



SSR
INSTITUTE OF
MANAGEMENT & RESEARCH

Empower yourself @ IMR

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“Marketing Perspective Case Study Competition @ IMR”

Coordinated by Dr. Rajesh K. Pandey
Jan. to May 2023

SSR IMR, Silvassa witnessed the Marketing Perspective Case Study Competition 2022-23 during the months of Jan 2023 to May 2023. The Marketing Specialisation students of Semester III at IMR– **The Marketing Sparklez of Batch 2021-23** had the opportunity to participate in the competition and all students in the batch competed. The Final was conducted on 1st May 2023 between Cherishing Clara (Clarise Mecwan) and Avaneesh (Sweta Mhatre). **The competition was won by the Team Cherishing Clara (Clarise Mecwan).** The aim of the competition was to acquaint the students with the strategizing approach and respective cases were assigned to present suggestive measures.



**SSR IMR Family extends
Best Wishes to the Winner and all the participants of the Competition**

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