



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

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Marketing Sparklez's Brand Day Celebration – 2022

In association with MHRD MoE's IIC

On 31st May 2022

Coordinating Faculty: Dr. Rajesh K. Pandey

SSR IMR Marketing Sparklez, the Marketing Specialization students celebrated the Brand Day on 31st May 2022 In association with MHRD MoE's IIC. As part of the celebration, students presented poster on a Brand of their choice. The likes of Amul, Nestle, Apple, One Plus, Samsung, Balaji, Food Mohalla, Redbul, Coca Cola, Patanjali, Cadbury etc., altogether 20 brands were presented through a 1 x 1 size Poster for each brand. The external Judge on the occasion was **Dr. Nupur Angirish**, Asst. Professor at ROFEL GRIMS, Vapi. The



Director IMR Dr. Praveena Muley appreciated the efforts of the students. The **Managing Trustee of SSR Memorial Trust Shri Ajit Deshpande** and **PRO Dr. Pankaj Sharma** graced the occasion and encouraged the students. The Brand Day celebration is an annual activity conducted for the development of the students and to enhance their competitive spirit. Based on the judges' scores, Top Three presenters were declared namely; 1st Position – Miss. Rakhi Jaiswal, 2nd Position – Mr. Siddharth Tripathi and 3rd Position – Miss. Khushi Pandey.





Brand Day celebration in Progress

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