and showcased through their routine. The students of the institute are oriented regarding the code of conduct in the orientation program by the Academic Coordinator. Systems are in place in consideration of checkpoints for

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Awareness on Swachh Bharat Survey of Silvassa	07/01/2020	07/01/2020	51
Sexual Harassment Prevention Session	10/01/2020	10/01/2020	40
Red Ribbon Club Inauguration	16/01/2020	16/01/2020	50
Farm Visit	04/03/2020	04/03/2020	53
Stress Management (PG Lecture Series)	12/03/2020	12/03/2020	48

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Campus strictly observes the No Plastic Zone. 2. Separate working area and parking area. 3. Provision of Dustbins at an accessible distance across the campus. 4. Excellent upkeep of the Green Campus. 5. Minimal paperwork with re-usage, wherever possible.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Institutional Best Practice # 01: Zest @ IMR SSR Institute of Management Research initiated Zest @ IMR in 2016 an event for the under graduation stream. Being the first of its kind event organized at IMR, we have gathered the learning out of the event which guided us to further success year on year. Such events have a lot of potentials and we believe that effort in terms of Zest @ IMR also support to our admission process along with the development of students. Goal: ZEST@IMR is an intercollegiate competition was organized for Undergraduate students since 2016. The main aim of organizing the event was to provide a platform to the students to showcase their talent as well as to inculcate management skills among MBA students. Zest @ IMR is independently managed and organized by the students of MBA I II. For initial two years, it was a one-day event consisting of various events, but with the tremendous success and feedback by participants of 2017, the institute thought to make it a two days event with a variety of events. The Context: The event comprised of various competitions namely Pitch Your Ideas, Poster making, Best out of Waste, Singing and brain Twister, Best out of newspaper. The core committee comprised of representatives of MBA I II takes responsible for all the preparations related to Zest. Details of an event mentioned below for Zest @ IMR 2020, Organized on 25th 26th February 2020 This year event comprised of six competitions namely Quiz Competition, Event Management, Best out of Plastic on 25th February and Poster making, Ad Mad Show and Traditional Costume Show on 26th February 2020. The event attracted 80 students from 9 different colleges from the region of Dadra Nagar Haveli (DNH), Western Maharashtra South Gujarat.

The Chief Guest for the inaugural event on 25th February was Dr Poonam Chauhan, Incharge Principal KBS Commerce Nataraj Professional Science College, Vapi. The Chief Guest appreciated the effort of the organizers and generated an aura of enthusiasm among the students present at the competition. The Chief Guest for the valedictory session on 26th February was Dr Priyakant Ved Incharge Principal, Rofel College Vapi. He appreciated all the participants and winners for their creativity and dedication. Evidence of success: Students imbibed managerial skills like planning, organizing, event management and leadership. Successfully this event gathered 80 participants from nine different colleges. Problems encountered and Resource Required: Location of the institute is massive challenges due to which institute could not attract students from Surat and Mumbai. This year due to a diverse exam schedules we could not reach to maximum number of participants. Institutional Best Practice # 02: Student Recognition Award (SRA) Student Recognition Award at SSR IMR is to celebrate the success of students during their tenure at the institute. These awards comprise of academies and co-curriculum activates. The best talent has been identified throughout two years and acknowledged with a token of appreciation on various occasions. This recognition embraces Best Outgoing Student, Best Manager Contest and various Institute level awards. Goal/Objective: 1. To instill motivation among students 2. To reinforce positive behaviour 3. Overall development of students 4. To recognize the student contribution towards college. 5. To create a positive learning environment. 6. To inculcate creativity and innovation among students. The Context: These Annual awards intrinsically motivate students to perform their best at both academic and extra curriculum activities. Details of awards are as follows- 1. Semester Topper Award 2. Institute Topper Award 3. Photography Award 4. Technocrat Award 5. Artistic Calibre 6. 100 Attendance 7. Institutional Support 8. Reader Award 9. Singer of the Batch 10. Cultural Performer of the Batch 11. Entrepreneur of the Batch 12. Best Outgoing Student 13. Best Manager Contest Winner The practice: Semester Topper Award- Every year semester topper has facilitated with a token of appreciation in assembly to encourage and motivate students. Institute Topper Award- Batch wise MBA topper (MBA I II both) of SSR Institute of Management and Research awarded in Vision cultural fest of SSR Memorial Trust. Best Outgoing Student: SSR Institute of Management Research recognized the best outgoing student since 2008-10 batches. The criteria for selection best outgoing are ? Academic Performance ? Attendance ? Initiative ? Leadership ? Conference publication and participation ? Certifications MOOCs ? Sports Participation, ? Participation at various competitions outside the campus The process of Best Outgoing students is to nominate them stating their accolades, achievement and contribution to the institute. Based on above mention parameters due weightage is given in consultation with the Director and all fatuities. Miss. Megha Pandoria was announced as Best outgoing student Batch 2018-20 on the day of farewell. Best Manager Contest: Started since 2016-18 Batch: 28 students in 2019-20 nominated themselves for the best manager contest. A series of activities were conducted throughout the year. Details of activities are as follows: ? Essay Round (Total Marks 30) ? Presentation Round (Total Marks 60) ? Case Study Round (Total Marks 60) ? Quiz Round (Total Marks 30) ? Know your Nation (Total Marks 50) Out of 230 marks, the winners name was announced on the farewell day. ? Miss. Riya Agrawal was the Best Manager for batch 2018-20 with 174 marks List of other Annual Institute Awards: These Annual awards acknowledge the effort and hard work of students during two-year tenure of MBA. Following award has been given on a farewell day to deserving students ? Photography Award- Constant support to institute at various functions and activities by capturing the precious moments ? Technocrat Award- for providing technical support at classroom and auditorium ? Singer of the batch- Singing Talent in the Batch was appreciated ? Cultural Performer of the batch- Cultural Talent in the Batch was appreciated ? Artistic Caliber- for creative decorative ideas on numerous occasions at the institute. ? Best

