



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

NAAC Accreditation with Grade "B+"

Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD

Permanently Affiliated to Savitribai Phule Pune University, Pune, Approved by AICTE & DTE,
Mumbai, Maharashtra

Phone: 9081160002, director@ssrimr.edu.in, www.ssrimr.edu.in

Embarkation - Blossom into Brilliance

MBA 1st Year Batch 2023-25 Orientation Programme

On 21st & 22nd Aug 2023

Report Prepared by: Dr. Rajesh K. Pandey

SSR IMR under the aegis of IQAC organized the MBA 1st Year Batch 2023-25 Orientation Programme **Embarkation - Blossom into Brilliance**. The Institute commenced its functioning for Batch 2023-25 effective 21st Aug.23 with the Orientation Programme Embarkation: Blossom into Brilliance. On this occasion Parents were also invited for the Parents meet and a separate discussion was held with Parents post inaugural of the Orientation Programme. On this occasion IMR Director Prof (Dr) Rakesh Patil addressed the Parents and expressed his satisfaction while thanking



all the Parents. The Orientation session on Day 1 included the Institute's Introduction, Intellectual Capital Introduction, Self Introduction by the students & Admission formalities. The Day 2 commenced with the Industry – Institute Interaction. Shri Limesh Parekh, CEO of Enjay



IT Solution Pvt, Ltd., Bhilad (MoU Partner) addressed the students on the theme **Expectation of Industries from MBAs**.

The session was followed by the Alumni Talk where by Mr. Shijo Verghese, SSR IMR Alumni Batch 2017-19 spoke on the theme **Journey as Entrepreneur & Expectations from MBAs**. Also another Alumni Mr. Hardik Bhandari, Batch 2018-20, spoke about his **experiences on Professional front**. An Engagement activity was planned for developing the Team Spirits of the Students. The orientation concluded with the Library session for all New Students.



SSR IMR family wishes all the best to the New Gems @ IMR

xxx