



# SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

*Empower Yourself @ IMR*

NAAC Accreditation with Grade "B+"

Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD

Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

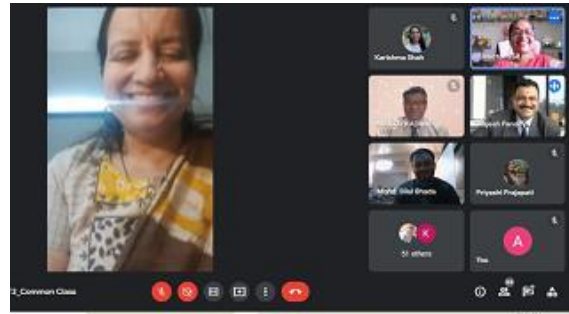
Phone: 0260 2681114, director@ssrimr.edu.in, www.ssrimr.edu.in

## SSR IMR Marketing Conclave 2021

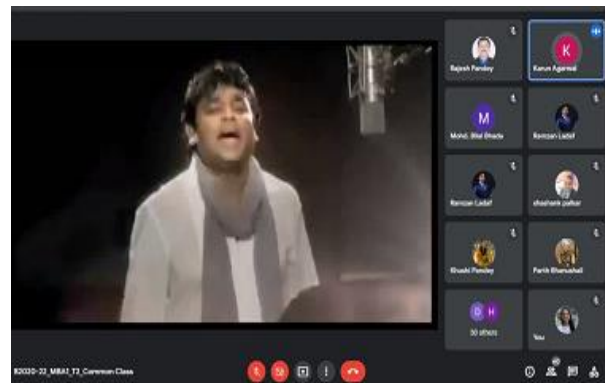
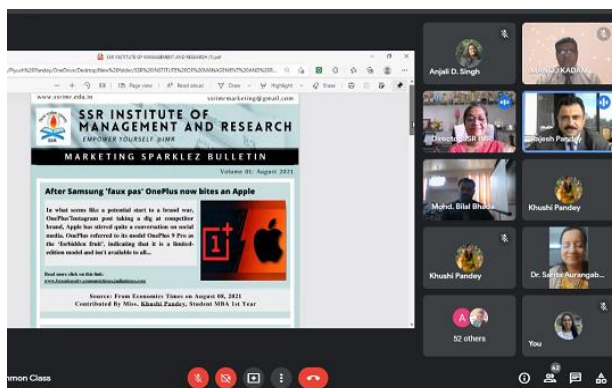
Organised on 9<sup>th</sup> Sept. 2021

Coordinators: **Dr. Rajesh K. Pandey & Mr. Mohd. Bilal A. Bhada**

SSR IMR on 9th Sept.'21 had organized **Marketing Conclave – 2021** for the students under the aegis of IQAC via Online Mode (Google Meet). The Conclave started with Director's address followed by the welcoming of the Chief guest **Dr. Sarita Aurangabadkar**,



**Director, JDC BYTCO IMSR, Nashik.** The Institute then experienced the launch of **"Marketing Sparklez Bulletin"**. It is the Monthly bulletin prepared by the Marketing Specialization students. Conclave experienced the **Women in Marketing & Hum Mein Hai Hero** presentations by the students of Marketing Specialization. Conclave hosted the series of Speaker Sessions by **Mr. Manoj Kadam, Mumbai, Mr. Gurudutt Shenoy, Bengaluru and Mr. Seby Abraham, Vapi (Alumni Batch 2014-16).** Marketing Conclave was well appreciated by participants, around 51 Students participated and all received the E-Certificates.



Report Prepared & Presented by Student Representative **Mr. Piyush Pandey, MBA 1<sup>st</sup> Year, SSR IMR Batch 2020-22**