



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

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STUDENT DEVELOPMENT ACTIVITY

BBA SEM V, A.Y.2022-23

Theme: Story Telling – Communication Exercise
Session Expert: Mrs. Natasha Nunes

SSR IMR, Silvassa under the aegis of IQAC and as part of the Student Development Activity (SDA) for BBA Sem V Students conducted an SDA on “**Story Telling**” spread across 2 Sessions on 3rd & 6th October 2022. Following are the key reporting attributes:

Sr. No.	Date	Number of Participants	Objectives of the Session
1	03/10/2022	43	<ul style="list-style-type: none">To enhance the art of public speakingTo enable students to learn the skills of teamwork
2	06/10/2022	14	

The Participants were divided into groups and created and narrated a self-drafted story on the basis of the theme provided. It provided a platform for the students to learn about brainstorming, communication, leadership and teambuilding.



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