

## National Level Management Fest ZEST @ IMR 2024



ZEST @ IMR 2024 is a National Level, an inter collegiate competition, was organized by SSR Institute of Management and Research (SSR IMR), Silvassa for the Undergraduate students on 27th and 28th of February 2024. The two days event comprised of six competitions namely *Dance competition, Best out of waste and Ad Mad* held on 27th February and *Singing*



*competition, Fashion show competition and Quiz competition* organized on 28th February 2024. Event attracted around 154 students from various colleges of the region Dadra and Nagar Haveli (D&NH), Vapi, Daman, Valsad, Surat, Western Maharashtra & Uttar Pradesh.

## Bon voyage @ IMR 2024

The students of MBA-I organized the BON VOYAGE 2023 (Farewell Programme) for the batch of 2022-2024 on 25th April 2024. The students of MBA-I engaged the day with cultural activities including dance, games, videos and music. The students of MBA-II shared their experiences and journey of being a part of the Institute. The day was filled with mixed emotions of joy, happiness and the pain of parting away.



## Ethos Day

SSR IMR's Start Up & Innovation cell under the aegis of IQAC and in association with MoE's IIC celebrated the ETHOS day on 20<sup>th</sup> Feb. 2024. The aim of the event was to sensitize students towards Ethos & Ethics. **Shri. Vijay Kumar, HR Consultant – HR Padaav, Silvassa** graced the occasion and addressed the Students. He presented his thoughts on Ethos and Ethics. He cited relevant examples of leading companies. At this Occasion 7 Students from MBA 2<sup>nd</sup> Year presented their thoughts on Ethos & Ethics. The Students taking the initiative were *Snehal Gund, Hetvi Kataria, Kiran Jangid, Nikita Saini, Saloni Desai, Sweta Singh & Hiral Sharma*.



## Key to Happiness – ISTD Event

ISTD Silvassa Chapter in association with SSR IMR conducted a session on Key to Happiness by Swami Chinmaydas, BAPS, Swaminarayan Sanstha Silvassa on 23<sup>rd</sup> Dec. 2023. The Session was attended by Industry representatives and the MBA students. The Speaker enlightened the students with the key to happiness in life. All participants were very happy with the speaker's delivery and inputs.



## Red Ribbon Club activity

SSR IMR was privileged to constitute Red Ribbon club in Jan 2020. The DNHSACS (Dadra & Nagar Haveli State AIDS Control Society) conducts activities at UT Level every year under the aegis of red ribbon Club. On the occasion of World Aids Day, the DNHSACS (Dadra & Nagar Haveli State AIDS Control Society) conducted Elocution and Poster making competitions. SSR IMR students Aditya Padhyar, Shubham Soni and Ananya Bhansali participated in the same. IMR Student Aditya Padhyar was declared State Champion the Elocution Competition.



## Laptop Distribution

SSR IMR, Silvassa experienced a very delightful moment when the students of Batch 2023-25 received the laptops as part of the Learning Management Scholarship (LMS). This scheme in the form of Laptops distribution has been granted since the inception of the Institution in the year 2008. The laptops are issued to students without any additional fees. The laptops are handy for practical exercises and enhancement of the skill sets among the students leading to better employability. Amidst the presence of PRO Dr. Pankaj Sharma, IMR Director Prof (Dr) Rakesh Patil & Principal, SSR College of ACS Dr. Rajeev Singh, the laptops were distributed to the students.



## Launch of Clubs – CSR, HR, Finance and Marketing

SSR IMR effective term 2023-24 created various clubs at the Institute. The Students of especially 2<sup>nd</sup> year coordinated well and with the help of the newly joined 1<sup>st</sup> year Students created HR Club, Finance Club, Marketing Club and CSR Club. The major aim of these clubs is to engage students primarily on Specialisation front and seek further academic inputs to gain more insights during their academic journey. The students are contributing well and by the time the report got compiled, various sessions have already been experienced under the banner of respective clubs.



## HR Perspective and Marketing Perspective Case Study

SSR IMR, Silvassa witnessed the HR Perspective & Marketing Perspective Case Study Competition 2023-24 during the months of Oct. 2023 to Dec. 2023. The HR & Marketing Specialisation students of Semester III at IMR Batch 2022-24 had the opportunity to



participate in the competition. The winners of HR Perspective Case Study Competition were the Team **Snehvi- Hetvi Kataria & Snehal Gund** and the winners of the Marketing Perspective Case study competition were Team **Joyful Nomads – Jamuna Jat and Narendra Raut**.



## CSR Activity – Clothes Donation

SSR IMR under the aegis of CSR Club @ IMR conducted the Clothes Donation drive. The mission was launched during the CSR Conclave and every year post the conclave the students



drive the mission of Clothes donation. Right from students to Staff all contributed their clothes and the students committee distributed the same among the needy in the near by locations. Such efforts imbibe the sense of belongingness among students and they grow compassion within.





