



## SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

*Empower Yourself @ IMR*

NAAC Accreditation with Grade "B+"

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Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

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## MBA 2<sup>nd</sup> Year Orientation Program

**16<sup>th</sup> November 2021**

**Coordinator: Mrs. Diksha Swaroop & Mr. Amar Vangad**

In customary at SSR IMR, the Institute under the aegis of IQAC conducted an Orientation Program for MBA 2<sup>nd</sup> Year students. A day long program with three (03) different sessions were scheduled on 16<sup>th</sup> November, 2021 (Tuesday). To give a good academic boost at the beginning of the last year at an MBA programme the three (03) thoughtful sessions were: **(i) Change Management: The secret behind successful corporate transformation, (ii) Team Building Activity, and (iii) Corporate Journey: Are we ready?**

The program started at the stipulated time at SSR IMR, Auditorium. Program commenced with invoking of Goddess of Knowledge "MAA SARASWATI" by offering prayer and lighting of the lamp followed by "University Anthem".

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**MBA II ORIENTATION PROGRAM SEM. III - 2021**

**Highlights of the Orientation**

- Expert Session 1: Change Management: The Secret Behind Successful Corporate Transformation By Mr. Rashmikant Patel, HR Consultant, IR Expert, Legal Advisor
- Session 2: Team Building Activity
- Session 3: Corporate Journey: Are we ready?

**Date**  
16th November 2021

**Venue : SSR IMR, Auditorium from 10:30 AM onwards**

### Session 1 - Change Management: The secret behind successful corporate transformation:



This session was conducted by Industry professional Mr. Rashmikant Patel. Mr. Patel is HR Consultant, IR Expert and Legal Advisor and also has vast 35 years of Industry experience in the field of HR across the industries. Mr. Patel shared his thoughts and learnings by explaining the industry transformation. The talk was enriched with case studies of Paper Mill Ltd., Udwarda, Valsad and Sun Pharmaceutical Company.

**Session 2 - Team Building Activity:** This activity was conducted by Mrs. Diksha Swaroop, Assistant Professor & Mrs. Natasha Nunes, Assistant Professor. The activity of Tower Building using only newspapers had been assigned to the students and were instructed to build the tallest tower. Post activity completion the professors debriefed the learning out of activity performance.



**Session 3 - Corporate Journey: Are we ready?**

This dual dimensional - PowerPoint & Class Immersion Activity based session was conducted by

Mr. Amar Vangad, Assistant Professor. The session focused on KASH – Knowledge, Attitude, Skills & Habits along with various other skills required by an MBA Graduate in Industry 4.0. The session was coined based on the reliable sources like PWC report on Corporate Journey 2022 and Interviews published by the top industry professionals on themes “Campus to Corporate”. As part of class immersion activity, the students were circulated the worksheet for jotting down the learning from the session as well as to pen down the immediate action plan for getting corporate ready. The mantra given to students was: **Get KASH → Understand Corporate World → Start Preparing for Corporate Journey → Ready to Go.**

*Post Session 3 the purpose of a day long orientation program was explained to the students. Affirmation from the students was sought for reinforcement of orientation program learning through out the MBA 2<sup>nd</sup> year and the program was ended.*

### Photographs of the Program



*Humming the University Song*



*Session 1 Conclusion Photograph*

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