



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

Permanently Affiliated to Savitribai Phule Pune University, Pune and Approved by AICTE, New Delhi & DTE, Mumbai, MS

NAAC Accreditation

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5th National Level Marketing Conclave @ SSR IMR



Organised on 11th Feb. 2026

Faculty Coordinators:

Dr. Rajesh K. Pandey, Dr. Mohd. Bilal A. Bhada & Ms. Megha Agrawal

Student Cell: Marketing Sparklez Batch 2024-26 & 2025-27

Report Prepared by: Mr. Vivek Gaud, MBA 2nd year Student

SSR Institute of Management & Research, Silvassa organized the 5th Marketing Conclave at Auditorium of the Institute by **Marketing Sparklez Batch 2024-26 & 2025-27**. The Conclave was graced with Alumni of the Institute and Industry Representative working in different capacity in reputed organizations Industry. Session began with Ms. Vrushali Pareek, Mr. Kevin Rathod, Mr. Mitanshu Rana, Ms. Aditi Bhanushali and Marketing Professional, Alumni Mr. Yash Shrotri, each of them shared their experiences from their corporate life and inspired students to undertake a fulfilling career ahead. Marketing Specialization Students (Marketing Sparklez)

involved the audience through various activities. Director of the Institute Prof (**Dr.**) **Rakesh Patil**) addressed the gathering with his inspiring words and congratulated the coordinating team for the success of the conclave.

SSR Memorial Trust's
SSR Institute of Management and Research, Silvassa
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SSR IMR in collaboration with SSR IMR Alumni
Association, Ministry of Education's IIC and
under the aegis of IQAC

ORGANISES

**5th National Level
Marketing Conclave**

Date : 11th Feb 2026
Time : 9 AM onwards

**Programme
Highlights:**

- Alumni Talk
- Industry Interaction
- Student Activity
- Prize Distribution

Ms. Vrushali Pareek
Enjoy IT Solution Ltd.,
Bhilad

Mr. Mitanshu Rana
Alumni Batch
2012-14

Ms. Aditi Bhanushali
Content Creator &
Entrepreneur, Vapi

Mr. Kevin Rathod
Alumni Batch 2023-23

Mr. Yash Shrotri
Alumni Batch 2017-19

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