

SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD

Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

Phone: 0260 2681114, director@ssrimr.edu.in, www.ssrimr.edu.in



MBA 2nd Year Orientation Program

1st & 2nd November 2022

Coordinators: Dr. Rajesh K. Pandey & Mrs. Diksha Swaroop

In customary at SSR IMR, the Institute under the aegis of IQAC conducted an Orientation Program for MBA 2nd Year students. A Two-day program was scheduled on 1st & 2nd November, 2022. The aim was to provide a good academic boost at the beginning of the final year at the MBA programme. A set of Three (03) expert session were organised on this occasion: (i) *Expectation of Industries from MBA*, (ii) *Social Attributes in Students*, and (iii) *Career Guidance*.



Day 1: Session 1 - *Expectation of Industries from MBA*: This session was conducted by Mr. Patho Chatterjee, VP-HR, Balmer Lawrie & Co. Ltd. Mr. Chatterjee shared his thoughts and learnings by explaining the expectation of Industries from MBAs.

Day 2: Session 2 – *Social Attributes in Students- Why & How*: Mr. Madhusudan Samal, Alumni Batch 2009-11 led this session. It was a fruitful session which helped students to imbibe social responsibilities and values.

Session 3: *Career Guidance*: Mr. Dev Jyoti Das, HR Head, Prince Pipes Ltd. Silvassa conducted this session. Students got to learn about transition from campus to corporate, Learning style, impressive resume & Interview etiquettes.

