



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

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Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University, Pune

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SSR IMR Startup & Innovation Cell

conducted the session on

“How to Convert an Idea into a successful Start Up: 10 Things to do”

By

Ar. Krushit Shah, Serial Entrepreneur | Community Evangelist

30th July 2021

Coordinator: Dr. Rajesh Kumar Pandey

The SSR IMR Start Up & Innovation Cell under the aegis of IQAC organised a Session on **“How to Convert an Idea into a successful Start Up: 10 Things to do”**. SSR IMR 1st Year Sem II Batch 2020-22 students were the beneficiaries to the session. The aim of the session was to acquaint students with knowledge on Start Ups and the essentialities around the same. Gujarat based Ar. Krushit Shah, Serial Entrepreneur & Community Evangelist engaged the students and guided them on the aspects of Start Ups and necessary actions to be taken & avoided. A Total of 52 students attended the virtual session on Google meet. The Director of the Institute **Dr. Praveena S. Muley** addressed the Students on this occasion and motivated them towards Entrepreneurship. The session was well received and appreciated by Students & Staff.



Session in Progress

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