



## SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

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Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD

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Mobile No. 9081160002, director@ssrimr.edu.in, www.ssrimr.edu.in

### INDUSTRIAL VISIT

at

**R. R. Wires Ltd., Karad, UT of DNH & DD**

**on 17th November 2025**

**Director: Prof (Dr) Rakesh Patil**

**Visit Coordinator: Dr. Diksha Swaroop**

SSR Institute of Management & Research, Silvassa organized Industrial visit for the students of MBA 1st Year on 17<sup>th</sup> November 2025 at R R Kabel Ltd., Karad, UT of DNH & DD. The primary goal of this industrial visit was to bridge the gap between classroom theory and real-world industrial practices, specifically for the manufacturing sector. The visit aimed to make our MBA students familiar with the end-to-end working of a major cable and wire manufacturing company.

**Key learning objectives included:**

Understanding the operational flow and supply chain management, observing the application of Quality Control (QC) and safety protocols and Witnessing the scale and complexity of the production processes first-hand.

**Key Highlights and Outcomes** -The students were given a comprehensive tour of the state-of-the-art facility, from raw material handling to final product testing and packaging. The session with the management team provided valuable perspective on market challenges, business strategy, and competitive advantages in the electrical industry. The visit successfully enhanced the students' understanding of how different business functions (Operations, Finance, Marketing, HR) integrate to achieve organizational goals.

We extend our sincere gratitude to the entire team at R R Kabel Ltd., Rakholi, for generously hosting our students. A special thank you to the company personnel who took the time to guide us, explain the complex processes, and patiently answer all the students' questions. Your dedication to sharing knowledge and promoting industry-academia collaboration is deeply appreciated.



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