

PLACEMENT BROCHURE



SSR Institute of Management & Research, Silvassa

Empower Yourself @ IMR

NAAC Accreditation grade 'B+'

Permanently Affiliated to Savitribai Phule Pune University, Pune

Approved by AICTE, New Delhi & DTE, Mumbai, Maharashtra

*WE BELIEVE
IN MAKING A*

DIFFERENCE



MBA

BATCH : 2021-23

Visit Us at: <http://ssrimr.edu.in/>

VISION

To emerge as an Institution of Choice with sense of commitment to the World of Education

OBJECTIVES

- To impart quality education through academic excellence
- To lead the profession globally by setting the highest standards of management practices, ethics, and excellence.
- To nurture quality creative ability and innovation in stakeholders to emerge as leaders with a sense of commitment to the society and industry.
- To enrich with a combination of Industry and Academic experience supported by global standard infrastructure.

STRENGTH & INSPIRATION

Founder & Chairman of SSR Memorial Trust

Late Shri. Mohan S. Delkar

PATRONS

Chairman : Shri. Abhinav M. Delkar

Secretary : Ms. Divita Delkar

Managing Trustee : Shri. Ajit Deshpande

Public Relation Officer : Dr. Pankaj Sharma



MISSION

To impart Education of Global standards by inculcating creative ability and innovation in the students in order to achieve academic excellence while maintaining ethical management practices

QUALITY POLICY

"SSR Institute of Management & Research" strives to be recognized as one of the leading business school in the Nation.

We will achieve this through the commitment to provide the quality service for education in management as per professional standards, government rules and regulations, in order to develop qualified individuals who are well appreciated by the Industry.

The commitment includes desire for continually improving the effectiveness of Imparting knowledge and quality management system. We aim for achieving our objectives through challenging periodic targets infrastructure

QUALITY POLICY

- Optimistic
- Englighten
- Resilient
- Wisdom
- Moral values
- Passionate
- Engaged

FROM THE DIRECTOR'S DESK



Dear Recruiter, I feel humbled to introduce to you the fourteenth batch of our Institute's Master of Business Administration Program. The batch is a blend of enthusiast millennials equipped with right set of knowledge, skills and attitude that would foster the growth of the companies they would work. Under the flag of Prestigious Savitribai Phule Pune University, Pune, SSR IMR have created a niche for providing academic excellence and employable students with right set of thought process. The institute implements the curriculum of the University in principle and have been able to incorporate service mix of practical exposure accompanying theoretical orientations. We're constantly thriving to bridge the gap between the academia and industries; and have been able to do so year on year with incremental progress.

The students are from varied graduation background and also have opted the specialization of Finance, Human Resource, Operations & Supply Chain Management and Marketing; all with common objective of providing valuable contribution to the industries, business community and economy. Students are groomed through soft skill programs, Expert talk series of Eminent personalities from Industries and Academia, engrossing and challenging managerial activities and practical workshops.

Opportunity of transforming the students from raw minds to enlighten professionals is the priority and main motto of SSR Management team. Institute focuses on developing the students on holistic business etiquettes coupled with nurturing societal and environmental values.

The Institute is NAAC Accredited that provides a testimony to our aim for providing high-quality management education, action-centric research and value-added consulting. Our brand ambassadors, our Alumni have started showing the institute's efforts into the result of the organizations they work for. I, heartily invite you to get in touch with us for any relevant opportunity at yours or your network industries and we assure you that your time and efforts for selection of right candidate from our Institute is worth all of it. Looking forward to enriching and productive relations,

Best Regards

Prof. (Dr.) Rakesh Patil

Director-SSR IMR

SSR MEMORIAL TRUST

In 2003, a self-financed charitable Trust "Swargeeya Sanjibhai Rupjibhai (SSR) Memorial Trust" ventured into the field of Education to undertake the great task of setting up a chain of Institutions in order to provide quality education to the students of Dadra & Nagar Haveli.

Dadra & Nagar Haveli, then, was a small progressive place and a business hub, but did not have any proper educational institutions to cater to the varied requirements of the resident and industrial community. Shri Mohan S. Delkar voiced the feelings of many concerned parents of Dadra & Nagar Haveli about the dearth of educational facilities and the urgent need of the people to bridge the demand and supply mismatch for a higher Education Center. Shri Mohan S. Delkar, a great visionary and nationalist, who translated his ideas and dreams of promoting higher education into reality. In no time, he has carved out' a niche for himself as an educationist, who believes in inculcation of values through education in the young generation.



The group, under the able leadership of Shri Mohan S. Delkar and the active support and association of renowned academicians, experienced professionals, eminent industrialists and technocrats, has established the educational center in the following branches:

- **SSR College of Arts, Commerce and Science College.**
- **SSR College of Pharmacy.**
- **SSR College of Education.**
- **SSR Institute of Management & Research (IMR)**

This is the only campus of its kind in Silvassa affiliated to Savitribai Phule Pune University. The educational campus under SSR Memorial Trust has a beautiful lush green campus elaborately spread over 50 acres of land catering to the aspirations of many students.



