



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation

Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD

Permanently Affiliated to Savitribai Phule Pune University, Pune & Approved by AICTE

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9th National Level Management Fest

ZEST@IMR 2026

on 23rd & 24th February 2026

Director: Prof (Dr) Rakesh Patil

Coordinator: Dr. Diksha Swaroop

SSR Institute of Management & Research, Silvassa, successfully hosted its **9th National Level Management Fest, ZEST @ IMR 2026**, on the 23rd and 24th of February 2026. This two-day extravaganza served as a vibrant platform for undergraduate students from diverse institutions to showcase their creativity, leadership, and managerial prowess. The event kicked off on **February 23rd** with a series of expressive competitions, including **Eco Craft**, which promoted sustainability through "Best Out of Waste" creations, and **Step & Sway**, a dance competition that energized the audience with rhythmic performances. Participants also displayed their oratory skills in **Word Waves**, delivering powerful speeches on themes like women empowerment and youth leadership, while the **Heena Motifs** competition highlighted cultural artistry through intricate Mehendi designs.



The momentum continued into **February 24th**, shifting toward intellectual and strategic challenges. Students engaged in **Art Speak**, using poster making to visualize complex ideas, and **Pitch Perfect**, an "Ad Mad Show" where teams designed innovative and persuasive marketing campaigns. The competitive spirit peaked during **Brain Blitz**, a high-stakes quiz that tested participants' general knowledge and teamwork. The fest concluded with a grand **Award Ceremony**, where winners were

honored with trophies and certificates for their outstanding achievements. Ultimately, ZEST 2026 transcended classroom learning, providing a meaningful environment for students to build confidence, refine their communication skills, and develop the professional qualities necessary for future success.



Awards and Recognition:

SSR College of Arts, Commerce and Science, Silvassa, received the “Best Performing College Award” trophy for achieving the most victories among seven events

The winners for the events are

Elocution competition :

Haveli Institute of Legal Studies, Silvassa- Ms. Akanksha Mishra

Mehendi competition:

SSR College of Arts, Commerce and Science
Ms. Rudra Jaydeepsinh Chauda

Best out of waste

SSR College of Arts, Commerce and science –
Mr. Taral Raut & Mr Dev Singh

Dance Competition

SSR College of Arts, Commerce and Science –
Mr. Gayrav Patil,
Ms Khushi Vora & Mr Sujal Poddar

Poster making

KBS College
Mr. Satyaprakash Pandey &
Mr Suraj Jaiswal

Ad-mad Show

KBS College
Mr Shivam Yadav,
Mr Ashwin Singh &
Mr Karan Girse

Quiz competition

SSR College of Education Mr
Suraj Singh & Ms
Khushboo Dodiya

.IMR congratulates all winners & appreciates the efforts of all participants!!!



SSR Institute of Management & Research, Silvassa
9th National Level Management Fest
ZEST @ IMR - 2026
(On 23rd February & 24th February, 2026)
Inauguration @ 09:30am on 23rd February, 2026
Events on Day 01: 23rd February, 2026

- Day 01: Best out of Waste**
 - 2 participants per group
 - Each team will be allotted 15 minutes to complete their work.
- Day 1: Elocution**
 - Topic: Personal Empowerment, Social Responsibility, National - State, Culture
 - Class Participation
 - Time Allotted: 3 Minutes
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 - Class Participation
 - Time Allotted: 3 Minutes

Events on Day 02: 24th February, 2026

- Day 2: Quiz Competition**
 - Team Size: 2 Participants per team
 - The first round will be screening round to select the highest score of 10 teams and qualified for the final round.
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 - Team Size: 2 Participants per team
 - The first round will be screening round to select the highest score of 10 teams and qualified for the final round.
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Valedictory Ceremony will be on 24th February at 02:30 PM

General Note:
1. Items of all management courses / All College @ Required
2. Registration Fee: Rs. 1200/- per participant and team
3. Distribution of Participation for every participant
4. Badge Issued will be final, any other addition will have to be self-responsible

For more details contact:
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