



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

Permanently Affiliated to Savitribai Phule Pune University, Pune and Approved by AICTE, New Delhi & DTE, Mumbai, MS

NAAC Accredited

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एक पेड़ माँ के नाम

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SSR IMR in accordance to the Government initiative has launched a sustainable effort, “*Ek Ped Maa Ke Naam*”, symbolizing life, nurturing, and gratitude to Mother Nature through tree plantation. The Institutes has utilised the occasion right from the Environment Day celebration in June 2025 to every possible event where plantation drive can be executed. The drive fosters environmental responsibility among students, faculty, and guests, making each sapling a living memory and a step toward a greener future. The initiative marked every guest session and institutional event with sapling plantation. Distinguished speakers, faculty, and students actively participated, creating a sense of ownership and pride. Going forward, the institute will focus on nurturing the planted saplings and encouraging continued participation, ensuring the initiative grows stronger and leaves a lasting impact on campus sustainability.



SSR IMR Family supports the auspicious campaign