SSR INSTITUTE OF MANAGEMENT & RESEARCH

SSR IMR, Permanently affiliated to Savitribai Phule Pune University and approved by All India Council of Technical Education (AICTE), New Delhi. It presently runs the two years post graduate programme in Masters of Business Administration (MBA). Established in 2008, the

Institute has been at the forefront of providing exceptional educational experiences and empowering students to achieve their career aspirations. We believe in holistic student development, fostering not just academic excellence but also personal growth and character building. Our dedicated faculty members go beyond the classroom to mentor and guide students, encouraging them to explore their interests, discover their strengths, and unleash their full potential. We offer comprehensive support services, including career counseling, skill development workshops, and personal guidance, to ensure that our students are well-equipped to navigate the challenges of the professional world. We understand the importance of industry connect in preparing students for successful careers. Through our strong network of industry partnerships, we facilitate internships, industrial visits, and collaborative projects that bridge the gap between theoretical knowledge and practical application. Our students benefit from regular interactions with industry experts and professionals through guest sessions, workshops, and seminars, gaining valuable insights and staying updated with the latest industry trends. We also organize regular events, fests, and competitions that provide platforms for students to showcase their talents, creativity, and innovation. Recognizing the achievements and contributions of our students, we have instituted awards and rewards to celebrate their excellence. Whether it's academic achievements, leadership endeavors, or outstanding performances in extracurricular activities, we take pride in acknowledging and honoring the accomplishments of our students. These accolades not only motivate and inspire but also serve as a testament to the nurturing environment we provide at our institute. SSR IMR is driven by a commitment to quality education, holistic student development, and industry relevance. We take immense pride in our NAAC Accreditation, which serves as a testament to our unwavering dedication to academic excellence and quality. This accreditation reflects our commitment to maintaining the highest standards of education, infrastructure, and faculty expertise, ensuring that our students receive a well-rounded and comprehensive learning environment.

INFRASTRUCTURE



Nurturing a Learning Community

A perfect blend of fun and learning is what defines life @ IMR in a single sentence. The academic block has assertions of auditorium, seminar halls and spacious classrooms accommodating 60 students at one time and access equipped with the latest Technology viz., LCD Projectors, Wireless Internet. Spread over 50 acres of lush green campus along with well-furnished hostels and administrative building provides the apt homely ambience for high intellectual pursuit.

Classrooms

The air-conditioned classrooms are well equipped with Smart Class, PC, LCD, and Internet connectivity.



Computer Centre

The internet is fast emerging as an essential tool in modern business education. SSR IMR has made no compromises, asserting this belief that internet is more a knowledge base than a mere communication tool. The class rooms and reading rooms are networked to enable the effective use of laptops. The computer centre is equipped with more than 60 state of art Desktop PCs with high speed internet connection with multimedia capacity nodes and high-end servers on a LAN for imparting education. IMR Gifts Students on their entry to the Institute with Latest Configured Laptop for Effective and Worryless Learning.



Knowledge Resource Centre

The Library continues to offer a hybrid library service, combining paper and electronic resources as appropriate in each subject area. The Library meets the challenge of providing an integrated infrastructure for research, by expanding the digital library and at the same time safeguarding the print collections that still underpin research in many subjects. It is well stocked with 5619 books, both general and specialized, 2622 titles, around 12 national and international journals, 265 compact discs, 582 Project Reports the library represent the focal point of all intellectual activities in the B school. The institute also subscribes to 10 National Newspapers (in 7 languages).

Auditorium

The Institute not only celebrates freedom of thought, cultivates vision and encourages growth, but also inculcates the spirit of professionalism. To fulfill these aspirations, the Institute has a huge air-conditioned auditorium to accommodate 150 people. Various events such as seminars conferences, workshops, and other extracurricular activities are organized in the auditorium on regular basis. The auditorium is equipped with latest public address system, LCD projectors, modern lighting system and comfortable seats.



SELF-GROOMING

- Impression Management
- Communication Skills
- Charisma Personality
- Public Speaking

PERSONAL MANAGEMENT

- Goal Setting
- Positive Thinking
- Stress Management
- Time Management

CAMPUS TO CORPORATION

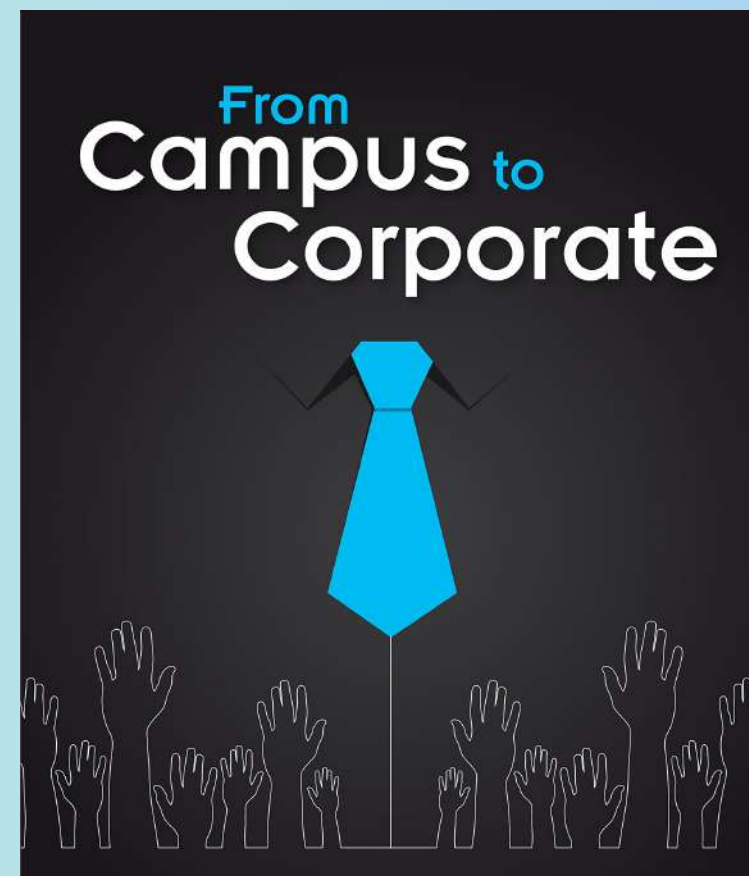
- Interview Techniques
- Group Discussion
- Resume Writing



Personality Development Program

"An ounce of practice is worth more than tons of preaching"

- Mahatma Gandhi



We at SSR IMR work towards illuminating the inner radiance through self-conditioning, goal setting and positive attitude building which is reflected in one's communication, etiquettes and dynamic living. Right from sowing positive qualities in the students we completely nurture them into fruitful humans in the various aspects of life being professional, social and personal.

