



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR.

NAAC Accreditation

Sayli-Silvassa Road, Silvassa – 396230, UT of DNH & DD

Permanently Affiliated to Savitribai Phule Pune University, Pune & Approved by AICTE

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Orientation Program for MBA II (Batch 2022-24)

“EMBARKATION: Campus to Corporate”

26th & 27th September 2023

Coordinator: Dr. Diksha Swaroop & Dr. Mohd Bilal Bhada

SSR Institute of Management & Research, Silvassa, recently organized a two-day orientation program for the MBA II students of the Batch 2022-2024. The event took place on the 26th and 27th of September 2023 and was themed "Embarkation: Campus to Corporate."

During this enlightening program, the students had the invaluable opportunity to interact with industry experts who shared their wisdom and insights. Mr. Rashmikant Patel, an esteemed HR Consultant, IR Expert, and Legal Advisor, graced the event and guided the students on various aspects of employability skills. His wealth of experience and knowledge provided the students with invaluable insights into what it takes to succeed in the corporate world.



Following Mr. Rashmikant Patel, the stage was graced by one of the distinguished alumni of SSR IMR, Mr. Amit Patel. Mr. Amit Patel currently serves as the Deputy Manager at Raj Petro Specialties Pvt Ltd. He offered a thought-provoking discussion on the theme of "Expectations of Industry from MBA Students." His personal journey and professional achievements were not only inspiring but also provided a glimpse into the real-world expectations that the corporate sector has from MBA graduates.

The program's highlights included several engaging sessions that catered to the holistic development of the students. These sessions encompassed Industry Connect, where students got to bridge the gap between academia and the corporate world; Alumni Talk, which provided the unique opportunity to learn from successful graduates of SSR IMR; Placement Orientation, focusing on strategies to secure job placements; Behavior Modeling, to instill professionalism and interpersonal skills; and an introduction to the courses that the students would be undertaking.

The valuable insights, experiences, and career guidance shared during this program have empowered our students to embark on their professional journeys with confidence and a clear understanding of what lies ahead. The program's primary objective was to equip these talented individuals with the necessary skills and knowledge required to excel in the dynamic and competitive corporate world.

"During 'Embarkation: Campus to Corporate,' students and staff were honored for their achievements, including Research Paper publications, MOOCs certifications and success in Hindi Pakhwada events."



SSR Memorial Trust's
SSR Institute of Management & Research, Silvassa
 Permanently Affiliated to Savitribai Phule Pune University, Pune,
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SSR IMR
 under the aegis of IQAC Organises
 Orientation Program for MBA-II (Batch 2022-24)
"EMBARKATION"
 Campus to Corporate
 on 26th & 27th September 2023 at 9 AM onwards
 Venue: SSR IMR Auditorium

Industry Connect
 on 26th September, 2023

Mr. Rashmikant Patel
 HR Consultant, IR Expert
 & Legal Advisor

Mr. Amit Patel
 Deputy Manager Raj Petro Specialities
 Pvt. Ltd., A Brentnag Group Company

Theme: **Campus to Corporate**
 Expectation of Industry from MBA Students

With Greetings from:
 Director, Staff & Students @SSR IMR