Attendance- for being regular i.e, 100 attendance ? Institutional Support Award- for taking lead in and outside Institute to support the various events of the Institute. ? Reader Award- for the maximum issue of books from the library. ? Entrepreneur of the batch- The Startup venture by Student was appreciated awarded Problem encountered and resource required: Towards the end of Sem IV, Covid 19 disturbed the momentum and hence a couple of activities had to be kept on hold. The Students had to nominate themselves online for Best Outgoing and the Award Ceremony was conducted online.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

http://ssrimr.edu.in/part-b/

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

SSR IMR considers the development of its students as core to its functional path. The Institute essentially works towards the enhancement of Research Instincts in the Students. This area of involvement for the Institute is attempted through two broad categories i.e., Start up Innovation Cell (Beyond Syllabus) and Literary Engagement of Students. The Institution intends to develop the students to achieve their professional aspirations through such Research inclination. START UP INNOVATION CELL (Beyond Syllabus) • Start Up Innovation Cell Activities The Institute constituted its Start Up Innovation Cell in 2018-19 and the Cell progressed effectively in this term of 2019-20. The Cell Organized the Expert sessions of Entrepreneurs to encourage the Students for Entrepreneurship. The Cell further conducted the Ideation Competition in Oct 2019 for Students, which is a University Run Competition whereby the Students after competing at Institute level went for the Zonal Competition at Nashik. Such activities have the potential of generating instincts towards Start Up. • Incubatory Service The Institute had a successful experience of witnessing its Students Starting their Franchise Business – Food Mohalla during Nov 2019. The Incubatory support in terms of Place Strategy, Market Segmentation Target Market selection, Launch Programme and Future prospects was provided to the Team of students who started the venture. LITERARY ENGAGEMENT OF STUDENTS • Research Paper Presentations Publication The Institution has created an atmosphere of Research in social sciences whereby the students are encouraged to imbibe literary work in the form of Research Paper drafting, Presenting Paper at the Conferences articles in IMR Newsletter. Also, students have participated in the Avishkar Ideation Competition, which is a Maharashtra State-run University Run Research competition. • Publication with Teachers The students are further encouraged to publish papers with the Faculty Guide. This further inculcates a sense of Research literary expertise. The Faculty ensures proper guidance contributes to the learning exercise. The Institution believes in the growth of the students profile in order to develop Personality. All these Research related actions stated above are intended to achieve the target of developing students into better Individuals leading to a deserving Career.

Provide the weblink of the institution

http://ssrimr.edu.in/category/news/

8.Future Plans of Actions for Next Academic Year

SSR Institute of Management Research aims at imparting quality education and considers the same as its mission too. The academic year 2019-20 was without any doubt one of the most challenging years for the Institute and the world too. Nevertheless, it had opened many less travelled paths due to technological up-

gradation and support. SSR IMR amidst the challenge of COVID-19 would strive no less in the upcoming academic year in terms of academics, co-curricular and extracurricular sessions and activities. The institute plans to invest its faculty and students' energy into research work especially writing and publishing of research papers. For quality writing, the first step is quality reading and hence the Institute plans to encourage the students to inculcate the habit of reading that includes Journals, Books and Magazine articles. Book Review competition will be one such avenue for students to learn Institute to nurture their talent of reviewing presentations. SSR IMR encourages its students and faculties to take up Massive Open Online Course (MOOCs) Certifications for strengthening and supporting the existing curriculum structure as well as learn from the intellectuals outside the campus too. The Research Cell shall develop further platforms opportunities for the Students Faculties to present their Literary work. The technical support in terms of the online classroom for guest lectures and discussion forum has opened innumerable opportunities of attending and participating virtually in the session which sees no geographical boundaries. Hence, the Institute would like its faculties and students to attend FDPs, Webinars, Workshops, conferences, etc. SSR IMR also plans to organize and host webinars involving the subject experts for the curriculum topics and personality development sessions for the benefit of the students. The pressing situation in the world today certainly attracts furthermore social instincts to be inculcated among human beings. SSR IMR shall look forward to Social activities through Students Faculties. Overall 2019-20 will look forward to better development of Intellectual property at IMR and further nurture the Talent of Students at IMR.