

## SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

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## **MOOCs attempt by SSR IMR**

SWAYAM, Udemy, Coursera etc. as on March 2023

SSR IMR Students & Faculties have been appearing for Massive Open Online Courses (MOOCs) on various platforms like Swayam, Udemy, Coursera etc. As on March 2023, the Team IMR has accomplished around 130 MOOCs and looking forward more learning exercise. The recent success was the Retail

<u>Category</u>	Number of MOOCs
Teachers & Librarian	38
Students	91
Total	129

Management Course on NPTEL, Swayam platform where the Marketing Sparklez Team Batch 2021-23 attempted the Test. The same Batch 2021-23 experienced the success of all Financial Management Students (Finstars) appearing for Udemy course on respective financial management courses. In terms to come more of such success will be repeated and the same has been witnessed in past years as well when all specialisation students Marketing Sparklez, Financial Management and Humangers have appeared for MOOCs together.

