

## SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR NAAC Accreditation with Grade "B+" Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune Phone: 0260 2681114, director@ssrimr.edu.in, www.ssrimr.edu.in

## **MBA 2<sup>nd</sup> Year Orientation Program** 16<sup>th</sup> November 2021

Coordinator: Mrs. Diksha Swaroop & Mr. Amar Vangad

In customary at SSR IMR, the Institute under the aegis of IQAC conducted an Orientation Program for MBA 2<sup>nd</sup> Year students. A day long program with three (03) different sessions were scheduled on 16<sup>th</sup> November, 2021 (Tuesday). To give a good academic boost at the beginning of the last year at an MBA programme the three (03) thoughtful sessions were: *(i) Change Management: The secret behind successful corporate transformation, (ii) Team* 

Building Activity, and (iii) Corporate Journey: Are we ready?

The program started at the stipulated time at SSR IMR, Auditorium. Program commenced with invoking of Goddess of Knowledge "MAA SARASWATI" by offering prayer and lighting of the lamp followed by "University Anthem".

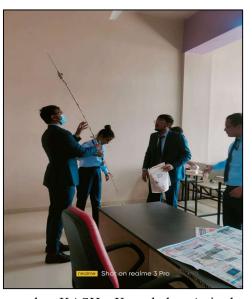


## Session 1 - Change Management: The secret behind successful corporate transformation:



This session was conducted by Industry professional Mr. Rashmikant Patel. Mr. Patel is HR Consultant, IR Expert and Legal Advisor and also has vast 35 years of Industry experience in the field of HR across the industries. Mr. Patel shared his thoughts and learnings by explaining the industry transformation. The talk was enriched with case studies of Paper Mill Ltd., Udwada, Valsad and Sun Pharmaceutical Company. Session 2 - Team Building Activity: This activity was conducted by Mrs. Diksha Swaroop, Assistant Professor & Mrs. Natasha Nunes, Assistant Professor. The activity of Tower Building using only newspapers had been assigned to the students and were instructed to build the tallest tower. Post activity completion the professors debriefed the learning out of activity performance.

**Session 3 - Corporate Journey: Are we ready?** This dual dimensional - PowerPoint & Class Immersion Activity based session was conducted by



Mr. Amar Vangad, Assistant Professor. The session focused on KASH – Knowledge, Attitude, Skills & Habits along with various other skills required by an MBA Graduate in Industry 4.0. The session was coined based on the reliable sources like PWC report on Corporate Journey 2022 and Interviews published by the top industry professionals on themes "Campus to Corporate". As part of class immersion activity, the students were circulated the worksheet for jotting down the learning from the session as well as to pen down the immediate action plan for getting corporate ready. The mantra given to students was: Get KASH  $\rightarrow$  Understand Corporate World  $\rightarrow$  Start Preparing for Corporate Journey  $\rightarrow$  Ready to Go.

Post Session 3 the purpose of a day long orientation program was explained to the students. Affirmation from the students was sought for reinforcement of orientation program learning through out the MBA 2<sup>nd</sup> year and the program was ended.



**Photographs of the Program** 

Humming the University Song

Session 1 Conclusion Photograph

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