



## SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

*Empower Yourself @ IMR*

NAAC Accreditation

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## **MBA II SEM III: Orientation Program** **Embarkation: Campus to Corporate**

**21<sup>st</sup> and 22<sup>nd</sup> July, 2025**

**Coordinators**  
**All Faculties**

**Director**  
**Prof (Dr) Rakesh Patil**

The two-day orientation program for the MBA II Semester III students was a resounding success, effectively bridging the gap between theoretical knowledge and real-world application.

Day One started on a spiritual note with Librarian, Dr. Somnath Bava engaging students with Meditation followed by Inspirational words by Director, Prof. (Dr.) Rakesh Patil on the theme of Campus to Corporate highlighting the importance of the last year of Academics before Students get on to the real-world challenges in the World of Entrepreneurship and Job Market. Subject Orientation was conducted for the common and specialization subjects with day one ending with completion of the admission formalities.

Day Two Saw five personalities visiting the Institute to guide, communicate and inspire students on the mentioned theme. Through a series of insightful sessions, Alumni and Industry leaders shared their invaluable experiences and perspectives, offering students a rare glimpse into the practical challenges and opportunities within the corporate world. The day was graced by Alumni **Ms. Geeta Khatri** (Batch: 2021-23) representing Creative Textiles Mills, **Ms. Kalyani Rajput** from S A Pharmachem Pvt. Ltd., **Ms. Preeti Mahanty** from CMC Pvt. Ltd., **Shri Satendra Sharma**, Ex Banker & Consultant and **Shri Babuji Kumar Sahu** representing Prince Pipes & Fittings Ltd. The day also included Experience sharing by few volunteer students regarding their On-the-Job Training and they were acknowledged with Certificates for their initiatives. The Session had also several Prize Distribution done through the august hands of the Guest and Director of the Institute that included accolades for Topper in Academics, Research Paper Publication and various others participation. The orientation program completed with a Tree Plantation Drive “Ek Paid Maa ke Naam Campaign”

**Outcome of the Orientation Session:** The program's core objective was achieved through candid discussions and personal anecdotes that inspired and empowered the students. The engaging exchange of ideas provided attendees with a profound understanding of current

industry trends, key skill requirements, and the professional mindset needed for success. This intensive session has equipped students with a clearer vision for their career paths and a renewed sense of purpose as they move forward in their studies and prepare for their future roles.



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