STUDENT ACTIVITY

ZEST @ IMR 2023



ZEST @ IMR 2023 an inter-collegiate competition, was organized by SSR Institute of Management & Research, Silvassa for the Undergraduate student on the 28th and 29th of April 2023. The main aim of organizing the event was to provide a platform for the students to showcase their talent and for MBA students to get acquainted to learn management skills. The two days event comprised of six competitions namely: Dance Competition, Poster Making Competition, Singing Competition on 28th April while Ad Mad Show, Fashion Show and Quiz Competition on 29th April 2023. The Event has been successfully running for 6 years, this was 7th year of ZEST and event attracted around 85 students from various colleges of the region Dadra and Nagar Haveli (D&NH), Vapi, Valsad, Bardoli, Palghar.

BRAND DAY CELEBRATION AT IMR

The Brand Day at SSR IMR was celebrated on 27 April 2023. The students of Marketing specialization presented various brands of their choice in front of everyone. The marketing sparklez actively participated in the activity and presented their brand demonstrating various marketing strategies and promotional activities adopted by a brand for better recognition



STUDENT ACTIVITY

HR DAY:

HR Day was conducted on 07 July, 2022. Student of Human Resource specialization presented information about the Human Resource Management- Importance of HRs and how they work in an organization. Students also presented skit highlighting how a disciplinary committee works. Various games were also organized based on the HR Day theme by the Humanagers.



Session on “How to convert an idea into a Successful Start Up”

The SSR IMR Start Up & Innovation Cell under the aegis of IQAC organised a Session on “How to Convert an Idea into a successful Start Up: 10 Things to do”. SSR IMR 1 st Year Sem II Batch 2020-22 students were the beneficiaries to the session. The aim of the session was to acquaint students with knowledge on Start Ups and the essentialities around the same. Gujarat based Ar. Krushit Shah, Serial Entrepreneur & Community Evangelist engaged the students and guided them on the aspects of Start Ups and necessary actions to be taken & avoided. A Total of 52 students attended the virtual session on Google meet.

SSR Memorial Trust's
SSR Institute of Management & Research, Silvassa
Empower Yourself @ IMR
SSR IMR Seminar Series No. 21-22 / 36

INSTITUTION'S INNOVATION COUNCIL
SSR IMR Start Up & Innovation Cell
In Association with MoE's IIC
WELCOMES

Ar. Krushit Shah
Serial Entrepreneur & Community Evangelist

A session on
How to Convert an Idea into a Start Up? 10 Things to do

Session on “Human Rights – An Insight ”

A Session on “Human Rights – An Insights ” was organized for the students of MBA 1st Year SEM-II (2021-23 Batch) on 19th January 2022. The resource person for the session was Dr Rakesh Pareek National President & Chairman, Fast Track Anticorruption Human Rights & Social Livelihood Organization, New Delhi . This session was held virtually through Google Meet. The session was Good Insight on Human Rights with some good examples and responses to students’ questions.



"Entrepreneurship Competencies for Successful Business"

A session on Entrepreneurship Competencies for Successful Business" was organised for the MBA 1st year SEM II on 22nd January 2023. The resource person for the session was Mr. Rishikesh Kumar (Assistant Professor & Coordinator ED Cell), SBPIM, Pune . The session was Good intellectual support to students on the theme Real Life Examples of Entrepreneurs and Motivation to students

"Entrepreneurship Conclave"

Entrepreneurship Conclave was conducted on 29 Jan 2022 was organised for the MBA students by Start-up & Innovation Cell and IQAC. The Chief guest for the session Mr. Bholanath Dutta & Mr. Ayush Bansal . The session was Good intellectual support to students on the Essence of Entrepreneurship. Examples of Entrepreneurs and Motivation to students . Also ' My Entrepreneurs Series ' was also witnessed during the conclave where Top 12 presenters spoke about Real-life Entrepreneurs around them.



"Session on Production Planning & Control"

Session on Production Planning & Control was conducted on 8th June 2022 was organised for MBA 1st year students SEM II by Mr. VR Prakash . Students got insights into practicality of PPC & also got inspiration on work-life balance by the speaker GM Projects & BD, JSK Industries Pvt Ltd, Mumbai .



"Industry Visit - RR Wires Ltd"

The Industry Visit was held on 10th June 2022 for MBA 1st year Sem II. Good exposure to the students by conducting Industry Visit at RR Wires Ltd. The making of various types of wires in the industry was explained in detail and the complete operational process was majorly discussed.

"Ethos Day"

The Session was conducted on 26th April 2023 for MBA 2nd Year Sem IV. The topic was Management Lessons from Indian Ethos & Values. Shri Sujendra Roy, HR Head of Apar Industries was the guest for the session. The students had a great learnings about various management lessons from Mahabharata, Ramayan, Bhagvad Gita & VEDA model. Also, the students had privilege listening to the guest speaker .



