



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD

Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

Phone: 9081160002, director@ssrimr.edu.in, www.ssrimr.edu.in

2nd Marketing Conclave @ SSR IMR

Organised on 3rd June 2023

Coordinators: Dr. Rajesh K. Pandey & Dr. Mohd. Bilal A. Bhada

SSR Institute of Management & Research, Silvassa organized the remarkable 2nd Marketing Conclave at Auditorium of the Institute. The Conclave was graced with Four Alumni of the Institute working in different capacity in reputed organizations. The Conclave commenced with the Marketing Specialization Students taking the Charge of hosting the same with lighting of lamp by the dignitaries followed by the University Anthem. Dr. Mohd. Bilal Bhada introduced the Conclave along with welcoming of Alumnus Guest through felicitation by the hands of Director, SSR IMR, Prof. (Dr.) Rakesh Patil. The Alumni of the Institute Ms. Chanchal Jangid (Batch: 2018-20; representing Ami Polymers Ltd.), Ms. Anjali Bhalerao (Batch: 2016-18; representing Bayer Group), Mr. Seby Abraham (Batch: 2014-16; representing Essel Mining & Industries Ltd.) and Mr. Umang Patil (Batch: 2018-20; Franchise Partner to Food Mohalla) shared their experiences from their corporate life and inspired students to undertake a fulfilling career ahead. Marketing Specialization Students (Marketing Sparklez) involved the audience through their activities for the day that included Skit, Presentation, Quiz and Speech. Director of the Institute addressed the gathering with his inspiring words and congratulated the coordinating team for the success of the conclave. Coordinating Faculty, Dr. Rajesh Kumar Pandey presented the Vote of Thanks for the Session and the event got its completion touch through tree plantation by Alumni Team in the Institute campus.





XXXX