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"Motivational Talk - Story of an Entrepreneur"

by

Shri. Baldev Singh Shokar NRI Industrialist, Canada

11th Mar. 2022

Coordinator: Dr. Rajesh Kumar Pandey

Stories are the Inspiration and so is the demonstration by Shri. Baldev Singh Shokar

Start Up & Innovation Cell at SSR IMR, Silvassa under the aegis of IQAC and in association with the Ministry of Education's IIC conducted a Motivational Talk by the leading NRI Industrialist from Canada Shri. Baldev Singh Shokar on 11th March 2022. This session was organised as part of the "Story of Entrepreneur Series". Shri. Baldev Singh Shokar represents around 10 companies in India & Canada. Some of the Leading companies in India are Internex Poly, Microfiber Corp., Audax Protective Fabrics, Artis Technical Textile etc. At Canada he represents InterWrap Inc. & Poligof-



microhygiene. Shri. Shokar demonstrated his journey as a Shop floor worker to owning a company. 1970's & 1980's were the years of great struggle. He stated the challenges that he encountered during the journey and guided the Students with the progressive thoughts. He encouraged students to take up Entrepreneurship as Career. He was accompanied by his wife Smt. Harminder Kaur Shokar who also supplemented the thoughts of Shri. Shokar. The Shokar Family based out of Punjab in India, presently reside at Canada. The next generation in the Family is also contributing to the Industrial world. The Students were the beneficiaries of the session and admired the inspirational story of the Entrepreneur.