PHOTO GALLERY



Faculties



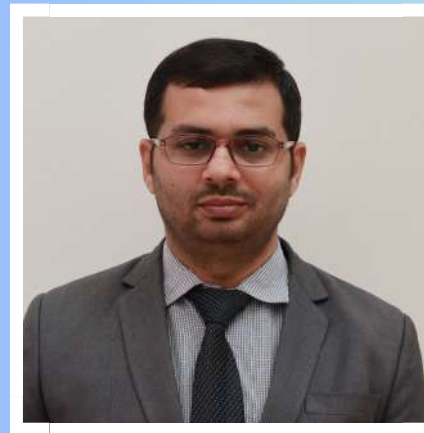
Prof. (Dr.) Rakesh Patil
 Director
 Ph.D, M Phil,, MCA, MBA-IT,
 BSc(Comp)



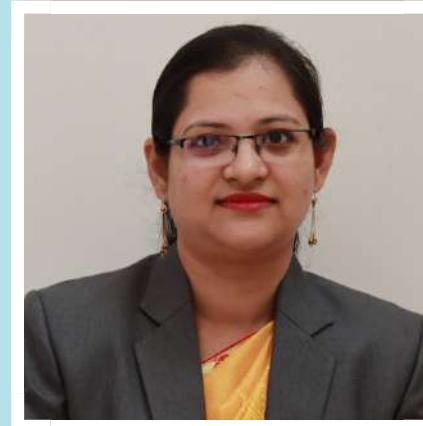
DR. RAJESH KUMAR PANDEY
 ASSOCIATE PROFESSOR
 (PH.D, MBA, PGDHRM,
 M.COM, B.COM (HONS.))



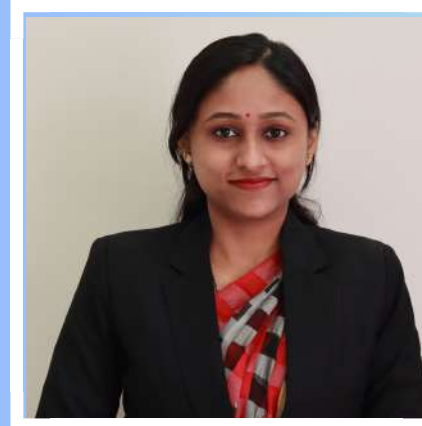
DR. DIKSHA SWAROOP
 ASSISTANT PROFESSOR
 (PH.D, PGDM (HR), M.A, B.A)



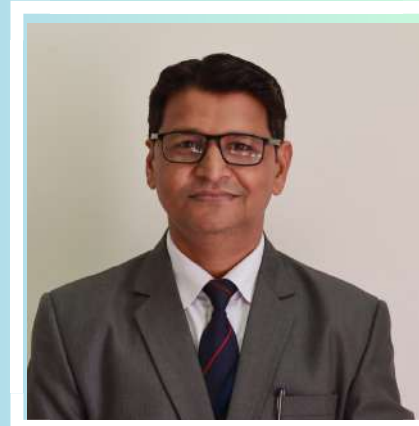
DR. BHADA MOHD. BILAL A.
 ASSISTANT PROFESSOR
 (PH.D, UGC-NET, MBA, B.E.(MECH))



DR. NATASHA NUNES
 ASSISTANT PROFESSOR
 (PH. D,UGC-NET, MBA, B.COM)



MRS. URVASHI TIWARI
 ASSISTANT PROFESSOR
 (MBA, B.COM)



DR. SOMANTH BAVA
 LIBRARIAN
 (PHD, UGC-NET, MH-SET,, G-SET,
 M.PHIL, M.L.I.SC, B.COM)

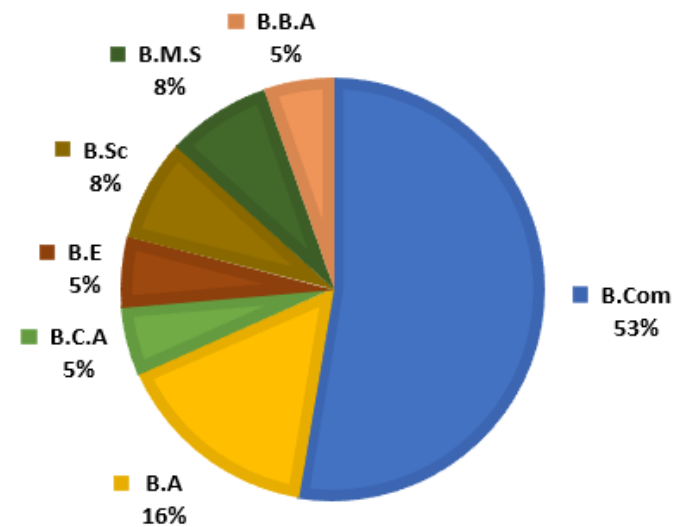


MR. DHARMESH PATEL
 LDC (B.COM)

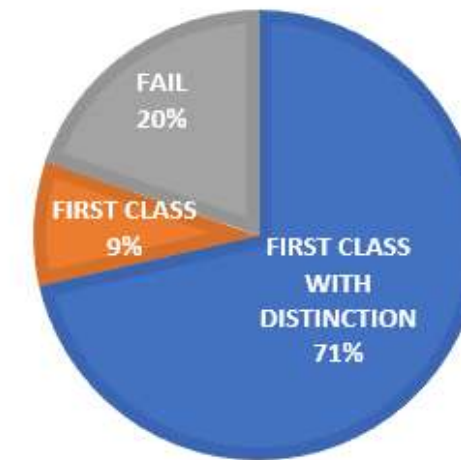
Intellectual Capital/ Faculties/ Human Capital

