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Marketing Sparklez's Brand Day Celebration – 2024-25

On 03 March 2025

Coordinating Faculty: Dr. Rajesh K. Pandey

Report prepared by Dhruv Prajapati



SSR IMR Marketing Sparklez, the Marketing Specialization students celebrated the Brand Day on 03 March 2025 in association with MHRD MoE's IIC. As part of the celebration, students presented poster on a Brand of their choice. The likes of Everest, Nestle, Unilever, Britannia, Dabur etc., altogether 12 brands



were presented through a 1 x 1 size Poster for each brand. The Judge on the occasion were **Dr. Chandani Chandarana and Ms. Jamuna Jat** along with the coordinator **Dr. Rajesh Pandey**.



The Brand Day celebration is an annual activity conducted with the purpose of the development of the students and to enhance their competitive spirit. Based on the judges' scores, Top Three presenters were declared namely at **1st Position – Mr. Sarvar Chudesara**, **2nd Position – Ms. Mansi Badhe & Ms. Ananya Bhansali** and **3rd Position Mr. Dhruv Prajapati**.



Good Luck to all Students

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