



## SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

*Empower Yourself @ IMR*

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Permanently affiliated to Savitribai Phule Pune University, Pune & Approved by AICTE

NAAC Accreditation

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### INDUSTRIAL VISIT

at

**Ram Ratna Wires Limited**

**on 18<sup>th</sup> May 2023**

**Coordinator: Dr. Natasha Nunes & Dr. Somnath Bawa**

Students of the MBA 1st Year embarked on an industry visit to Ram Ratna Wires Limited, Rakholi and Sayli both plants on May 18th, 2023.

The primary objective of the visit was to provide insights into Industry Operations. This can help students connect theoretical concepts with real-world applications. Providing students with insights into the challenges faced by organizations in

the industry, such as market competition, regulatory issues, sustainability concerns, or technological disruptions. This can help students develop problem-solving skills and critical thinking abilities.



The outcome of this visit was **practical application of management concepts and theories, insight about manufacturing process**. Students learnt about **diverse work environments, corporate cultures, and management practices**.

Through collaboration with industries, SSR IMR is providing valuable opportunities for students to enhance their understanding of the industries they may work in the future.