We believe in furnishing values through two-way with the active communication. participation of both the instructor as well as the students and the test of quality education is not how much is taught but how much is assimilated. Quality inputs, hands on approach and model conduct are the cardinal principles that constitute the core of teaching methodology. SSR IMR is empowered with a strong faculty team with vast experience and expertise

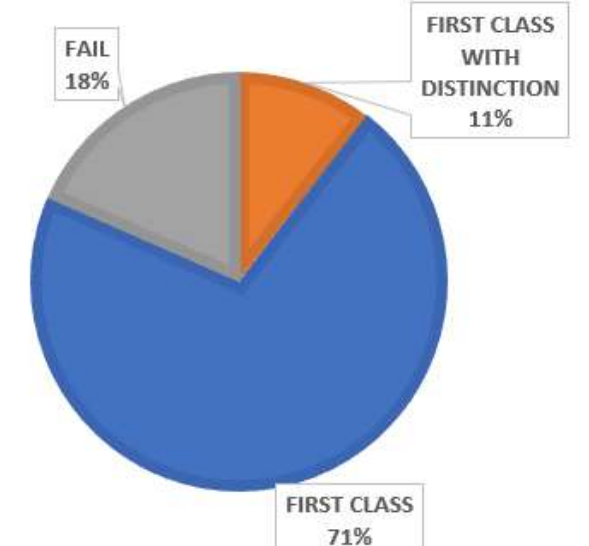
BATCH DEMOGRAPHIC



BATCH: 2020-22 RESULTS OVERVIEW



BATCH: 2021-23 MBA-1 RESULTS OVERVIEW



ABHIKSHA PATEL

Graduation: Bachelor of Business Administration
(Human Resource Management)

Project Title: "A Study on HR Welfare Practices at
Alok Industries Ltd, Silvassa"

Skills/Strengths: Effective Communication,
Presentation Skills, Leadership

Interest Area: Human Resource Coordinator,
Employee Performance Management,
Employee Engagement &
Communication

Email Address: abhikshapatel1830@gmail.com

Preferred Location: Silvassa, Vapi



BHAGYASHREE MARATHE

Graduation: Bachelor of Science (Computer Science)

Project Title: "A study on Employee Relations"

Skills/Strengths: Innovative thinker, Hardworking,
Willingness to learn

Interest Area: Employee Engagement &
Communication, Compensation &
Benefits, Training & Development

Achievements: Marathon Winner at Aarti Industries,
Secured 1st Position at Spotal SSRIMR
ranimarathe892@gmail.com

Email Address: D&NH, Gujarat, Mumbai

Preferred Location:



BHAKTI CHANCHAL

Graduation: Bachelor of Commerce

Project Title: "A Study on Performance Management
system at Sun Pharmaceuticals
Industries limited, Silvassa"

Skills/Strengths: Effective Communication, Emotional
Intelligence, Interpersonal skills

Interest Area: Learning & Development, Labour laws
& Legal Compliance, Administrative
Responsibilities

Achievements: Recognised as Semester Topper in Sem
2&3 of MBA, Elected as CR in Sem-1st
& 4th of MBA

Email Address: bhaktichanchal7@gmail.com

Preferred Location: DNH&DD, Gujarat & Bangalore



BHUMIKA DHARMAMEHER

Graduation: Bachelor of Management Studies
(Human Resource)

Project Title: "A Study on Employee Health and
Welfare Management"

Skills/Strengths: Team Working Ability, Willingness to
Learn, Energetic

Interest Area: Health & Safety, Employee Performance
Management, Employee Engagement

Achievements: Award of Rising Star (girl) in
graduation, Award of all In One
personality in graduation

Email Address: bhumikadharmameher0908@gmail.com

Preferred Location: Khanvel, DNH



GEETA KHATRI

Graduation: Bachelor of Arts (English)

Project Title: "A Study on effective Training & Development at Flair Writing Industry"

Skills/Strengths: Adaptive, Convincing Skills, Multitasking Ability

Interest Area: Learning & Development, Recruitment Staffing, Employees performance management

Achievements: Elected as Class Representative in 3rd Semester, Secured 1st Position in my entrepreneur series presentation in Entrepreneurship conclave at SSR IMR

Email Address: khatrigeeta787@gmail.com

Preferred Location: Vapi & DNH



HARSH THAKUR

Graduation: Bachelor of Engineering (Mechanical)

Project Title: "A Study on Recruitment and Selection Process at IPCA Laboratories Ltd, Athal"

Skills/Strengths: Multi Tasking ability, Analytical thinking, Willingness to learn

Interest Area: Learning and development, HRIS Analysts, Administrative responsibilities

Achievements: Secured 1st position in Semester 1 of MBA, UdeMy's Certification course of HR analytics using M S. Excel for Human Resource Management

Email Address: harsht4734@gmail.com

Preferred Location: Gujarat, Bangalore, DNH&DD



MALVEN JAWALYA

Graduation: Bachelors in Arts (Psychology)

Project Title: "Flexible Working conditions & its impact on performance & job satisfaction"

Skills/Strengths: Strong work ethics, Sports, Acting

Interest Area: Labour laws, Training, Career Planning

Achievements: Winner in Spotal (Volleyball)

Email Address: melvinjawalia80@gmail.com

Preferred Location: Flexible



NEHA KATARIA

Graduation: Bachelor of Computer Application

Project Title: "A Role of Training & Development in Career Progression at Hindustan Unilever, Silvassa"

