



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

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STUDENT DEVELOPMENT ACTIVITY

BBA SEM V, A.Y.2022-23

“Brainstorming Session”

Session Expert: Mrs. Diksha Swaroop, Assistant Professor, SSR IMR, Silvassa

SSR IMR, Silvassa under the aegis of IQAC and as part of the Student Development Activity (SDA) for BBA Sem V Students conducted an SDA on “Brainstorming” spread across 2 Sessions on 10th & 12th Oct. 2022. Following are the key reporting attributes:



Sr. No.	Date	Number of Participants	Objectives of the Session
1	10/10/2022	61	<ul style="list-style-type: none">Encourages creative thought. Brainstorming encourages students to think creatively.Brainstorming is a problem-solving activity where students build on or develop higher order thinking skills.
2	12/10/2022	29	

The students got an opportunity to portray creative ideas in front of their batchmates, which surely build their confidence and self-esteem.

