



# SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

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NAAC Accreditation with Grade "B+"

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## Marketing Sparklez's Brand Day Celebration – 2023

**In association with MHRD MoE's IIC**

**On 27<sup>th</sup> April 2023**

**Coordinating Faculty: Dr. Rajesh K. Pandey**



SSR IMR Marketing Sparklez, the Marketing Specialization students celebrated the Brand Day on 27<sup>th</sup> April 2023 In association with MHRD MoE's IIC. As part of the celebration, students presented poster on a Brand of their choice. The likes of Amul, Nestle, Swaras, Apple, McDonalds etc., altogether 09 brands were presented through



a 1 x 1 size Poster for each brand. The Judge on the occasion were **Dr. Mohd. Bilal A Bhada** and **Dr. Somnath Bava**. The Brand Day celebration is an annual activity conducted with the purpose of the development of the students and to enhance their competitive spirit. Based on the judges' scores, Top Two presenters were declared namely; **1<sup>st</sup> Position – Miss. Shweta Mhatre**, **2<sup>nd</sup> Position – Mr. Shubham Parte & Mr. Yuvrajsingh Rathaur**.



**Brand Day celebration in Progress**