



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

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NAAC Accreditation with Grade "B+"

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National Business Idea Competition IDEATION 2021-22

Organised on 27th Nov. 2021

Coordinators: **Dr. Rajesh K. Pandey & Mr. Mohd. Bilal A. Bhada**

SSR IMR, Silvassa conducted the **National Business Idea Competition IDEATION 2021-22** virtually on 27th Nov. 2021 under the aegis of IQAC & Start Up & Innovation Cell @ SSR IMR in association with Centre for Innovation, Incubation & Linkages, SPPU, Pune & Ministry of Education's IIC. Total 6 Institutions participated with their Teams from across Maharashtra and UT of DNH & DD. Altogether 33 Students participated as



audiences to the event and gathered their share of learning from the Presenters at the event. Product Ideas right from Health-conscious herbal Tea, innovative Cycling experience to the digital age innovative smart watches were shared by the contestants. Team of **Mr. Sachin Shinde & Mr. SV Raman Kumar** representing Vishwakarma University, Pune was declared the **Winners** of the Contest. **Miss. Sayali Dhende & Miss. Ankita Shetty** representing ASM IBMR, Pune were the **1st Runners Up** and **Mr. Vinod Sarode** representing AISSMS Institute of Management, Pune was declared as the **2nd Runners Up**. Academicians & Start-up experts from Pune **Dr. Suraj Kamble, IMDR** and **Mr. Rishikesh Kumar, SBPIM** were the Judges to the Event. Feedback to every presenter & fruitful advice to the start up aspirants were extended by the Judges. The event was coordinated by the student anchors **Miss. Nishi Tamboli & Mr. Ramzan Ladaaf**.



Ideation competition in progress virtually, Audiences witnessing the same on large screen in Classroom