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## “Insights on Human Rights”

By

**Mrs. Tamanna Patel**

**Asst. Professor,**

**SSR College of Arts, Commerce & Science, Silvassa**

**SSR IMR Alumni Batch 2013-15**

On 4<sup>th</sup> Oct 2023

**Coordinator: Dr. Rajesh Kumar Pandey**

SSR IMR conducted a webinar on the theme **Human Rights** under the aegis of IQAC for the MBA 1<sup>st</sup> Year Sem I Batch 2023-25 Students on 4<sup>th</sup> Oct 2023. The Resource person for the session was **Mrs. Tamanna Patel, Asst. Professor, SSR College of Arts, Commerce & Science, Silvassa and Proud Alumni SSR IMR Batch 2013-15.**

This session was organised for students adhering to the norms directed by SPPU, Pune pertaining to additional subjects for PG Courses. The speaker for the day stated her thoughts on Human Rights and discussed various points to know with respect to Human Rights. The students had a good learning opportunity and the same shall certainly enable them to become an informed citizen.



**Session in Progress**

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## Independence Day Celebration On 15<sup>th</sup> Aug 2023

Report Prepared by: **Dr. Rajesh K. Pandey**



SSR IMR organised the 77<sup>th</sup> Independence Day Celebration at the SSR Campus. Under the aegis of Azadi ka Amrit Amritkal, the SSR Campus whole heartedly celebrated the Independence Day. Prof (Dr) Rakesh Patil, Director SSR IMR, was the Chief Guest on the occasion. Post the Flag Hoisting, all at the function respected the flag with Salute and National Anthem. The entire occasion was full with Enthusiastic mood and Patriotic feelings. On this occasion the chief guest addressed the gathering and presented his thoughts on the Shining India. Soon Chandrayaan – 3 will reach to its destination and the chief guest at this occasion stated his feelings upon the same and appreciated the huge contribution of Indian Scientists in bringing pride to the Nation.



**SSR IMR family wishes all a very happy Independence Day**

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## “e-Pledge @ IMR – Say Yes to Life, No to Drugs”

June / July 2023

Coordinator: Dr. Rajesh Kumar Pandey

SSR IMR, Silvassa participated in the E-pledge “Say Yes to Life, No to Drugs” coordinated Nationwide by the Narcotics Control Bureau. Adhering to the UT of DNH & DD NCORD Committee Notification, we here in submit the Report on the e-pledge. Altogether **90 Students & Staff** have taken the e-pledge and the sample certificates are produced here for records.

### e-Pledge

**We realize that drug abuse is increasing in our country, especially among the youth and this is a matter of concern. We pledge that we will cooperate in stopping the drug abuse. We promise that we will not consume any harmful or illegal drugs in any way for any purpose.**

**We will create awareness about the ill effects of drug abuse by encouraging every person, especially the youth so that the youth of India can live drug free and they can become creative and important members of the society.**

**Today we pledge that we will stay away from drugs and live a healthy life.**



**SSR IMR Family aims to inculcate good habits in its students**



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## “SAMIKSHA – II”

(ARTICLE REVIEW COMPETITION 2023)

Coordinator: Dr. Somnath Bava, IMR Librarian

*Today a reader, Tomorrow a Leader. – Margaret Fuller*

SSR IMR Knowledge Cell under aegis of IQAC organizes Book review competition and Article review competition as “SAMIKSHA” Part I and II every

year. This year SAMIKSHA II (Article review competition) was organized on 21<sup>st</sup> April, 2023 on occasion of celebrating

“World Book and Copyright Day” for MBA-I, 2<sup>nd</sup> semester students in two groups. The objectives of this competition were

creating awareness of Magazines, Journals & Library resources available in Library, to create reading habits and awareness on latest updates on subject area

of the students. Knowledge Resource Cell coordinator Dr. Somnath Bava introduced the competition, the process of selection of magazine/journals and

article. The Judges to event were Dr. Ruchi Sinha, Librarian of SSR College of Arts, Commerce and Science; Mrs. Snehal Mahajan, Librarian of SSR College of Education and Dr. Minesh Chunara, Librarian of SSR

College of Pharmacy. All Faculties of SSRIMR supported the event. Top 2 Scorers were declared as the “Best Reviewer” of the competition in each group. SAMIKSHA II ended with

certificate distribution to the winners. SSR IMR wishes all best to the Winners & participants for future endeavor.



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Tomorrow A Leader*  
– Margaret Fuller

On the occasion of  
“World Book &  
Copyright Day 2023”

SSR IMR Knowledge  
Resource Cell  
Organizes



**SAMIKSHA II**  
(Article Review Competition)

Year 2022-23  
MBA I – Semester II

21<sup>st</sup> April, 2023

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Position	Winner of Group A	Winner of Group B
1 <sup>st</sup>	Aditya N. Padhyar	Snehal S. Gund
2 <sup>nd</sup>	Tisha D. Rajpara	Sweta Singh Ashwini Sonar

