

SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

Sayli-Silvassa Road, **Silvassa** – 396230, UT of DNH & DD

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National Level Management Fest

ZEST @ IMR 2024

27th & 28th February 2024

Event Coordinator
Dr. Diksha Swaroop

Director
Prof (Dr) Rakesh Patil

ZEST @ IMR 2024 is a National Level, an inter collegiate competition, was organised by SSR Institute of Management and Research (SSR IMR), Silvassa for the Undergraduate students on 27th and 28th of February 2024. The main objective of organizing the event was to provide a platform to the students to showcase their talent and MBA students to get acquainted to learn management skills. The two days event comprised of six competitions namely **Dance competition, Best out of waste and Ad Mad** held on 27th February and **Singing competition, Fashion show competition and Quiz competition** organized on 28th February 2024.



The Event has been successfully running for 7 years, this was 8th year of ZEST and event attracted around 154 students from various colleges of the region Dardra and Nagar Haveli (D&NH), Vapi, Daman, Valsad, Surat, Western Maharashtra & Uttar Pradesh. On 27th Day of February, the ZEST @ IMR started with an Inaugural Session. The chief guest at inaugural function was Dr. Priyakant Ved, Principal Rofel BBA &

BCA College. **“Dance Competition”** was judged by Ms. Harita Nair and Ms. Neha Kataria. Later, the program was followed by **“Best out of waste competition”** judged by Ms. Sweta Nunes and Ms. Bhakti Chanchal. Last event for day one was **“Ad Mad”** where Ms. Rashmi Pandey and Mr. Yuvraj Singh Rathaur judged the event. The second day of ZEST@ IMR started with **“Singing Competition”** judged by Ms. Anjali Singh and Mr. James Noronha. Next in the row was **“Fashion Show”**. The event was judged by Ms. Urvi Radadiya and Ms. Simpy Paul.

Last but not the least was **“Quiz competition”**. The Chief guest at valedictory function was Professor Pankaj K. Gogari, Principal N.B Mehta College, Bordi. The participants and winner were felicitated by Participation certificate and trophy. Lastly, SSR College of Arts, Commerce and Science, Silvassa was awarded with a trophy titled **“Best Participating College”** with maximum participation in Silvassa and **B.R.C.M College of Business Administration, Surat** was awarded with a trophy titled **“Best Participant College”** with maximum participation outside the State across events.



The immense impact of ZEST @ IMR 2024 was evident in the enhancement of event management, team coordination and leadership skills among MBA students. The competition also provided a platform for undergraduate students to showcase and reflect upon their latent talents.

The winners for the event were:

Dance Competition	Best out of waste	Ad Mad
SSR ACS, Silvassa Shaikh Anjum Banu, Vaishnavi Kumari Patel, Nitish Mishra and Tanisha Verma	Rofel BBA & BCA College, Vapi Sumit Dwivedi Raut Anurag Raju	SSR ACS, Silvassa Nilesh Kumar Khan Mustaq Maqbul

Singing Competition	Fashion Show	Quiz Competition
KBS College, Vapi Alok Dubey	Male Category Rofel BBA & BCA College, Deepraj Hansraj Kanojiya Female Category SSR ACS, Silvassa Sarmah Banashree Kulendra	SSR ACS, Silvassa Choudhary Mitesh Mohan Patel Suraj Shyamsundar



IMR Congratulates all winners & appreciates the efforts of all participants.