Skills/Strengths: Leadership, Versatile, Problem-Solving

Interest Area: Employee Relations, Human Resource Coordinator, HRIS Analyst

Achievements: Awarded as Scroll of Honour at SEMCOM, Won Miss Freshers Title at SSRIMR

Email Address: nehaakataria@gmail.com

Preferred Location: Silvassa, Vapi, Mumbai, Pune



PRITAM SARKAR

Graduation: Bachelor of Commerce

Project Title: "A study on HR Practices of Treat Resort"

Skills/Strengths: Team Work Ability, Punctuality, Presentation Skills

Interest Area: Recruitment & Staffing, Employee Engagement, HR Coordinator

Achievements: Certification in Advanced Tally & Advanced Excel

Email Address: pritamsarkar7135@gmail.com

Preferred Location: Silvassa



SANGITA CHAURASIA

Graduation: Bachelor of Commerce

Project Title: "A study on Training Program and Procedure at Huber Group Pvt Ltd Vapi"

Skills/Strengths: Team working ability, Willingness to learn new things, Adaptive

Interest Area: Learning & Development, Recruitment Staffing, Employees performance management

Email Address: sangitachaurasia245@gmail.com

Preferred Location: Vapi & Daman



SONIA BARI

Graduation: Bachelor of Management Studies (Marketing)

Project Title: "A Study on Time Office Function at Axiom Cordages Ltd Boisar"

Skills/Strengths: Team Working Ability, Adaptive, Ambitious

Interest Area: Health & Safety, Administrative responsibilities, Employee Engagement Secured 2nd Position in

Achievements: BMS(Marketing), Secured First Position in Treasure Hunt(SSRIMR)

Email Address: soniabari64@gmail.com

Preferred Location: Mumbai, Palghar



TEJAL PANCHAL

Graduation: Bachelor of Commerce

Project Title: "A Study on Industrial & Labour Law at RR Kabel Ltd., Rakholi"

Skills/Strengths: Quick learner, Teamwork and Inter-personal skills

Interest Area: Employee Engagement & Communication, Training & Development and Recruitment & Selection

Email Address: tejalpanchal14.tp@gmail.com

Preferred Location: Silvassa, Vapi and Mumbai



CLARISE MECWAN

Graduation: Bachelor of Arts (English)

Project Title: "A study on Consumer Behavior towards four-wheelers with special reference to Huyandi car users in Silvassa city"

Skills/Strengths: Logical Thinking, Punctual at work, Strategic Thinking

Interest Area: Brand Management, Social Media Marketing

Achievements: Secured 1st Position in Inter College Volleyball Competition organised by SSR IMR

Email Address: clarisemecwan4@gmail.com

Preferred Location: Gujarat, Maharashtra & DNH&DD



JAYENDRA ROHIT

Graduation: Bachelor of Commerce

Project Title: "A Study on Market Potential for Home & Decorative Textile Product in Region of DNH"

Skills/Strengths: Adaptive, Problem Solving, Creative Thinker

Interest Area: Human Resource Coordinator, Employee Performance Management, Employee Engagement & Communication

Email Address: jayendraro hit100@gmail.com

Preferred Location: Silvassa, Vapi



JINAL KHILARI

Graduation: Bachelor of Management Studies (Marketing)

Project Title: "A Study on Brand Awareness of Prolite Autoglo Ltd. Mumbai."

Skills/Strengths: Effective Communication, Decision Making, Creativity

Interest Area: Customer Interest & Marketing

Achievements: Research Paper on Study on Social Entrepreneur in Indian Context

Email Address: jinalkhilari08@gamil.com

Preferred Location: Silvassa, Gujarat, Mumbai



KEVIN RATHOD

Graduation: Bachelors of Arts (Psychology)

Project Title: "A Study on Customer Footfall and Retention with reference to the Departmental store of SpeedMart, Silvassa"

Skills/Strengths: Drafting, communication, creativity Human Resource Coordinator

Interest Area: Employee Technology, Psychology, Marketing

Email Address: rathodkevin63@gmail.com

Preferred Location: Silvassa



MARKETING MANAGEMENT

ROHAN PATEL

Graduation: Bachelor of Commerce

Project Title: "A study on Market Development Strategies at Bhanu Scientific Glass "

Skills/Strengths: Problem Solving Ability, Strategic Thinking

Achievements: Secured 1st position in Table Tennis at SSR IMR Spotal

Preferred Location: Silvassa, Gujarat



SHUBHAM PARTE

Graduation: Bachelor of Arts

Project Title: "A study on Distribution Channel for IT Hardware Company"

Skills/Strengths: Team Working Ability, Problem Solving Ability, Strategic Thinking

Interest Area: Marketing Campaigns, Promotional Events, Advertisement, Brand Management, Marketing Events

Achievements: Class Representative in 1st Semester, Secured 2nd position in Brand Day Competition, Secured 1st Position in Volleyball Competition at SSR IMR

Email Address: shubhamparte77@gmail.com

Preferred Location: Mumbai, Pune, Vadodara.



