

SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR NAAC Accreditation with Grade "B+" Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune Phone: 0260 2681114, director@ssrimr.edu.in, www.ssrimr.edu.in

Two Days Orientation Program MBA I; Batch: 2021-23 29th & 30th December 2021 Coordinator: Mrs. Natasha Nunes & Mr. Mohd. Bilal A

SSR Institute of Management & Research, Silvassa under the aegis of IQAC organized Two Days Orientation Program for the New Batch: 2021-23 on 29th and 30th December, 2021.

The Day 1 Orientation Program began with the Director of the Institute Dr. Praveena Muley welcoming the Students in the Class along with a Detailed introduction of the Institute and the Intellectual Capital followed with the students involving themselves in introduction round of their Peers. The library session was taken up by the Knowledge Resource Cell Committee and Dr. Rajesh Kumar Pandey took a detailed session on Strength-Weakness Matrix Analysis. Subsequently the individual SWOT document becomes the part of Mentor-Mentee File and is tracked and reviewed throughout the two-year MBA Program.

The second Day of orientation program commenced with Committee Introduction and respective coordinators at the institute took up the session on orienting the students with the Institutionalization at the Institute. The Key Highlights of this session was that Students were briefed with the rules, regulation and code of conduct in the Institute and Campus under the umbrella of Annual awareness programmes on Code of Conduct. The day progressed with the sessions like Behavioral Modelling and Team Building Session. The post lunch session on day 2 included session on orientation on Institute flagship Book Review Competition named as Samiksha and briefing regarding the Anti Ragging Registration & Grievance Portal for the knowledge of Students of the Institute. The Director wished all the Students for a productive two year stay at the Institute and extended the support of any help can be sought on professional or personal ground from her and Institute staff.



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