



# SSR INSTITUTE OF MANAGEMENT & RESEARCH, SILVASSA

*Empower Yourself @ IMR.*

NAAC Accreditation

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Permanently Affiliated to Savitribai Phule Pune University, Pune & Approved by AICTE

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## 8<sup>th</sup> National Level Management Fest ZEST@IMR 2025

on 31st January and 1st February 2025

**Director: Prof (Dr) Rakesh Patil**

**Coordinator: Dr. Diksha Swaroop**

SSR Institute of Management and Research, Silvassa, successfully hosted ZEST @ IMR 2025, a dynamic national-level management fest tailored for undergraduate students. The two-day extravaganza, held on 31<sup>st</sup> January & 1<sup>st</sup> February 2025, drew an impressive 192 participants from 14 colleges across Dadra & Nagar Haveli, Vapi, Daman, Surat, and Western Maharashtra. The event featured seven diverse competitions designed to showcase a wide range of skills and creativity: Elocution, Mehendi Making, Reel Making, Best Out of Waste, Quiz Competition, Poster Making, and Ad Mad. The inaugural session, graced by esteemed Chief Guest Dr. Priyakant Ved, Principal of Rofel BBA & BCA College, set the stage for a vibrant and competitive two days..



### Day One Highlights:

**Elocution:** Judged by Ms. Deanna Multani and Ms. Lovelina Dias, the competition highlighted exceptional oratory skills. **Mehendi Making:** Ms. Komal Nigam and Ms. Saloni Desai evaluated intricate designs and artistic expression. **Best Out of Waste:** Ms. Karishma Shah and Ms. Tisha Rajpara assessed innovative and resourceful creations. **Reel Making:** Ms. Megha Pandoria and Mr. Sagar Patel judged the creativity and technical skill in short-form video content.

### Day Two Highlights:

**Poster Making:** Ms. Shruti Das and Ms. Varsha Patel evaluated visual communication and design aesthetics. **Ad Mad Show** Mr. Rahul Raj and Ms. Rakhi Jaiswal judged the wit and creativity in impromptu advertising. **Quiz Competition** A test of knowledge and quick thinking, concluding the event.



## Awards and Recognition:

- SSR College of Arts, Commerce and Science, Silvassa, received the “Best Participating College” trophy for achieving the highest participation from within Silvassa.
- R. S. R. U. University, Vapi, was awarded the “Best Participating College” trophy for the highest participation from outside the state across all events.



ZEST @ IMR 2025 proved to be a significant platform for undergraduate students to demonstrate their talents and for MBA students to hone their event management, team coordination, and leadership skills. The event's success underscores SSR Institute of Management and Research's commitment to fostering holistic development and providing enriching learning experiences.

## The winners for the events are

### Elocution competition :

Shri Vinoba Bhave  
College of Nursing - Ms.  
Fatima Munaf Menda

### Mehendi competition:

SSR College of Arts,  
Commerce and Science  
Ms. Rudu Chaude

### Best out of waste

Smt. Devikiba college of  
commerce and science -  
Ms. Kalpana Jha &  
Suhani Singh

### Reel Making

SSR College of Arts,  
Commerce and Science -  
Mr. Shrey Patel & Mr.  
Rakeshkumar Singh

Poster making  
competition: SSR College  
of Arts, Commerce and  
Science - Ms. Pallabi  
Padhy

### Ad-mad Show

SSR College of Arts,  
Commerce and Science -  
Ms Benson, Ms. Nilesh &  
Ms. Mustak

### Quiz competition

SSR College of Arts,  
Commerce and Science -  
Mr Dev Kedar & Mr.  
Satyamswaraj Thakur

IMR congratulates all winners & appreciates the efforts of all participants!!!

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