SHWETA MHATRE

Graduation: Bachelor of Arts (Economics)

Project Title: "A Study on Consumer Perception towards Packaged Drinking Coldrinks

Skills/Strengths: With Refrence to Evika Food"

Hardworking, Versatile, Willingness to learn

Interest Area: Marketing Research

Email Address: shwetamhatre361@gmail.com

Preferred Location: Vapi, Silvassa, Pune, Mumbai, Vadodara



VIVEK RAI

Graduation: Bachelor of Commerce

Project Title: "A study on Personal Selling & its significance in Industrial Marketing"

Skills/Strengths: Effective Communication. Leadership

Interest Area: Digital Marketing, Sales and Distribution, Brand Management

Achievements: Secured 1st Position in Inter College Chess Competition & Volleyball organised by SSR IMR

Email Address: vivekrai748@gmail.com

Preferred Location: Gujarat, Maharashtra & DNH&DD



MARKETING MANAGEMENT

YUVRAJ SINGH RATHAUR

Graduation: Bachelor of Science (Zoology)

Project Title: "A study on Marketing Mix of Solar Residential Sector within the region of Valsad District"

Skills/Strengths: Team Working Ability, Problem Solving Ability, Strategic Thinking

Interest Area: Social Media Marketing, B2B Marketing, Brand Management

Achievements: Secured 1st Position in Inter College Volleyball Competition at SSR IMR

Email Address: singhyuvrajrathaur12o7@gmail.com

Preferred Location: Gujarat, Maharashtra, Banglore, DNH&DD



"Talent wins games, but teamwork and intelligence wins championships."
- Michael Jordan

FINANCIAL MANAGEMENT

ABHISHEK TIWARI

Graduation: Bachelor of commerce

Project Title: "A Study On Capital Budgeting with Reference to Huber Group "

Skills/Strengths: Multi Tasking ability, Negotiation skill

Interest Area: Banking & Financial Institution

Achievements: Tally GST in 2019, Online Certification Course of Udemy on Financial Modelling

Email Address: abhishektiwari2106@gmail.com

Preferred Location: Silvassa, Vapi



AVINASH MISHRA

Graduation: Bachelor of Commerce

Project Title: "A study on Financial Analysis at RR Global Ltd Silvassa"

Skills/Strengths: Effective Communication, Time Management Skills, Punctual

Interest Area: Working Capital Management, Commercial Banking, International Finance

Achievements: Class Representative in 2nd Semester, Secured 1st Position in my entrepreneur series presentation in Entrepreneurship conclave at SSR IMR

Email Address: avinash6499@gmail.com

Preferred Location: Gujarat & DNH&DD

FINANCIAL MANAGEMENT

AYUSH SRIVASTAVA

Graduation: Bachelor of commerce (Marketing)

Project Title: "A Study on cost volume profit analysis with reference to "Lantec Technologies, Masat"

Skills/Strengths: Adaptive, Hardworking and Courageous

Interest Area: Asset management, Accountant and Data entry, Accounting, GST

Email Address: srayush08@gmail.com

Preferred Location: DNH, Vapi, Silvassa



AYUSHA DESAI

Graduation: Bachelor of Commerce

Project Title: "A Study on Key Financial Performance Indicators of Grauer and Weil Ltd., Dadra."

Skills/Strengths: Willingness to learn, Ambitious

Interest Area: Corporate finance

Achievements: Online Course of Udemy on Financial Modelling

Email Address: desaiayusha24@gmail.com

Preferred Location: Vapi, Dadra



BINAL PALIWALA

Graduation: Bachelor of Commerce

Project Title: "A Study on Working Capital with Reference to IPCA laboratories"

Skills/Strengths: Team working ability, hardworking & Time management skills

Interest Area: Working capital management

Email Address: binalpaliwala49@gmail.com

Preferred Location: Silvassa, Vapi, Daman



DHRUV PATEL

Graduation: Bachelor of Commerce

Project Title: "A study on Financial Analysis common size statement P&L and Balance sheet with reference to Atul Ltd, Valsad "

Skills/Strengths: Quick learner, Patience, Team working ability

Interest Area: Data Analyst, SAP Consultancy, Treasury Management

Achievements: Certification in Tally, Certification in MS Excel

Email Address: dhruvpatel9715@gmail.com

Preferred Location: Gujarat, Maharashtra, DNH&DD



FINANCIAL MANAGEMENT

JAY AHIR

Graduation: Bachelor of Commerce (Accounting)

Project Title: "A Study on Indirect Tax with reference to Welspun Global Services Ltd"

Skills/Strengths: Hardworking, Multi-tasking, and Willingness to learn

Interest Area: GST, Accounting

Email Address: jay.ahir4049@gmail.com

Preferred Location: Silvassa, Vapi



NANDKISHOR VASULE

Graduation: Bachelor of Business Administration

Project Title: "A Study of performance of Shri Aavajisiddh Maharaj Urban Cooperative Credit Society Ltd"

Skills/Strengths: Hardworking, Multi-tasking, and Willingness to learn

Interest Area: Financial planning, Risk Management and Accounting Skills

Email Address: nandkishorvasule@gmail.com

Preferred Location: Mumbai, Pune, Silvassa and Vapi



PAWAN KUMAR

Graduation: Bachelor of Commerce (Honors)

Project Title: "A Study on ERP System for Accounting"

Skills/Strengths: Decision making ability, innovative thinker, hardworking & problem solving ability.

Interest Area: Capital Market, Equity Research,

Interest Area: Portfolio Management, & Stocking broking

Email Address: kumar.pawan44555@gmail.com

Interest Area: Flexible

Preferred Location:



RAVINA KUMAVAT

Graduation: Bachelor of Science

Project Title: "A Study on Tax Audit with reference to Beenal Koradia & Co."

Skills/Strengths: Hardworking, Willingness to learn and Quick learner

Interest Area: Corporate Finance, Accounting, GST, Auditing and Data entry, and Banking Sector.

Email Address: ravinakumavat@gmail.com

Preferred Location: Silvassa, Vapi



SAVITA GAYAKVAD

Graduation: Bachelor of Commerce

Project Title: " A study on compliance related to ROC /MCA with reference to Universal Drip Irrigation (I) private limited."

