



SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

Empower Yourself @ IMR

Permanently Affiliated to Savitribai Phule Pune University, Pune and Approved by AICTE, New Delhi & DTE, Mumbai, MS

NAAC Accreditation

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4th National Level Marketing Conclave @ SSR IMR

Organised on 17th Feb. 2025

Faculty Coordinators: Marketing Faculties

Student Cell: Marketing Sparklez Batch 2023-25 & 2024-26

Report prepared by: Sarvar Chudesara



SSR Institute of Management & Research, Silvassa organized the 4th National Level Marketing Conclave in association with MoE's IIC at Auditorium of the Institute. The Conclave was graced with Alumni of the Institute working in different capacity in reputed organizations & various other Industry Representatives. The Conclave commenced with the Marketing Specialization Students taking the Charge of hosting the same with lighting of lamp by the dignitaries followed by the University Anthem. Miss. Mansi Badhe introduced the Conclave along with welcoming of esteemed Guests through felicitation by the hands of **Prof. (Dr.) Rakesh Patil, Director, SSR IMR**. The Chief Guest of the event was **Dr. Kedar Shukla, Dean Doctoral Research, RSRU, Vapi, and Director, ROFEL MBA, Vapi**. Esteemed speakers for the event included **Dr. Bhautik Shah, Entrepreneur, Vapi, SSR IMR Alumni Mr. Rizwan Qureshi, Meril Life Sciences, Vapi, Alumni Mr. Sangram Singh, Entrepreneur, Silvassa and Mr. Muzammil Sharif, Enjay IT Solution Ltd., Bhilad**. The speakers shared their experiences from their corporate life and inspired students to undertake a fulfilling career ahead. The event featured engaging segments such as Alumni Talk, Industry Interaction, Student Activities, and Prize Distribution. Marketing Specialization Students (Marketing Sparklez) involved the audience through various activities. Director of the Institute addressed the gathering with his inspiring words and congratulated the coordinating team for the success of the conclave. Marketing Sparkez Student Mr. Kisan Marvaniya presented the Vote of Thanks and the event got its completion touch through tree plantation by Guests in the Institute campus.



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