Skills/Strengths: Hardworking , Creative thinker, Willingness to learn

Interest Area: Banking , Corporate Finance

Achievements: Online Course of UdeMy on Financial Modelling

Email Address: gayakvadsavita17499@gmail.com

Preferred Location: Silvassa, Vapi



SHIVANI DAMANI

Graduation: Bachelor of Commerce

Project Title: "A study on Goods and Services Tax (GST)with reference to Harinder Kumar and associates LLP Silvassa"

Skills/Strengths: Income tax and GST ,Tally ,M.S Excel, M.S PowerPoint

Interest Area: Financial Accountant , Financial Manager , Commercial Banking

Achievements: Secured 1st Position in Semester I Examination(Academic Year 2021-22)

Email Address: shivanidamani2497@gmail.com

Preferred Location: Silvassa



SHIVANI KAPADI

Graduation: Bachelor of Commerce

Project Title: "A Study on Inventory Management at Navneet, Sayili"

Skills/Strengths: Team working ability, Negotiation skill & hardworking

Interest Area: Asset Management & Financial advisor

Email Address: shivanikapadi3008@gmail.com

Preferred Location: Silvassa



MEHTA UNNATI

Graduation: Bachelor of Commerce

Project Title: "A Study On Treasury Management with reference to Meril Life Science Pvt Ltd "

Skills/Strengths: Team Working ability, Willingness to learn, Punctual

Interest Area: Banking , Corporate Finance

Achievements: Online Course of UdeMy on Financial Modelling, Placement Cell Core Committee ,Cultural core Committee

Email Address: mehtaunnati033@gmail.com

Preferred Location: Silvassa, Vapi, Mumbai



MAV ASHISH

Graduation: Bachelor of Computer Application

Project Title: "A study on Vendor Development with reference to Arushi Scientific Glass Repairing, Vapi"

Skills/Strengths: Negotiation skills, Problem Solving Ability, Quick Learner

Interest Area: Purchase, Vendor Development, Sales

Email Address: mavashish33@gmail.com

Preferred Location: Gujarat, Maharashtra, DNH&DD



"Coming together is a beginning.
Keeping together is progress.
Working together is success."
- Henry Ford

PARTH DESAI

Graduation: Bachelor of Commerce

Project Title: "A Study on Production management at Sovereign pharma"

Skills/Strengths: Problem Solving Ability, Quick Learner

Interest Area: Operations

Email Address: parthdesai.pd55@gmail.com

Preferred Location: Flexible



AMIT PATIL

Graduation: Bachelor of Engineering (Mechanical)

Project Title: "A Study on the Risk evaluation and management involved in supply chain management at International Cargo corporation, Sanjan"

Skills/Strengths: Negotiation skills, Quick Learner

Interest Area: Operation, Logistics, Supply Chain

Email Address: pamit7864@gmail.com

Preferred Location: Sanjan & Umbergaon



CURRICULUM PANOPLY

Semester 1

101 Managerial Accounting
102 Organizational Behavior
103 Economic Analysis for Business Decision
104 Business Research Methods
105 Basics of Marketing
106 Digital Business
107 Management Fundamentals
109 Entrepreneurship Development
111 Legal Aspects of Business
113 Verbal Communication LAB
116 Ms Excel

Financial Management

205 Financial Markets & Business Operations
206 Personal Financial Planning
219 Direct Taxation
220 Financial Reporting
304 Advanced Financial Management
305 International Finance
315 Indirect Taxation
317 Financial Modelling
321 Insurance Laws & Regulations
403 Financial Laws
404 Current Trends & Cases in Finance
410 Business Valuation
413 Rural & Micro Finance

Semester 2

201 Marketing Management
202 Financial Management
203 Human Resource Management
204 Operations & Supply Chain Management
208 Geopolitics & World Economic System
209 Startup & New Venture Management
211 Business, Government & Society

Human Resource Management

205 Competency Based HRM
206 Employee Retention & Labor Legislation
218 LAB in Recruitment & Selection
219 Learning & Development
304 Strategic HRM
305 HR Operations
315 International HR
317 Compensation & Reward Management
318 Performance Management System
403 Organization Diagnosis & Development
404 Current Trends in HRM
409 Labor Legislative
410 Designing HR Policies

Semester 3

301 Strategic Management
302 Decision Science
303 Summer Internship Project
307 International Business Environment
308 Project Management
310 Corporate Governance

Marketing Management

205 Marketing Research
206 Consumer Behavior
217 Integrated Marketing Communication
218 Product & Brand Management
304 Service Marketing
305 Sales & Distribution Management
312 Business-to-Business Marketing
313 International Marketing
317 Marketing of Hi-tech Products
403 Marketing 4.0
404 Marketing Strategy
409 Customer Relationship Management
412 Retail Marketing

Semester 4

401 Enterprise Performance Management
402 Indian Ethos & Business Ethics
407 Cyber Law
408 CSR & Sustainability

Faculty Coordinators:

Dr. Diksha Swaroop
Dr. Mohd. Bilal A. Bhada

Student Placement Team

Mr. Harsh Thakur
Ms. Ravina Kumawat
Ms. Neha Kataria
Ms. Shweta Mhatre
Mr. Yuvraj Singh
Ms. Unnati Mehta

CORPORATE PARTNERS



SSR

Institute of Management & Research, Silvassa

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NAAC Accreditation grade "B+"

Permanently Affiliated to Savitribai Phule Pune University, Pune

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